



UTEP Syllabus – Summer 2017

Jun 12, 2017 - Jul 07, 2017

Digital Photography COMM: 3316 - CRN: 35154

Class - 9:00 am - 11:30 am - MTWR - Classroom Building C201

COURSE INFORMATION

SEMESTER & YEAR: Summer 2017

COURSE NAME & CRN: Digital Photography COMM 3316

CRN: 23044 9:00 a.m. - 11:30 a.m.

TEXTBOOK(s):

Required:

- **Light and Lens: Photography in the Digital Age (1st or 2nd ed.)**
by Robert Hirsch

Optional:

- **Digital Photographic Capture**
by Glenn Rand, David Litschel, & Robert Davis
- **Technique of Photographic Lighting**
by Norman Kerr
- **Composition: Photo Workshop**
by Blue Fier

MATERIALS: You will need a DSLR with one of the following lenses: 18mm – 55mm, 18mm – 135mm, or a 50mm.

INSTRUCTOR INFORMATION

NAME: Steve Lama

OFFICE LOCATION & HOURS:

MTWR - 8:45 a.m. to 9:00 a.m. outside COTT Memorial at one of the tables
AND BY APPOINTMENT

PHONE: (915) 747-5129 (Communication office and leave me a message)

EMAIL: slama@utep.edu (ONLY!!!)

WEBPAGE: stevelama.com

COURSE CONTENT/DESCRIPTION:

COMM 3316 – Digital Photography

Use of digital photography for effective communication including journalistic story-telling and design in advertising, newspapers, and magazines, in both traditional and web-based media platforms. Prerequisites: COMM 2373 and COMM 2344, each with grades of "C" or better, and departmental approval.

DO NOT USE OR INCLUDE YOUR STUDENT ID ON ANYTHING!

The use of ANY RECORDING device (Audio or Video) is strictly prohibited.

THE INSTRUCTOR RESERVES THE RIGHT TO MAKE NECESSARY CHANGES
TO THE SCHEDULE/CALENDAR/ASSIGNMENTS DEPENDING ON THE NEEDS OF THE CLASS.

Any class material changes will be announced in class as well as posted on my web site.

© 2017 Steve Lama



UTEP Syllabus – Summer 2017

Jun 12, 2017 - Jul 07, 2017

Digital Photography COMM: 3316 - CRN: 35154

Class - 9:00 am - 11:30 am - MTWR - Classroom Building C201

LEARNING OBJECTIVES & OUTCOMES:

- Proficiency in use of aperture, shutter speed, ISO and quality in the camera.
- Proficiency in the use of lens focal length.
- Proficiency in the use of selective focus and the rule of thirds.
- Competence in editing photographs using Photoshop.
- Understanding of the limitations and differences between prints and digital displays
- Knowledge of the historical progression of photography.
- Making in-class presentations according to established guidelines.
- Meeting deadlines.

PHOTO ASSIGNMENTS: Specific details will be given later

1. Time of Day
2. Line, Shape, Form, Texture, Pattern (LSFTP)
3. Camera controls (Pan, Stop, Blur, depth of field)
4. Reflection(s)
5. Silhouette(s)
6. Day for Night
7. Lighting (Mood/Dramatic/Low light)
8. Unique perspective (Inside out/Upside Down/Cat-Dog perspective, Bird's eye view, etc.)
9. Special Effects (In-camera or in-computer)
10. People at Work
11. Environmental Portrait
12. Social Documentary
13. Self Portrait
14. Lab Practicum

ALL FINAL projects are due the week prior to the last week of the semester, the LAST week of the semester will be used to complete the Lab Practicum for the class. Throughout the semester, I will be announcing progress updates to help evaluate individual progress.

FINAL ASSIGNMENTS DUE DATE: THURSDAY JULY 6th

DO NOT USE OR INCLUDE YOUR STUDENT ID ON ANYTHING!

The use of ANY RECORDING device (Audio or Video) is strictly prohibited.

THE INSTRUCTOR RESERVES THE RIGHT TO MAKE NECESSARY CHANGES TO THE SCHEDULE/CALENDAR/ASSIGNMENTS DEPENDING ON THE NEEDS OF THE CLASS.

Any class material changes will be announced in class as well as posted on my web site.

© 2017 Steve Lama



UTEP Syllabus – Summer 2017

Jun 12, 2017 - Jul 07, 2017

Digital Photography COMM: 3316 - CRN: 35154

Class - 9:00 am - 11:30 am - MTWR - Classroom Building C201

RULES & CLASS POLICIES

CELL PHONE AND TECHNOLOGY CLASS POLICIES:

I have a zero “0” tolerance for technology, especially/specifically cell phones, in class! For the exceptions of special pre-approved circumstances and during those times we are working with those “tools” in class, the use of technology will NOT be allowed during lecture or any other class presentations. If I see or even suspect¹ someone is using their phone, I will call “you” out and the second notice, to ANYONE, will result in a class pop-quiz on ANY material of my choice from the textbook, lecture, notes, etc....NO curves, NO adjustments, NO dropping of that grade, NO exceptions! After the first POP-Quiz, any future occurrences will result in no warnings, just another pop-quiz! **recording of lectures (audio or video) is strictly prohibited by anyone other than myself without prior permission; and No, you MAY not photograph presentation material as that too is considered “recording” of lectures.**

¹Suspect is defined as repeatedly looking down at your hands in your lap; ANY backpack, purse, bag, pencil bag, stack of books, etc. that is on your desk and can be considered or seen as a way of hiding or concealing something.

LEAVING CLASS DURING LECTURE:

If for ANY reason² you need to leave class before class is dismissed, you will need to gather your personal belongings and excuse yourself. I will stop class lecture as you gather your belongings and be on your way.

²Reasons include but are not limited to any personal or family related emergency, the perceived need to take that phone call or respond to a text, to take care of any natural needs, etc.

ATTENDANCE POLICY:

Attendance will be taken everyday (lecture or lab) and it is your responsibility to sign-in to receive credit for that day; I will pick-up the sign-sheet 15 minuets into class and you will NOT be allowed to sign-in after that time. Please be on time as it is disruptive to the class if you enter late. If, for some reason³, you find making it to class on time is difficult, please meet with me so we can discuss why and if there might be any options to help you attend on time. Attendance is your class participation. You MUST be in attendance a minimum of 85% in order to be eligible for an “A” in the class. If you do not “attend/participate” a minimum of 85%, it will then be at my discretion to award you, provided you fulfill all the other parts of the course requirements, with a final grade of an “A.”

³Reasons may include work/school conflicts, bridge crossing delays, etc.

I will take attendance every class period (lecture or Lab) by passing around a sign-in sheet that will be collected after 15 minuets, so arrive on-time if you want to receive credit for that day. Day's designated as "Open Lab" days will not count as your attendance but I will have a sing-sheet for my own information of who was present on those days.

DO NOT USE OR INCLUDE YOUR STUDENT ID ON ANYTHING!

The use of ANY RECORDING device (Audio or Video) is strictly prohibited.

THE INSTRUCTOR RESERVES THE RIGHT TO MAKE NECESSARY CHANGES TO THE SCHEDULE/CALENDAR/ASSIGNMENTS DEPENDING ON THE NEEDS OF THE CLASS.

Any class material changes will be announced in class as well as posted on my web site.

© 2017 Steve Lama



UTEP Syllabus – Summer 2017

Jun 12, 2017 - Jul 07, 2017

Digital Photography COMM: 3316 - CRN: 35154

Class - 9:00 am - 11:30 am - MTWR - Classroom Building C201

EXAM POLICY:

Exams will be distributed within the first 15 minutes of class; once anyone completes the exam and leaves, that exam is considered “closed.” If you arrive late (after that first person leaves), you will **NOT** be allowed to take the exam...no exceptions! Please take care of any personal matters BEFORE we begin the exam, if for any reason you need to leave, you will be asked to turn in your exam and it will be accepted as finished. If you bring a bag, backpack, coats, etc. you may be asked to leave it at the front of the room (where they can be seen by all) and collected AFTER you complete your exam. **You are not allowed to have ANYTHING other than a pencil, pen, or eraser out on your desk during the exam...no pen/pencil bags will be allowed.** DO NOT pick-up, put away, etc. anything until you have turned in your exam. I will ask/remind EVERYONE to turn off his or her phone and remove any smart watches and place them inside your bag before we begin, if you cannot follow that simple instruction, I will collect your exam and it will be considered finished at that point. I DO NOT want to hear your phone ring or even vibrate. Lastly, individuals may be asked to move around to different desks to evenly distribute the class based on the number of available seats.

NO MAKE-UP EXAMS will be offered. If you miss an exam, the FINAL EXAM will then count as two and that grade will replace the missed exam...NO EXCEPTIONS!

COMPREHENSIVE FINAL EXAM

MONDAY JULY 10th at 10:00 am – 12:45 pm

DROP POLICY:

I will **NOT** drop you for any reason...period! If you need to drop the class it is YOUR responsibility to determine that and do so before the final drop date. Once the drop date has passed, I will **ONLY** drop you from the class if you can provide me with reasoning and justification in writing that will then be presented to the either the department chair, college dean, or both for their approval.

ACADEMIC MISCONDUCT:

The University of Texas El Paso prides itself on its standards of academic excellence and students are expected to uphold the highest standards of academic integrity. Any student who commits an act of scholastic dishonesty is subject to discipline. Scholastic dishonesty includes, but is not limited to cheating, plagiarism, collusion, submitting work for credit that is attributable in whole or in part to another person, taking an examination for another person, and any act that gives or attempts to give unfair advantage.

PLAGIARISM:

All students are expected to turn in original work. Writing assignments are part of the final grade criteria. Plagiarism and other forms of cheating are unprofessional and will not be tolerated. Evidence of such activity will be turned over to administration for review to appropriate office(s).

DO NOT USE OR INCLUDE YOUR STUDENT ID ON ANYTHING!

The use of ANY RECORDING device (Audio or Video) is strictly prohibited.

THE INSTRUCTOR RESERVES THE RIGHT TO MAKE NECESSARY CHANGES TO THE SCHEDULE/CALENDAR/ASSIGNMENTS DEPENDING ON THE NEEDS OF THE CLASS.

Any class material changes will be announced in class as well as posted on my web site.

© 2017 Steve Lama



UTEP Syllabus – Summer 2017

Jun 12, 2017 - Jul 07, 2017

Digital Photography COMM: 3316 - CRN: 35154

Class - 9:00 am - 11:30 am - MTWR - Classroom Building C201

CASS POLICY:

(1) If you have a disability and need classroom accommodations, please contact The Center for Accommodations and Support Services (CASS) at 747-5148, or by email to cass@utep.edu. Or visit their office located in UTEP Union East, Room 106. For additional information, please visit the CASS website at www.sa.utep.edu/cass. CASS' Staff are the only individuals who can validate and if need be, authorize accommodations for students with disabilities.

(2) As per Section 504 of the Vocational Rehabilitation Act of 1973 and the Americans with Disabilities Act (ADA) of 1990, if a student needs an accommodation then the Office of Disabled Student Services located at UTEP needs to be contacted. If you have a condition, which may affect your ability to perform successfully in this course, you are encouraged to discuss this in confidence with the instructor and/or the director of the Center for Accommodations and Support Services. You may call 915-747-5148 for general information about the Americans with Disabilities Act (ADA) and the rights that you have as a UTEP student with a disability.

Individuals with disabilities have the right to equal access and opportunity. It is the student's responsibility to contact the instructor and The Center for Accommodations and Support Services Office (CASS) at The University of Texas at El Paso.

Evaluation:

Attendance: (15%) 150 points

Exams/Quizzes: (15%) 150 points

Lab practicum exercise assignment: (15%) 150 points

Assignments: (55%) 550 points

| | |
|-------------|---|
| 900 – 1,000 | A |
| 800 – 899 | B |
| 700 – 799 | C |
| 600 – 699 | D |
| 0 – 599 | F |

I = Incomplete:

Because this is a case by case situation, based on the reason for receiving an Incomplete (I) your final grade will require additional coursework. If this option is taken, it will be totally up to the individual to stay on top of completing what needs to be completed. I will NOT process ANY previous "Incompletes" during the final 3-4 weeks of the current semester; in other words, your "crisis" to complete your incomplete does NOT become my crisis as time draws near to the deadline. The exact details will be discussed and agreed upon if we need to cross this bridge.

Concerning grades, I DO NOT email grades or scores... so don't ask.

A final word about grades...if you are concerned about your grade, DO NOT wait until the last week of the semester and express concern. At that point your "crisis" does not become my crisis. As for asking about extra credit, if I give ANY extra credit, it will ONLY make-up for a missed day or two. Extra credit will NOT replace missing assignments or low exam grades.

DO NOT USE OR INCLUDE YOUR STUDENT ID ON ANYTHING!

The use of ANY RECORDING device (Audio or Video) is strictly prohibited.

THE INSTRUCTOR RESERVES THE RIGHT TO MAKE NECESSARY CHANGES TO THE SCHEDULE/CALENDAR/ASSIGNMENTS DEPENDING ON THE NEEDS OF THE CLASS.

Any class material changes will be announced in class as well as posted on my web site.

© 2017 Steve Lama



UTEP Syllabus – Summer 2017

Jun 12, 2017 - Jul 07, 2017

Digital Photography COMM: 3316 - CRN: 35154

Class - 9:00 am - 11:30 am - MTWR - Classroom Building C201

Attendance/Class Participation: (15%) 150 points

Class participation is primarily based on your attendance and submission of progress assignments as requested. Un announced pop-quizzes may be given if overall attendance begins to drop and those scores will be averaged into your attendance score.

Drop policy: It is the responsibility of students to drop themselves if they desire to receive a “W” in the course (**DEALINE:** _____). If a student’s name remains on the final roster, a letter grade must be assigned based on the work received by the instructor for the semester.

Students, who are not progressing satisfactory and wish to drop the class, must follow the official college guidelines in obtaining a “W” for their final grade. If you end up taking an Incomplete (I) for the class, it is YOUR RESPONSIBILITY to prepare all the proper paperwork as well as complete the material required and file any remaining paperwork. I will not track you down and finish what you did not complete. If you fail to take care of the proper material, an Incomplete (I) will eventually default to the grade earned based on the work completed to that point.

Exams/Quizzes: (15%) 150 points

Exams/Quizzes will cover class lecture and the textbook. They will be a mix of multiple choice, True/False, fill in the blank, and on occasion short answer

NO make-up exams/quizzes will be given! If you miss the FINAL EXAM/QUIZZ, you will receive a “0” on that exam/quiz which will NOT be dropped or adjusted and CAN NOT be made-up! The use of Cellular phones (or any other digital communication device) WILL NOT be permitted during ANY EXAM/QUIZ.

Lab practicum exercise assignment: (15%) 150 points

This practicum will test your ability to apply what you have learned this semester through an exercise assignment that will be given at the end of the semester. Unlike the assignments where you had basically the semester, you will have a limited time frame to complete your task to simulate a real-life crunch deadline scenario.

Assignments: (55%) 550 points

These are graded as pass or fail, provided they meet the assignment descriptions & course expectations. Weight distribution will be evenly distributed over the number of assignments assigned. Any assignment you submit may be listened to in this class for group critique or used as an example in any future classes.

You will be required to submit weekly progress reports/assignments; these may be either one-page progress reports or “rough drafts” of your actual assignments.

You will be given ONE (1) freebee concerning weekly “progress” assignments. After that one exception, late assignments will fall under the late work policy described below.

By submitting you assignments (final projects or progress assignments) you understand and are giving your consent/permission that they may be “shared” (viewed/listened to/etc.) in a classroom environment for evaluation or critique during the current or future semesters. In other words, if you don't want it seen/heard in class, DO NOT turn it in for critique!

DO NOT USE OR INCLUDE YOUR STUDENT ID ON ANYTHING!

The use of ANY RECORDING device (Audio or Video) is strictly prohibited.

THE INSTRUCTOR RESERVES THE RIGHT TO MAKE NECESSARY CHANGES TO THE SCHEDULE/CALENDAR/ASSIGNMENTS DEPENDING ON THE NEEDS OF THE CLASS.

Any class material changes will be announced in class as well as posted on my web site.

© 2017 Steve Lama



UTEP Syllabus – Summer 2017

Jun 12, 2017 - Jul 07, 2017

Digital Photography COMM: 3316 - CRN: 35154

Class - 9:00 am - 11:30 am - MTWR - Classroom Building C201

COURSE CALENDAR (Daily)

| | Monday | Tuesday | Wednesday | Thursday |
|---------------|--|---------------------------|--|--|
| Week 1 | 12-Jun | 13-Jun | 14-Jun | 15-Jun |
| | Intro to Class | Meet Outside with cameras | Review previous day's photos | Meet Outside with cameras |
| Week 2 | 19-Jun | 20-Jun | 21-Jun | 22-Jun |
| | Review last weeks photos & go over assignments | Meet Outside with cameras | Review previous day's photos | Meet Outside with cameras |
| Week 3 | 26-Jun | 27-Jun | 28-Jun | 29-Jun |
| | Intro to Photoshop | Photoshop contd. | Photoshop Time to work on your assignment | Meet Outside with cameras |
| Week 4 | 3-Jul | 4-Jul | 5-Jul | 6-Jul |
| | Review last weeks photos | NO CLASS | Lab Practicum BRING your camera! | FINAL Portfolio due time TBD Review |

DO NOT USE OR INCLUDE YOUR STUDENT ID ON ANYTHING!

The use of ANY RECORDING device (Audio or Video) is strictly prohibited.

THE INSTRUCTOR RESERVES THE RIGHT TO MAKE NECESSARY CHANGES TO THE SCHEDULE/CALENDAR/ASSIGNMENTS DEPENDING ON THE NEEDS OF THE CLASS.

Any class material changes will be announced in class as well as posted on my web site.

© 2017 Steve Lama



UTEP Syllabus – Summer 2017

Jun 12, 2017 - Jul 07, 2017

Digital Photography COMM: 3316 - CRN: 35154

Class - 9:00 am - 11:30 am - MTWR - Classroom Building C201

| SPRING 2017 | MAYMESTER 2017 | SUMMER 2017 | SUMMER I 2017 | SUMMER II 2017 | FALL 2017 |
|---|----------------|-------------|----------------------|----------------|-----------|
| SUMMER I 2017 | | | | | |
| Registration Add/Drop | | | | 3 APR-8 JUN | |
| Tuition payment deadline for students who registered early | | | | | |
| Late registration prior to classes | | | | 9 JUN | |
| Classes begin | | | | 12 JUN | |
| Late Registration-Continued | | | | 12 JUN | |
| Census Day | | | | 14 JUN | |
| Course Drop Deadline | | | | 30 JUN | |
| Independence Day –University Closed | | | | 4 JUL | |
| Last day of classes and complete withdrawal from the University | | | | 7 JUL | |
| Final Exams | | | | 10 JUL | |
| Final grades due to the Registrar's Office | | | | 12 JUL | |
| Final grades officially available to students online | | | | 14 JUL | |

DO NOT USE OR INCLUDE YOUR STUDENT ID ON ANYTHING!

The use of ANY RECORDING device (Audio or Video) is strictly prohibited.

THE INSTRUCTOR RESERVES THE RIGHT TO MAKE NECESSARY CHANGES
TO THE SCHEDULE/CALENDAR/ASSIGNMENTS DEPENDING ON THE NEEDS OF THE CLASS.

Any class material changes will be announced in class as well as posted on my web site.

© 2017 Steve Lama



UTEP Syllabus – Summer 2017

Jun 12, 2017 - Jul 07, 2017

Digital Photography COMM: 3316 - CRN: 35154

Class - 9:00 am - 11:30 am - MTWR - Classroom Building C201

Student profile sheet

Name: _____

Major/Minor: _____

Have you taken any class like this before? _____

If yes, BRIEFLY describe the class to me: _____

Are you currently employed in any segment of the "Communication" profession? _____

If yes, where, in what capacity, etc.? _____

What do you expect to LEARN from this class? What are your expectations?
What are your goals for a career after school?

Using the back of this paper if necessary, what photo manipulation/enhancement, audio/video editing, or other programs you are familiar with and or currently use? On a scale of 1-10 (with 1 being the lowest and 10 the highest), rate your perceived knowledge of the programs you've listed. What type of gear (DSLR, video camera, audio recorders, computers, software, etc.) do you own? What is your goal for a grade in this class? What do you want to be (as the old expression asks) when you "grow-up?"

DO NOT USE OR INCLUDE YOUR STUDENT ID ON ANYTHING!
The use of ANY RECORDING device (Audio or Video) is strictly prohibited.

**THE INSTRUCTOR RESERVES THE RIGHT TO MAKE NECESSARY CHANGES
TO THE SCHEDULE/CALENDAR/ASSIGNMENTS DEPENDING ON THE NEEDS OF THE CLASS.**

Any class material changes will be announced in class as well as posted on my web site.

© 2017 Steve Lama