

## **Introduction to Public Policy**

**Political Science 3351, Sec. 02, CRN 35929, Summer II 2017**

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Public policy analysis covers wide, interdisciplinary attention to social problems and their solutions. It asks the questions: What is the problem? How can existing policies be improved to enhance their effectiveness in achieve goals? Among various alternatives, what should be done? Why, when, how, by whom, and with what costs and benefits? At all levels of government—**federal, state, and local**--officials make decisions about particular issues and problems such as health, economic development, transportation, education, and other areas.

The study of the public policy-making process is often divided into **stages: agenda-setting**, wherein the public is involved through lobbying and pressure; research to facilitate **choice among alternative policy options**, conducted in academia, think tanks, and other settings; policy **adoption**, in hidden to contentious spectacles; **implementation** (or the failure to implement, for intriguing political reasons); and **evaluation** to determine whether the policy is effective.

In this course, filled with practical analytic tools, we will read, discuss, write about and propose policy solutions. The first half of the course focuses on concepts and tools, while the second half, on particular policy issues. Throughout, the instructor will sprinkle examples and cases in order for students to apply concepts and tools to policy issues. Many of these examples and cases are controversial and contentious, likely to stimulate disagreement and civil, constructive dialogue in group reflections and discussions with the instructor. There is no 'right' or 'correct point of view'. Rather, discussion should be grounded in principles, documentation, and information.

### Book/Reading Materials

Michael Kraft and Scott Furlong, (K&F), Public Policy: Politics, Analysis, and Alternatives, 5th edition, 2015. ISB 978-1-4833-4578-9

The instructor encourages students to subscribe to the New York Times (free), and read it DAILY, combing the email online edition for content on national public policy issues. Students should also read the Texas Tribune and local news for public policy content. For El Paso students, the newspaper options include the El Paso Times, El Paso Inc (weekly), and Diario de El Paso. Students living elsewhere should identify local media to read for public policy content. Occasionally, the instructor will pose questions in your discussion groups about significant public policy issues in the media.

### Evaluation Criteria

35%: Two examinations, (midterm and final) in weeks 4 and 7

30%: Unit quizzes based on reading, lectures, and links/videos therein.

35%: Two short projects, with the two written papers, totaling 750 or more words each, based on policy research and application of course materials. Be sure to list your word count. See instructions on the course schedule. NOTE the two due dates for EACH short paper draft and final version: drafts on Saturdays via the Discussion Board at 11 pm Mountain Standard on Mondays via the Assignment tool at 11 pm Mountain Standard Time.

**Group Discussions:** In groups, students have the opportunity to build **social capital** (relationships of trust to accomplish goals). Through group discussion, you and your colleagues discuss chapter material and offer feedback on short paper drafts, both of which have the potential to enhance learning and strengthen grades! In the overall final grade, in which most students will fall in the 90s (As), 80s (Bs), and 70s (Cs), the instructor will add or deduct percentage points to the final grade percentage for the quality of participation in a range of [-1% to +1%]. In other words, high-quality intensive participation could bring an 89% up to 90% (or down to 88%). Average participation will have a neutral effect of a 0% change to the final grade percentage. This is an example of a course **policy, using the incentives and penalties approach.**

Your gradebook contains a column, “Final Grade.” This is expressed as a percentage between 0% and 100%. This column is your course grade for all short papers, exams, and quizzes. It does not take into consideration your participation in the group discussions based on providing and using feedback regarding short paper drafts.

Your gradebook then contains a column, “Participation % Adjustment.” Here, you will receive a final grade adjustment between -1% (little or no participation) and +1% (perfect participation) for your participation in the group discussions regarding the short paper drafts. A 0% adjustment is given for satisfactory, average participation in the group discussions.

Your gradebook then contains a column, “Adjusted Final Grade.” This is your “Final Grade” column percentage that is then adjusted up or down by the “Participation % Adjustment” column. For example, if your Final Grade was 90% and the Participation Adjustment was -1%, your Adjusted Final Grade would be 89% (90% minus 1% equals 89%), and you would receive a grade of “B” for the course.

Most importantly, group participation will enhance your learning and performance in your short papers and understanding of the lectures and readings. Besides regular dialogue, these specific tasks include (1) timely peer review of their colleagues’ paper drafts and (2) taking turns within your group triggering discussion based the lecturers and on one or more of the discussion questions at the end of each chapter in the Kraft and Furlong text AND from the lecture.

Forgive the mechanical visual from Clip Art, but the instructor views the groups like gears that work together, with students interacting as much with each other as with instructors. Multiple eyes and minds enhance learning!



PLEASE learn how to navigate the Group Discussion ASAP, within two days of enrolling in this class (See FAQs in the sidebar.) Check what group you have been assigned to and get to know each other! Consider the group names—all ‘players’ in the policy system--and what those names MEAN in terms in terms of the old adage: ‘where you stand depends on where you sit.’ Group names: Analysts, Bureaucrats, Critics, Political Appointees, Wonks (a name once given to former Vice President Al Gore).

### Writing Issues

This is a writing-intensive course. Students should be sure to identify, cite, and credit credible sources after quotes (5 or more words together), numbers, unique arguments, and other contentious items not from their own minds and experience in parentheses, with the year and page number (referenced to a bibliography at the end of the writing). Possible plagiarism will be checked, reported, and penalized (see UTEP website). Online courses contain software to identify the extent to which students’ writing matches other material.

Students’ writing will be graded for content, but spelling and grammar errors will result in point deductions. Always watch for feedback. Students can improve their writing skills should consult the Online Writing Lab at Purdue University (<http://owl.english.purdue.edu>) (free).

Course Outcomes: By the end of this course, students will be able to:

- Define problems, their causes and consistent solutions and political
- Strategies to achieve those solutions
- Acquire knowledge about different public policies, such as economic, education, health, environment/energy, and homeland security
- Understand and explain the stages of the policy-making process
- Map organizations, policy entrepreneurs, and leaders in the agenda-setting stage
- Identify key stakeholders and decision-makers in the policy adoption stage
- Diagnose bureaucratic and budgetary problems in the implementation stage
- Analyze policy alternatives in multiple content areas
- Develop research strategies for policy evaluation
- Identify their representatives at the local, state, and federal levels and their policy preferences
- Identify credible policy sources for analysis in government, academic journals, and think-tanks

**WARNING!**

**Proceed with Caution....**



This is a labor-intensive course that packs 16 weeks of course material into only 5 weeks. A tremendous amount of time is necessary to complete this course successfully. Consider this: time commitments for 16-week courses are estimated at 3 contact hours in the classroom, plus 2-3 hours preparation/study/writing for each hour of classroom time outside the classroom per week, totaling 9-12 hours weekly. So double that for this concentrated course! (at least 18 hours!!) Of course, there is NO driving or parking time investment, and...if you pass (quite likely if you complete the assignments), you will move three credits toward graduation. Plus, this will be an interesting course, and you will acquire skills for your major, concentration, future professional work, and life.

### Being Successful in an Online Class and Computer Requirements

Online learning is not a spectator sport. It is everyone's responsibility to participate as fully as they can so everyone can get the most from the experience. Here are some simple rules to follow to ensure your participation and engagement in the learning process:

- Ask questions: If you don't know the answer, someone else will. The discussion board is the area for asking questions related to content OR any problems (related to the class) you are having. Make sure that you have clearly indicated the subject of your message.
- Reach out to others: Offer a fact, article, link, or other item that can help others learn something you can share.
- Be appropriate: The online classroom is not the place for insulting or insensitive comments, attacks, or venting. Inappropriate behavior can be subject to disciplinary action, as well.
- Be diplomatic: When sending messages on emotionally charged topics, I recommend that you write the message and then walk away for at least an hour before re-reading the message and then sending it. Re-reading emotionally charged messages ensures that they are constructive instead of destructive. Think of the person at the other end.
- Stay focused: Stay on topic to increase the efficiency of your learning.

### Computer Requirements

You will need the following software on your computers to efficiently work in this course. In some cases your computer may already have some of these programs installed.

- Adobe Acrobat Reader. You can get the program by going to <http://www.adobe.com/> and then clicking on the icon on the center of the screen which says "Get Adobe Reader". Follow instructions to install the reader.
- Adobe Flash Player. You can get the player by going to <http://www.adobe.com/> and then clicking on "Get Adobe Flash Player". Follow instructions to install the player.
- Apple QuickTime Player. You can get this player by going to <http://www.apple.com/>. Once there, click on the "Downloads" tab on the top of the page and then click on QuickTime "Download" and follow instructions.

- Microsoft Office. I recommend buying this if you do not have any word processing software or presentation software.
- Email tool with file attachment capability.

### Disabled Student Statement and Technical Support

In Section 504 of the Vocational Rehabilitation Act of 1973 and the Americans with Disabilities Act (ADA) of 1990, if a student needs an accommodation then the Office of Disabled Student Services located at UTEP need to be contacted. If you have a condition, which may affect your ability to perform successfully in this course, you are encouraged to discuss this in confidence with the instructor and/or the director of the Center for Accommodations and Support Services (CASS). You may call 915.747.5148 for general information about the American with Disabilities Act (ADA) and the rights that you have as a UTEP student with a disability. You also can visit the CASS website at <http://sa.utep.edu/cass/> or the DSSO office in the Union Building East, Room 106.

Individuals with disabilities have the right to equal access and opportunity. It is the student's responsibility to contact the instructor and the Center for Accommodations and Support Services at The University of Texas at El Paso.

### Technical Support

The University of Texas at El Paso offers complete technical information and help desk support at: <http://issweb.utep.edu/techsupport/>.

### Makeups (applies to making up exams and submitting assignments or discussions late)

Absent documented emergencies and instructor approval, there are no makeups for the exams, assignments, or discussions.

If a student has a truly exceptional circumstance or an “authorized absence,” a makeup exam, paper submission, or discussion submission may be possible, at the instructor’s discretion, provided the student notifies the instructor by email or in person before the relevant due date, makes up the work on the first day in which he or she is physically able, and the reason for the late submission is documented in writing, scanned, and emailed to the instructor:

1. By the student in the event of the death of a parent, spouse, sibling, grandparent, or child, including the obituary.
2. By a doctor in the event of a medical emergency or hospitalization. Illnesses resulting in a request to submit late work or take a makeup exam not accompanied by a visit to the doctor or hospital would not be sufficient for a makeup opportunity. The dates of the medical disability must be included in the doctor’s note.

3. By the appropriate university representative in the event of attending a university-sponsored/officially recognized activity.
4. By the student in the event of an instructor-approved truly extraordinary, unpreventable emergency/circumstance.
5. Per UTEP catalog guidelines, for “absence for religious holy days” and “military leave.”
6. Note that applicable special student accommodations requested in writing from CASS will be provided by the instructor.

Note: Job, moving, travel, vacations, work conflicts, visiting or providing transportation for others, computer hardware or software problems, ISP problems, or caring for others are not exceptional circumstances that would allow a makeup exam, late paper submission, etc.

Any approved makeup exam is to be taken the first day the student returns to class. In the event of an approved late assignment or discussion, it is to be submitted the first day the student returns to class. At that time, documentation regarding the absence must be provided to the instructor via hard copy or scanned email attachment in order to take an exam or submit an assignment or discussion late.

**Examples of absences in which a makeup may be possible:**

Attending a documented funeral of a family member;  
Visiting a doctor or hospital in the event of a medical emergency or hospitalization involving the student and documentation is provided;  
Attending a mandatory university-sponsored activity and documentation is provided by the sponsor; and  
Extraordinary circumstances beyond a student’s control if documented and approved by the instructor.  
Per UTEP catalog guidelines, for “absence for religious holy days” and “military leave.”  
Applicable special student accommodations requested in writing from CASS approved by the instructor.

**Examples of absences in which a makeup will not be possible:**

Failure to provide documentation for an authorized makeup;  
Missing class to fulfill a work, vacation, moving or job commitment—even an unexpected one;  
Missing class to transport, supervise, visit, or care for someone, including family members;  
Missing class due to a failure of transportation;  
Missing class for a permissible reason and failing to provide documentation upon

returning to class; and  
Computer hardware, software or ISP problems.

**Extra Credit:** None

**Important Dates:** Late Registration: consult Registrar's Office; Drop Deadline: consult Registrar's Office.

**Caveat:** When you use a computer (UTEP or another) be aware of any time-out limits for users BEFORE you use the computer for any quizzes or exams. Make sure you will have the computer time you need to complete the quiz or exam. Do not use a wireless computer. Do not sign on as a "guest," but use your name. Use Chrome or Firefox as your browser.

The instructor reserves the right to change the syllabus and schedule as needed.