



## UTEP Syllabus – Fall 2017 Video as Personal Expression – FILM 2396

### COURSE INFORMATION

**SEMESTER & YEAR:** Fall 2017 - Aug 28, 2017 - Dec 07, 2017

**COURSE NAME & CRN:**

MW - Video as Personal Expression - FILM 2396 - CRN 14186 – UGLC 340

**TEXTBOOK(s):**

**Required:**

- **How to Shoot Video that Doesn't Suck**  
by Steve Stockman - ISBN# 978-0-7611-6323-7

**Optional:**

- **The Digital Filmmaking Handbook 5th edition**  
by Sonja Schenk & Ben Long - ISBN# 978-1-305-25871-6

**MATERIALS:** A video camera (Due to the wide range of cameras and price points, I'll make specific recommendations once I can establish both an individual's budget and their interests); External HD (size that fits your budget); 5 – 6 CD's or DVD's for your final projects OR a USB (that will not be returned); Tripod; Over the ear headphones, not ear buds

### INSTRUCTOR INFORMATION

**NAME:** Steve Lama

**OFFICE LOCATION & HOURS:**

Mon/Wed 9:00 - 10:20 a.m. - Location TBD

Tues/Thurs 10:30 - 11:45 a.m. - LACIT computer lab

Mon - Thurs 1:30 p.m. - 2:45 p.m. Pick and shovel cafeteria Union  
AND BY APPOINTMENT

**PHONE:** (915) 747-5129 (Communication office and leave me a message)

**EMAIL:** slama@utep.edu (ONLY!)

**WEBPAGE:** stevelama.com

### COURSE CONTENT/DESCRIPTION:

FILM 2396 - Video as Personal Expression

Conceptualizing and production of a series of short individual and group projects in video. Under the guidance of the instructor, the student will be exposed to key practitioners in the field and will engage in intensive viewing and feedback sessions with the instructor and classmates. Theatre Arts majors only. Prerequisites: FILM 1390 with a grade of "C" or better and department approval. Restricted to major: THTR.

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**The use of ANY RECORDING device (Audio or Video) is strictly prohibited.**

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#### **LEARNING OBJECTIVES & OUTCOMES:**

- Demonstrate disciplinary knowledge
- Apply communication theories to communication events
- Evaluate and employ various research methods
- Demonstrate knowledge and skills in digital media preproduction and production
- Demonstrate aptitude in storytelling techniques in terms of postproduction
- Demonstrate the ability to produce a film combining conceptual, creative, and technical skill sets
- *Define terms commonly used in Video production*
- *Learn techniques for visual storytelling*
- *Learn the importance and impact of storytelling with video*
- *Understand basic image editing and manipulation techniques*

This course is designed as a lecture and lab to provide students with introductory concepts and knowledge of digital filmmaking. Emphasis is placed on developing creative principles and technical skills then applying them to the phases of preproduction (proposing, scripting, story-boarding), production (acting, cinematography, directing, etc.) and postproduction (editing, mixing, titling, etc.). Assigned readings, lectures, and screenings of sample videos will assist students in understanding key techniques, terms, and theories.

I begin each class/semester using a Teacher-centered teaching approach and transition into a more Student-centered teaching approach, shifting the focus of activity from the teacher to the learners. By offering "open lab" hours beginning mid-semester, this allows students to use class time to work on assignments and provides opportunities for me to offer more individualized or small group one-on-one critiques and evaluations. I can then focus on specific questions and not tie up class time covering questions that may not apply to all students; for example, I can repeat basic concepts and ideas for those who need that while allowing me to move into more complex topics for those who are already at a more intermediate or advanced level with the course subject matter. This time also allows me to give specific feedback on the progress of the assignments before they are due, because at the end of the semester, it's too late to correct or fix any problems that may have arisen.

#### **ASSIGNED READINGS:**

To be assigned as we proceed through the semester  
*Please see calendar of events/topics for specific details*

#### **ASSIGNMENTS:**

Below are the assignments, specific details to follow:

Any assignment you submit may be used in this class or any future class for critique, discussion, or as an example to help discuss and clarify assignment requirements!

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1. My/Your First
2. A Day in the Life of
3. A personal, Public, or Private issue
4. Video Postcard
5. Mobius Strip
6. An expression or Phrase you grew up with
7. What would you do for someone/something you love
8. Why you choose UTEP
9. What would you say to a loved one
10. Who do you admire
11. My Private Utopia

### **FINAL ASSIGNMENTS DUE DATE:**

ALL FINAL projects are due the last week of the semester; this LAST week of the semester will also be used to complete the Lab Practicum for the class.

**DUE DATE: ALL FINAL projects due the last week of the semester on CD/DVD or USB.**

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**COURSE CALENDAR** (Daily)

	Week 1
Mon	Intro to class & Discuss Buying Equipment
Wed	Cont. Discuss Buying Equipment
Week 2	Week 2
Mon	View Tavis Smiley interviews Actor Keanu Reeves and/or Ch. 1 lecture and lenses. View 60 special on lions.
Wed	View "Silver and Light" video & Steve Hartman "On The Road" stories
Week 3	
Mon	View videos from students and discuss
Wed	View videos from students and discuss contd
Week 4	
Mon	View John Branyan - The Three Little Pigs, Video postcard examples, and discussed
Wed	View How to Make a Short Film (SantaFeUniversity) & Cannes Lion Award-Winning "Three Little Pigs advert" and Ch. 2
Week 5	
Mon	View Cinematography: Learn from a Master video,
Wed	Exam 1
Week 6	
Mon	Lighting lecture (6-qualities), view video on: 3-point lighting, Photography lighting lesson
Wed	Outdoor "Simple" Lighting demo
Week 7	
Mon	Mobius, making of Mobius.
Wed	View David Crowder Band "SMS Shine" and the 4-part making of videos; Ed Sheeran "Lego House."
Week 8	
Mon	OPEN Lab
Wed	OPEN Lab
Week 9	
Mon	Review
Wed	Exam 2
Week 10	
Mon	OPEN Lab

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Wed	OPEN Lab
Week 11	
Mon	Everything is a Re-Mix discussion
Wed	Time Lapse videos and Steven Spielberg interview on 60 Min.
Week 12	
Mon	View "Everything is a Remix" (parts 1, 2, & 3) "Open Lab"
Wed	Lab – Open
Week 13	
Mon	Open Critique
Wed	Lab – Open
Week 14	
Mon	Review & how to make the final disk
Wed	Exam 3
Week 15	
Mon	Open Critique
Wed	Lab – Open
Week 16	
Mon	Final Disks DUE
Wed	Lab Practicum – “Exam”
	Week 17 - FINALS WEEK

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### RULES & CLASS POLICIES

#### CELL PHONE AND TECHNOLOGY CLASS POLICIES:

I have a zero “0” tolerance for technology, especially/specifically cell phones, in class! For the exceptions of special pre-approved circumstances and during those times we are working with those “tools” in class, the use of technology will NOT be allowed during lecture or any other class presentations. If I see or even suspect<sup>1</sup> someone is using their phone, I will call “you” out and the second notice, to ANYONE, will result in a class pop-quiz on ANY material of my choice from the textbook, lecture, notes, etc....NO curves, NO adjustments, NO dropping of that grade, NO exceptions! After the first POP-Quiz, any future occurrences will result in no warnings, just another pop-quiz! **recording of lectures (audio or video) is strictly prohibited by anyone other than myself without prior permission; and No, you MAY not photograph presentation material as that too is considered “recording” of lectures.**

<sup>1</sup>*Suspect is defined as repeatedly looking down at your hands in your lap; ANY backpack, purse, bag, pencil bag, stack of books, etc. that is on your desk and can be considered or seen as a way of hiding or concealing something.*

#### LEAVING CLASS DURING LECTURE:

If for ANY reason<sup>2</sup> you need to leave class before class is dismissed, you will need to gather your personal belongings and excuse yourself. I will stop class lecture as you gather your belongings and be on your way.

<sup>2</sup>*Reasons include but are not limited to any personal or family related emergency, the perceived need to take that phone call or respond to a text, to take care of any natural needs, etc.*

#### ATTENDANCE POLICY:

Attendance will be taken everyday (lecture or lab) and it is your responsibility to sign-in to receive credit for that day; I will pick-up the sign-sheet 15 minuets into class and you will NOT be allowed to sign-in after that time. Please be on time as it is disruptive to the class if you enter late. If, for some reason<sup>3</sup>, you find making it to class on time is difficult, please meet with me so we can discuss why and if there might be any options to help you attend on time. Attendance is your class participation. You MUST be in attendance a minimum of 85% in order to be eligible for an “A” in the class. If you do not “attend/participate” a minimum of 85%, it will then be at my discretion to award you, provided you fulfill all the other parts of the course requirements, with a final grade of an “A.”

<sup>3</sup>*Reasons may include work/school conflicts, bridge crossing delays, etc.*

I will take attendance every class period (lecture or Lab) by passing around a sign-in sheet that will be collected after 15 minuets, so arrive on-time if you want to receive credit for that day. Day's designated as "Open Lab" days will not count as your attendance but I will have a sing-sheet for my own information of who was present on those days.

#### EXAM POLICY:

Exams will be distributed within the first 15 minuets of class; once anyone completes the exam and leaves, that exam is considered “closed.” If you arrive late (after that first person leaves), you will NOT be allowed to take the exam...no exceptions! Please take care of any personal matters BEFORE we begin the exam, if for any reason you need to leave, you will be asked to turn in your exam and it will be accepted as finished. If you bring a bag, backpack, coats, etc. you may be asked to leave it at the front of the room (where they can be seen by all) and collected AFTER you complete your exam. **You are not allowed to have ANYTHING other than a pencil, pen, or eraser out on your desk during the exam...no**

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**pen/pencil bags will be allowed.** DO NOT pick-up, put away, etc. anything until you have turned in your exam. I will ask/remind EVERYONE to turn off his or her phone and remove any smart watches and place them inside your bag before we begin, if you cannot follow that simple instruction, I will collect your exam and it will be considered finished at that point. I DO NOT want to hear your phone ring or even vibrate. Lastly, individuals may be asked to move around to different desks to evenly distribute the class based on the number of available seats.

**NO MAKE-UP EXAMS** will be offered. If you miss an exam, the FINAL EXAM will then count as two and that grade will replace the missed exam...NO EXCEPTIONS!

## **COMPREHENSIVE FINAL EXAM**

### **MONDAY JULY 10th at 10:00 am – 12:45 pm**

#### **DROP POLICY:**

I will **NOT** drop you for any reason...period! If you need to drop the class it is YOUR responsibility to determine that and do so before the final drop date. Once the drop date has passed, I will **ONLY** drop you from the class if you can provide me with reasoning and justification in writing that will then be presented to the either the department chair, college dean, or both for their approval.

#### **ACADEMIC MISCONDUCT:**

The University of Texas El Paso prides itself on its standards of academic excellence and students are expected to uphold the highest standards of academic integrity. Any student who commits an act of scholastic dishonesty is subject to discipline. Scholastic dishonesty includes, but is not limited to cheating, plagiarism, collusion, submitting work for credit that is attributable in whole or in part to another person, taking an examination for another person, and any act that gives or attempts to give unfair advantage.

#### **PLAGIARISM:**

All students are expected to turn in original work. Writing assignments are part of the final grade criteria. Plagiarism and other forms of cheating are unprofessional and will not be tolerated. Evidence of such activity will be turned over to administration for review to appropriate office(s).

#### **CASS POLICY:**

(1) If you have a disability and need classroom accommodations, please contact The Center for Accommodations and Support Services (CASS) at 747-5148, or by email to [cass@utep.edu](mailto:cass@utep.edu). Or visit their office located in UTEP Union East, Room 106. For additional information, please visit the CASS website at [www.sa.utep.edu/cass](http://www.sa.utep.edu/cass). CASS' Staff are the only individuals who can validate and if need be, authorize accommodations for students with disabilities.

(2) As per Section 504 of the Vocational Rehabilitation Act of 1973 and the Americans with Disabilities Act (ADA) of 1990, if a student needs an accommodation then the Office of Disabled Student Services located at UTEP needs to be contacted. If you have a condition, which may affect your ability to perform successfully in this course, you are encouraged to discuss this in confidence with the instructor and/or the director of the Center for Accommodations and Support Services. You may call 915-747-5148 for general information about the Americans with Disabilities Act (ADA) and the rights that you have as a UTEP student with a disability.

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Individuals with disabilities have the right to equal access and opportunity. It is the student's responsibility to contact the instructor and The Center for Accommodations and Support Services Office (CASS) at The University of Texas at El Paso.

#### **Evaluation:**

**Attendance: (15%) 150 points**  
**Exams/Quizzes: (15%) 150 points**  
**Lab practicum exercise assignment: (15%) 150 points**  
**Assignments: (55%) 550 points**

900 – 1,000	A
800 – 899	B
700 – 799	C
600 – 699	D
0 – 599	F

**I = Incomplete:**

**Because this is a case by case situation, based on the reason for receiving an Incomplete (I) your final grade will require additional coursework. If this option is taken, it will be totally up to the individual to stay on top of completing what needs to be completed. I will NOT process ANY previous "Incompletes" during the final 3-4 weeks of the current semester; in other words, your "crisis" to complete your incomplete does NOT become my crisis as time draws near to the deadline. The exact details will be discussed and agreed upon if we need to cross this bridge.**

**Concerning grades, I DO NOT email grades or scores... so don't ask.**

A final word about grades...if you are concerned about your grade, DO NOT wait until the last week of the semester and express concern. At that point your "crisis" does not become my crisis. As for asking about extra credit, if I give ANY extra credit, it will ONLY make-up for a missed day or two. Extra credit will NOT replace missing assignments or low exam grades.

**Attendance/Class Participation: (15%) 150 points**

Class participation is primarily based on your attendance and submission of progress assignments as requested. Unannounced pop-quizzes may be given if overall attendance begins to drop and those scores will be averaged into your attendance score.

**Drop policy:** It is the responsibility of students to drop themselves if they desire to receive a "W" in the course (**DEADLINE:** \_\_\_\_\_). If a student's name remains on the final roster, a letter grade must be assigned based on the work received by the instructor for the semester.

Students, who are not progressing satisfactory and wish to drop the class, must follow the official college guidelines in obtaining a "W" for their final grade. If you end up taking an Incomplete (I) for the class, it is YOUR RESPONSIBILITY to prepare all the proper paperwork as well as complete the material required and file any remaining paperwork. I will not track you down and finish what you did not complete. If you fail to take care of the proper material, an Incomplete (I) will eventually default to the grade earned based on the work completed to that point.

**Exams/Quizzes: (15%) 150 points**

Exams/Quizzes will cover class lecture and the textbook. They will be a mix of multiple choice, True/False, fill in the blank, and on occasion short answer

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NO make-up exams/quizzes will be given! If you miss the FINAL EXAM/QUIZZ, you will receive a “0” on that exam/quiz which will NOT be dropped or adjusted and CAN NOT be made-up! The use of Cellular phones (or any other digital communication device) WILL NOT be permitted during ANY EXAM/QUIZ.

#### **Lab practicum exercise assignment: (15%) 150 points**

This practicum will test your ability to apply what you have learned this semester through an exercise assignment that will be given at the end of the semester. Unlike the assignments where you had basically the semester, you will have a limited time frame to complete your task to simulate a real-life crunch deadline scenario.

#### **Assignments: (55%) 550 points**

These are graded as pass or fail, provided they meet the assignment descriptions & course expectations. Weight distribution will be evenly distributed over the number of assignments assigned. Any assignment you submit may be listened to in this class for group critique or used as an example in any future classes.

You will be required to submit weekly progress reports/assignments; these may be either one-page progress reports or “rough drafts” of your actual assignments.

You will be given ONE (1) freebee concerning weekly “progress” assignments. After that one exception, late assignments will fall under the late work policy described below.

***By submitting you assignments (final projects or progress assignments) you understand and are giving your consent/permission that they may be “shared” (viewed/listened to/etc.) in a classroom environment for evaluation or critique during the current or future semesters. In other words, if you don't want it seen/heard in class, DO NOT turn it in for critique!***

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