



OSCM 4315 Purchasing & Supply Management

Spring 2024 CRN: 22057

Instructor: Yang Yang, Ph.D.
Department: Marketing and Management
Office hours: T Th 9:00 ~ 10:15 am
or by appointment

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Course Description:

The course offers an overview of the supply functions and explores how to manage those functions. Topics will include supply strategy, supply organization, purchasing processes, make-buy decisions, need identification, inventory and cost management, supplier selection and management, legal and ethics, global supply management, supply risks, and sustainable supply.

We will be covering a wide range of topics and content materials. We cannot cover everything in the classroom; therefore, some learning must occur outside the classroom, from studying alone, or in groups, by reading the chapters/cases/assigned articles, analyzing the cases for discussion, studying for exams, and writing up the assigned cases. The class time is spent on presenting the basic concepts and then discussing what you have learned outside the classroom.

Each class session is broken up into two segments. The first segment covers the key points in the chapter and beyond, and the second segment is spent on studying a case or cases assigned to the chapter for that week.

Learning Objectives

The course is structured such that at the end of the course, students are expected to be able to:

1. Develop a basic understanding of supply management;
2. Explain how supply management contributes to competitiveness;
3. Discuss steps/approaches of strategic sourcing process: evaluate, select, and manage suppliers; and
4. Apply course materials to conduct case study.

Prerequisites:

- Restricted to majors of ACCT, BAMA, BSAD, CIS, ECON, FIN, GENB, INBU, IS, MGMT, MKT, OSCM
- Prerequisite(s): (OSCM 3321 w/D or better)
- Working knowledge of Mozilla Firefox, Google Chrome, or MS Internet Explorer, MS Excel, MS Word (or any other PC word processor), and PowerPoint - (*At least MS Office 2003, but preferably Office 2007*).

Required Textbook:

- (Required) Title of the textbook - Purchasing & Supply Management
 - Author - Fraser Johnson
 - Edition - 16th Edition
 - ISBN – 9781259957604
 - The online textbook can be purchased at this link
 - <https://connect.mheducation.com/class/s-yang-oscm4315spring2024>

- (Optional) The Wall Street Journal is optional but highly recommended! UTEP sponsors WSJ memberships for students, faculty and staff. You can activate your digital school-sponsored membership at: WSJ.com/ActivateUTEP.

Course Website:

Blackboard: The electronic platform for this course will be Blackboard. Students are responsible for checking Blackboard and your UTEP email daily for course announcements and updates through the my.utep.edu portal. Blackboard is the main source of communication between faculty and students. Students are encouraged to access this site daily. Course syllabus, calendar, slides, and videos are posted on this site. Grades will be made available ONLY through this site. Important announcements for this class will be send through “Blackboard announcement” and will go directly to your email. Please check your email every day for any communication. Exams are also conducted through Blackboard.

Connect: Reading assignments have to be done in Connect, which you can also find the link through Blackboard.

Grades: Your final grade will be determined as follows:

Table: Assignments and Grading Values

Assignment	Points	Points earned	Grade
Reading assignments	140	900 and above	A
Simulation games	60	800 ~ 899	B
Class participation	20	700 ~ 799	C
Peer evaluation	30	600 ~ 699	D
Case analysis	200	0 ~ 599	F
Term project	150		
Exams (150 each)	450		
Optional Final Exam	(150)		
Total	1050		

Individual Assignments:

Reading Assignments:

Students are expected to read the textbook chapter and complete the reading assignment before class. Each reading assignment is worth 10 points.

Simulation Game:

Throughout the course, you will play an online simulation game in the McGraw Hill Connect platform. The game has five modules and later modules are built upon the previous modules. Each module of the game is worth 10 points.

Class Participation (Preparation/Contribution/Professionalism):

I expect you to show up, pay attention and participate. You can't participate if you are not present. However, only attendance in class does not guarantee the students to receive this credit. This credit will be assigned only to students with active performance. In particular, for each case throughout the semester, individual students will read the case and analyze the case. With a good understanding of the case, students are expected to participate in the case discussion during the class meeting. Your contribution will be evaluated periodically. Please remember to show respect for your peers.

Group Assignments:

Students are supposed to form their own group of 3 to 4 students. Otherwise, instructor will form groups based on random assignment. Once the team is formed, students stick to the same team for all group assignments throughout the semester. Switching teams is NOT allowed. Any issues in the team are encouraged to resolve within the team. By the end of the semester, the team members will evaluate the contribution of each other for all group assignments throughout the semester.

Case Analysis:

Throughout the semester, each team will be assigned (randomly) with two cases. All team members are expected to meet and analyze the cases. As a team, students will make a 15-20 minutes presentation and also prepare and lead a 5-10 minutes class discussion. Case presentation points will be assigned based upon thoroughness of understanding, completeness of presentation, ability to answer class and professor posed questions, and applicability to chapter contents.

Case write-up: Each team will also submit a case analysis report. This report is due one week after the presentation day through the blackboard link. In terms of length, this report should be no more than two pages (single space, font size: 12), not including references, tables, or figures. The purpose of this case write-up is to demonstrate students' analyzing and business writing skills. Case write-up points will be graded upon appropriateness of executive summary, completeness of data analysis, and strength of business writing.

Each case analysis is worth 100 points (50 points for presentation and 50 points for report).

Term project – decoupling between the U.S. and China

Working in teams, student teams will research on a firm of their choice and present on how the decoupling between the U.S. and China will affect its supply chain. Detailed instructions will be provided in the blackboard. By the end of the semester, student teams will present in class.

All assignments will be submitted to SafeAssign, a plagiarism detecting software. Any report that has 20% or more overlap with other sources according to the SafeAssign originality report will receive a **zero** and will be reported to [Office of Student Conduct and Conflict Resolution](#) for plagiarism. Any report that has less than 20% overlap with other sources according to the SafeAssign originality report will be graded based on the instructor's judgement.

Exams:

There are three exams and will cover the materials during that part of the semester for which the test is given. You will not be tested on any materials that are not covered in the class. **You must take all three exams.** Makeup exams will be given at the instructor's discretion based solely on valid, documented excuses. If you have to miss an exam with valid, documented excuses and plan to have a makeup exam, **you MUST notify me in advance** (emails, phone calls, a message in my voice mail,...,etc). If you fail to do so, you will not be given a makeup exam. Any makeup exam must be taken within three calendar days of the missed exam or a grade of zero will be recorded.

All exams are delivered in the **IN-CLASS E-EXAMS** using the blackboard platform. For all exams, you will be asked to use the Respondus Lockdown Browser (RLB) and Monitor. There will be a **Mock Quiz** to allow you to get the full experience of taking an exam using these tools. Prior to the quiz/exams, you will be asked to get your personal computer ready to take the exam by downloading and installing

all necessary software. You will need to make your webcam available during the Bb exam and you will be video-recorded taking the exam. There is more information on Bb on how to set up RLB and be ready to take all exams.

There is also an [optional comprehensive final exam](#). **If you take the final exam, the lowest score of the four exams will be dropped.** No makeup comprehensive exam will be offered. **Missing any of the exams 1~3 without a valid, documented excuse will DISQUALIFY you from taking the optional comprehensive final exam.**

GENERAL INFORMATION

Excused Absences and/or Course Drop Policy

We will not drop you from the course. However, if you feel that you are unable to complete the course successfully, please let me know and then contact the [Registrar's Office](#) to initiate the drop process. If you do not, you are at risk of receiving an "F" for the course.

Alternative Means of Submitting Work In Case Of Technical Issues

We strongly suggest that you submit your work with plenty of time to spare in the event that you have a technical issue with the course website, network, and/or your computer. We also suggest you save all your work (answers to discussion points, quizzes, exams, and essays) in a separate Word document as a back-up. This way, you will have evidence that you completed the work and will not lose credit. If you are experiencing difficulties submitting your work through the course website, please contact the UTEP Help Desk. You can email me your back-up document as a last resort.

Incomplete Grade Policy

Incomplete grades may be requested only in exceptional circumstances after you have completed at least half of the course requirements. Talk to me immediately if you believe an incomplete is warranted. If granted, we will establish a contract of work to be completed with deadlines.

Academic Integrity

The University of Texas at El Paso prides itself on its standards of academic excellence. In all matters of intellectual pursuit, UTEP faculty and students must strive to achieve based on the quality of the work produced by the individual. In the classroom and in all other academic activities, students are expected to uphold the highest standards of academic integrity. Any form of scholastic dishonesty is an affront to the pursuit of knowledge and jeopardizes the quality of the degree awarded to all graduates of UTEP. It is imperative, therefore, that the members of this academic community understand the regulations pertaining to academic integrity and that all faculty members insist on adherence to these standards.

Any student who commits an act of scholastic dishonesty is subject to discipline. Scholastic dishonesty includes, but is not limited to cheating, plagiarism, collusion, the submission for credit of any work or materials that are attributable in whole or in part to another person, taking an examination for another person, any act designed to give unfair advantage to a student or the attempt to commit such acts. Proven violations of the detailed regulations, as printed in the Handbook of Operating Procedures (HOP) and available in the Office of the Dean of Students, may result in sanctions ranging from disciplinary probation, to failing grades on the work in question, to failing grades in the course, to suspension or dismissal, among others.

Plagiarism Detecting Software

Some of your course work and assessments may be submitted to SafeAssign, a plagiarism detecting software. SafeAssign is used to review assignment submissions for originality and will help you learn how to properly attribute sources rather than paraphrase.

Special Accommodations:

The University is committed to providing reasonable accommodations and auxiliary services to students, staff, faculty, job applicants, applicants for admissions, and other beneficiaries of University programs, services and activities with documented disabilities in order to provide them with equal opportunities to participate in programs, services, and activities in compliance with sections 503 and 504 of the Rehabilitation Act of 1973, as amended, and the Americans with Disabilities Act (ADA) of 1990 and the Americans with Disabilities Act Amendments Act (ADAAA) of 2008. Reasonable accommodations will be made unless it is determined that doing so would cause undue hardship on the University. Students requesting an accommodation based on a disability must register with the [UTEP Center for Accommodations and Support Services](#) (CASS). Contact the Center for Accommodations and Support Services at 915-747-5148, or email them at cass@utep.edu, or apply for accommodations online via the [CASS portal](#).

Disruptions:

You are expected to arrive for class on time and stay in class for its duration. Please minimize class disruptions by completing bathroom visits before class time. Please turn off your cell phone once you are in the classroom.

RESOURCES:

UTEP provides a variety of student services and support:

Technology Resources

- [Help Desk](#): Students experiencing technological challenges (email, Blackboard, software, etc.) can submit a ticket to the UTEP Helpdesk for assistance. Contact the Helpdesk via phone, email, chat, website, or in person if on campus.

Academic Resources

- [UTEP Library](#): Access a wide range of resources including online, full-text access to thousands of journals and eBooks plus reference service and librarian assistance for enrolled students.
- [University Writing Center \(UWC\)](#): Submit papers here for assistance with writing style and formatting, ask a tutor for help and explore other writing resources.
- [Math Tutoring Center \(MaRCS\)](#): Ask a tutor for help and explore other available math resources.
- [History Tutoring Center \(HTC\)](#): Receive assistance with writing history papers, get help from a tutor and explore other history resources.
- [RefWorks](#): A bibliographic citation tool; check out the RefWorks tutorial and Fact Sheet and Quick-Start Guide.

Individual Resources

- [Military Student Success Center](#): Assists personnel in any branch of service to reach their educational goals.
- [Center for Accommodations and Support Services](#): Assists students with ADA-related accommodations for coursework, housing, and internships.

- [Counseling and Psychological Services](#): Provides a variety of counseling services including individual, couples, and group sessions as well as career and disability assessments.

COVID-19 PRECAUTIONS

Please stay home if you have been diagnosed with COVID-19 or are experiencing COVID-19 symptoms. If you have tested positive for COVID-19, prior to, after, and/or during your time enrolled in your course(s), you are highly encouraged to report your results to covidaction@utep.edu as well as to let our office know at ppp@utep.edu.

The Center for Disease Control and Prevention recommends that people in areas of substantial or high COVID-19 transmission wear face masks when indoors in groups of people. The best way that we can take care of ourselves and others is to get the vaccine. If you still need the vaccine, it is widely available in the El Paso area. For more information about the current rates, testing, and vaccinations, please visit epstrong.org.



OSCM 4315 PURCHASING AND SUPPLY MANAGEMENT

Spring 2023

Tentative course schedule

The instructors will attempt to adhere to the course schedule below, but does reserve the right to alter course content, class assignments and activities, and/or dates as deemed necessary.

Week	Date	Topics	Readings	Reading Assignment/Deliverables
1	16-Jan	Intro to course	Syllabus	Group formation
	18-Jan	Intro to Purchasing	Ch01	Ch01 on Connect
2	23-Jan	Supply Strategy	Ch02	Ch02 on Connect
	25-Jan	Cases: Intro to Purchasing & Supply Strategy	Ch01 & Ch02	Case 1-1 & Case 2-2 ^a <i>Simulation Game Module 1^b</i>
3	30-Jan	Supply Organization	Ch03	Ch03 on Connect
	01-Feb	Supply Process & Technology	Ch04	Ch04 on Connect
4	06-Feb	Cases: Supply Organization & Supply Process & Technology	Ch03 & Ch04	Cases 3-2 & 4-1
	08-Feb	Exam 1	Ch 1, 2, 3, and 4	Exam 1
5	13-Feb	Insourcing & Outsourcing	Ch05	Ch05 on Connect
	15-Feb	Cases: Insourcing & Outsourcing	Ch05	Cases 5-1 & 5-3 <i>Simulation Game Module 2</i>
6	20-Feb	Need Identification & Specification	Ch06	Ch06 on Connect
	22-Feb	Cases: Need Identification & Specification	Ch06	Cases 6-1 & 6-3
7	27-Feb	Quality	Ch07	Ch07 on Connect
	29-Feb	Quantity & Inventory	Ch08	Ch08 on Connect
8	5-Mar	Cases: Quality & Quantity & Inventory	Ch07 & Ch08	Case 7-1 & Case 8-2 <i>Simulation Game Module 3</i>
	7-Mar	Exam 2	Ch 5, 6, 7, and 8	Exam 2
	12-Mar	Spring Break		
	14-Mar	Spring Break		
9	19-Mar	Price	Ch10	Ch10 on Connect

	21-Mar	Cases: Price	Ch10	Cases 10-1 & 10-2
10	26-Mar	Cost Management	Ch11	Ch11 on Connect
	28-Mar	Cases: Cost Management	Ch11	Cases 11-1 & 11-3 <i>Simulation Game Module 4</i>
11	2-Apr	Supplier Selection	Ch12	Ch12 on Connect
	4-Apr	Cases: Supplier Selection	Ch12	Cases 12-1 & 12-2
12	9-Apr	Supplier Relationships	Ch13	Ch13 on Connect
	11-Apr	Cases: Supplier Relationships	Ch13	Cases 13-1 & 13-2 <i>Simulation Game Module 5</i>
13	16-Apr	Legal and Ethics	Ch15	Ch15 on Connect
	18-Apr	Cases: Legal and Ethics	Ch15	Cases 15-1 & 15-2
14	23-Apr	Global Supply Management	Ch14	Ch14 on Connect
	25-Apr	Cases: Global Supply Management	Ch14	Cases 14-1 & 14-2
15	30-Apr	Exam 3	Ch 10, 11, 12, 13,14, and 15	Exam 3
	02-May	Term project presentation		Term project report <i>Simulation Game Module 6</i>
	09-May	Optional Final Exam	Comprehensive	Final exam in class at 10:00 am – 12:00 pm

Note: *Course drop deadline = Mar 28th*
a. These cases will be presented by the instructor.
b. Simulation games are due on Saturdays.