



MGMT 5394 Current Issues in Management Fall 2023

Who is responsible for the design & delivery of this course?

Instructor

Bill Conwell

CRN

16807

Office:

CoBA Room 258

Class Location:

GBC 520 B

Office Hours:

By appointment

Class Days:

T & S

Class Hours:

Tue: 5:30 p.m. to 9:30 p.m.

Sat: 8:00 a.m. to 12:00 p.m.

E-Mail:

wjconwell@utep.edu

Phone:

Office: 915 747-7190

Mobile: 915 342-4131 (you will probably need to leave a voice message)

Semester:

Fall 2023

Course Description

Catalog:

MGMT 5394: Current Issues in Management

Course Description:

"A course organized to investigate special topics and current issues in management."

Course Expectations

I have four values that I hope will make clear the culture and expectations of this class and this course.

- Enlightenment
- Engagement
- Enjoyment
- Excellence

What textbook will be required?

No textbook will be required. The instructor will provide reading material.

How will the course be delivered?

- This course will be accomplished in a face-to-face classroom format.
- Blackboard Ultra Course View format will be utilized to share class assignments, submissions, and quizzes.
- Recommended browsers are Google Chrome or Firefox. Any technology-related issues or problems should be handled through Student Technology Services at https://www.utep.edu/technologysupport/ServiceCatalog/Student_Services.html
- This course will utilize the Blackboard Ultra Course View format. It may appear a little different in style, but it should be intuitive to anyone familiar with Blackboard. Blackboard help is available for the Ultra view.

How will we communicate?

- For outside the classroom communication, Blackboard Email (Messages link, upper LH corner of home page) is preferred for communication related to this course. Alternate is my UTEP e-mail. I will make every attempt to respond to your e-mail within 24 hours of receipt. When e-mailing me, be sure to email from Blackboard or your UTEP student account. And please put the course number in the subject line. In the body of your e-mail, clearly state your question. At the end of your message, be sure to put your first and last name, and your university identification number.
- Discussion Board: If you have a question that you believe other students may also have, please post it in the Help Board of the discussion boards inside of Blackboard (Discussions link, upper LH corner of home page). Please respond to other students' questions if you have a helpful response.
- Announcements: Check the Blackboard announcements (LH side of home page) frequently for any updates, deadlines, or other important messages.

TECHNOLOGY REQUIREMENTS

Some course content will be delivered via the Internet through the Blackboard learning management system (LMS). Ensure your UTEP e-mail account is working and that you have access to the Web and a stable web browser. Mozilla Firefox and Google Chrome are the most supported browsers for Blackboard; other browsers may cause complications with the LMS. When having technical difficulties, update your browser, clear your cache, or try switching to another browser.

You will need to have or have access to a computer/laptop. You will need to download or update the following software: Microsoft Office, Zoom, Adobe, Flashplayer, Windows Media Player, QuickTime, and Java. Check that your computer hardware and software are up-to-date and able to access all parts of the course.

If you encounter technical difficulties beyond your scope of troubleshooting, please contact the [Help Desk](#) as they are trained specifically in assisting with technological needs of students.

How am I going to learn?

Students are responsible for the reading material.

The centerpiece of this course will be class discussion regarding the following aspects of the class content:

- Defining management
- Analyzing management
- Evaluating management
- The future of management

In order to provide and receive full value from the course, student participation is necessary and expected.

How am I going to be graded?

Student learning and insights will be shared through three written assignments. Two will be individual submissions, and the third will be as part of a small group.

Summary of criterion-based (no curve) grading scheme: Total Points: 1,000

Assignment 1 of 3 (individual) Points	200
Assignment 2 of 3 (group)	500 Points
Assignment 3 of 3 (individual) Points	300
Total Weight Points	1,000

Grading scale based on percentages of criterion-based (no curve) grading scheme:

- A 90-100%
- B 80-89%

- C 70-79%
- D 60-69%
- F 0-59%

There is no extra credit for the course. However, 50 discretionary points may be awarded to the class, not individual students, based on the instructor's subjective evaluation of student/class engagement throughout the duration of the course.

Other Important Announcements

Disability accommodation. The University is committed to providing reasonable accommodations and auxiliary services to students, staff, faculty, job applicants, applicants for admissions, and other beneficiaries of University programs, services and activities with documented disabilities in order to provide them with equal opportunities to participate in programs, services, and activities in compliance with sections 503 and 504 of the Rehabilitation Act of 1973, as amended, and the Americans with Disabilities Act (ADA) of 1990 and the Americans with Disabilities Act Amendments Act (ADAAA) of 2008. Reasonable accommodations will be made unless it is determined that doing so would cause undue hardship on the University. Students requesting an accommodation based on a disability must register with the [UTEP Center for Accommodations and Support Services](#).

UTEP Policy on Academic Integrity:

Academic dishonesty is prohibited and is considered a violation of the UTEP Handbook of Operating Procedures. It includes but is not limited to, cheating, plagiarism, and collusion. Cheating may involve copying from or providing information to another student, possessing unauthorized materials during a test, or falsifying research data on laboratory reports. Plagiarism occurs when someone intentionally or knowingly represents the words or ideas of another as one's own. Collusion involves collaborating with another person to commit any academically dishonest act. Any act of academic dishonesty attempted by a UTEP student is unacceptable and will not be tolerated. All suspected violations of academic integrity at The University of Texas at El Paso must be reported to the [Office of Student Conduct and Conflict Resolution \(OSCCR\)](#) for possible disciplinary action. To learn more, please visit [HOOP: Student Conduct and Discipline](#).

Copyright Compliance:

All materials used in this course are protected by copyright law. The course materials are only for the use of students currently enrolled in this course and only for the purpose of this course. They may not be further disseminated.

Professional Demeanor:

- This course may require online communication between students as well as between the students and faculty and project sponsor organizations. The expectation is that all parties will interact in a professional manner. **Before your first class session, please read the “ NETIQUETTE**

GUIDE FOR ONLINE COURSES” at

<https://www.utep.edu/extendeduniversity/cid/Files/docs/faculty-resources/student-orientation/NetiquetteGuideforOnlineCourses.pdf>. The expectation is that you will comply with the guidelines throughout the course – and, hopefully, beyond.

GUIDANCE ON ARTIFICIAL INTELLIGENCE

- The use of generative AI tools such as Chat GPT would appear to be contrary to this course's intent of students developing and demonstrating creative thinking regarding management issues. If, however, there is a circumstance where the student chooses the use of generative AI tools, the following applies.

Students must cite any borrowed content sources to comply with all applicable citation guidelines and copyright law and avoid plagiarism. Instances that violate these guidelines will be referred to the Office of Student Conduct and Conflict Resolution.

MGMT 5394 - Current Issues in Management

Course Schedule (Subject to Change by Instructor If Necessary)

<u>Session</u>	<u>Date</u>	<u>Topic/Activities</u>	<u>Assignment</u>
1	S 9/30	<ul style="list-style-type: none">• Introductions, Course Overview, & Class Expectations• Syllabus review• A historical perspective view of management	<p><u>Learning Objectives:</u></p> <ul style="list-style-type: none">• Acquire an understanding of the history and evolution of the management discipline and dogma we find today. <p><u>In Class:</u></p> <ul style="list-style-type: none">• Class participation, discussion, and engagement <p><u>Homework:</u></p> <ul style="list-style-type: none">• Read the HBR article “The Manager’s Job Folklore and Fact” before Session 2• Write a one-page job description for a manager using the template provided.

Session	Date	Topic/Activities	Assignment	
2	T 10/3	<ul style="list-style-type: none"> • Defining management • Develop a working job description for management 	<p>Learning Objectives:</p> <p><u>In Class:</u></p> <p><u>Homework:</u></p>	<ul style="list-style-type: none"> • The role of management is, and will be, much more than planning, organizing, coordinating, and controlling. The focus of the class will be on developing a job description for management that looks beyond just these four functions. • Class participation, discussion, and engagement • Be prepared to discuss the assigned material. • The relationship between management and change • Review, discuss, and develop a revised onepage job description for a manager. • Read the HBR article "The End of Bureaucracy" before Session 3. • Students start identifying the top issues to address in their team papers for class sessions 6 through 9.

Session	Date	Topic/Activities	Assignment	
3	S 10/7	<ul style="list-style-type: none"> • Analyzing management • The art of management • Develop criteria for selecting issues for team papers for class sessions 6 through 9. 	<p>Learning Objectives:</p> <p><u>In-Class:</u></p> <p><u>Homework:</u></p>	<ul style="list-style-type: none"> • Considering how to define the art aspect of management, its value, and how to apply it. • Class participation, discussion, and engagement • Be prepared to discuss the assigned material. • Read the assigned material. • Students begin to form teams for upcoming reports.
4	T 10/10	<ul style="list-style-type: none"> • Analyzing management • The science of management 	<p><u>Learning Objectives:</u></p> <p><u>In-Class:</u></p> <p><u>Homework:</u></p>	<ul style="list-style-type: none"> • Discuss and evaluate the science of management, i.e., tools and methods and their applicability for today and the future. • Class participation, discussion, and engagement • Be prepared to discuss the assigned material. • Read the assigned material. • Student teams develop their report(s) on current issues in/with management for Session 6 – 2 teams of 3 each

Session	Date	Topic/Activities	Assignment	
5	S 10/14	<ul style="list-style-type: none"> • Analyzing management • The craft of management 	<p>Learning Objectives:</p> <p><u>In-Class:</u></p> <p><u>Homework:</u></p>	<ul style="list-style-type: none"> • Becoming an effective manager through the preparation, behaviors, and skills necessary to apply the art and science of management as a craft. • Class participation, discussion, and engagement • Be prepared to discuss the assigned material. • Read the assigned material. • Student teams develop their report(s) on current issues in/with management for Session 7 – 2 teams of 4 each
6	T 10/17	<ul style="list-style-type: none"> • Evaluating management • Current issues in/with management itself • Student team reports 	<p><u>Learning Objectives:</u></p> <p><u>In-Class:</u></p> <p><u>Homework:</u></p>	<ul style="list-style-type: none"> • To explore and evaluate the current art, science, and craft of management relative to its being the cause, or the cure, of selected issues in/with management today. • Class participation, discussion, and engagement • Be prepared to discuss the assigned material. • Student teams share reports on current issues in/with management. • Read the assigned material. • Student teams develop their report(s) on current issues management deals with for Session 8 – 2 teams of 3 each

Session	Date	Topic/Activities	Assignment
7	S 10/21	<ul style="list-style-type: none"> • Evaluating management • Current issues in/with management itself • Student team reports • Future issues in/with management 	<p>Learning Objectives:</p> <ul style="list-style-type: none"> • To explore and evaluate the current art, science, and craft of management relative to its being the cause, or the cure, of selected issues in/with management today. <p><u>In-Class:</u></p> <ul style="list-style-type: none"> • Class participation, discussion, and engagement • Be prepared to discuss the assigned material. • Student teams share reports on current issues in/with management. <p><u>Homework:</u></p> <ul style="list-style-type: none"> • Read the assigned material. • Student teams develop their report(s) on current issues management deals with for Session 9 – 2 teams of 4 each

Session	Date	Topic/Activities	Assignment
8	T 10/24	<ul style="list-style-type: none"> • Evaluating management • Current issues management deals with • Student team reports • Future issues in/with management 	<p>Learning Objectives:</p> <ul style="list-style-type: none"> • To explore and evaluate the current art, science, and craft of management relative to whether it is necessary and needed to deal with the selected issues that management must deal with today. <p><u>In-Class:</u></p> <ul style="list-style-type: none"> • Class participation, discussion, and engagement • Be prepared to discuss the assigned material. • Student teams share reports on the selected issues that management must deal with today. <p><u>Homework:</u></p> <ul style="list-style-type: none"> • Read the assigned material. • Student paper stating views on if or how management needs to change to face current and future challenges – due by 11/3

Session	Date	Topic/Activities	Assignment
9	S 10/28	<ul style="list-style-type: none"> • Evaluating management • Current issues management deals with • Student team reports • Future issues management will deal with 	<p>Learning Objectives:</p> <ul style="list-style-type: none"> • To explore and evaluate the current art, science, and craft of management relative to whether it is necessary and needed to deal with the selected issues that management must deal with today. <p><u>In-Class:</u></p> <ul style="list-style-type: none"> • Class participation, discussion, and engagement • Be prepared to discuss the assigned material. • Student teams share reports on the selected issues that management must deal with today. <p><u>Homework:</u></p> <ul style="list-style-type: none"> • Read the assigned material. • Student paper stating views on if or how management needs to change to face current and future challenges – due by 11/3

Session	Date	Topic/Activities	Assignment
10	T 10/31	<ul style="list-style-type: none"> • The future of management • Leadership and management 	<p>Learning Objectives:</p> <ul style="list-style-type: none"> • The value that leadership brings to successful management practice and application. <p><u>In-Class:</u></p> <ul style="list-style-type: none"> • Class participation, discussion, and engagement • Be prepared to discuss the assigned material. <p><u>Homework:</u></p> <ul style="list-style-type: none"> • Read the assigned material. • Student paper stating views on if or how management needs to change to face current and future challenges – due by 11/3
11	S 11/4	<ul style="list-style-type: none"> • The future of management 	<p><u>Learning Objectives:</u></p> <ul style="list-style-type: none"> • To determine if the art, science, and craft of management of the last 100 years are applicable to the future of business. If not, what change is required? <p><u>In-Class:</u></p> <ul style="list-style-type: none"> • Class participation, discussion, and engagement • Be prepared to discuss the assigned material.