



**The University of Texas at El Paso
College of Business Administration
Syllabus
MGMT 4320 001 Corporate Entrepreneurship (CRN 14222)
Fall 2017**

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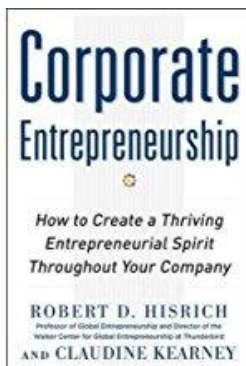
E-mail: sibarr@utep.edu

Office Hours: Monday and Wednesday from 9:00 a. m. to 10:20 a. m. and from 12:10 a. m. to 1:00 p. m. or by Appointment

Objective of this course:

Most courses in entrepreneurship concentrate in the entrepreneur as a person who starts a business. This course is designed to analyze, understand, develop, and manage environments in the corporate world that are or may become entrepreneurial environments. The course is divided in three stages: Managing Corporate Entrepreneurship; Organizing Corporate Entrepreneurship; and Operationalizing Corporate Entrepreneurship. The course will expose students to the latest knowledge in this field through the use of lectures, readings, and an end of semester project that will improve their understanding of entrepreneurship and communication skills.

Books and Materials:



Corporate Entrepreneurship: How to Create a Thriving Entrepreneurial Spirit Throughout Your Company / Edition 1

by Robert Hisrich, Claudine Kearney

ISBN-13:9780071763165

Publisher:McGraw-Hill Professional Publishing

Publication date:08/17/2011

Pages:288

There will also be readings posted in Blackboard in this course page about several topics and articles that will be presented by the students during the class.

Expectations:

This is a university class therefore I expect students to be professionals and have the appropriate behavior during class. I also expect students to have done the assignments before coming to class. The basic purpose of these assignments is that you come to class prepared to discuss the topics on hand and contribute with your experiences.

This implies that the use of electronics in this class will be limited to note-taking and/or those processes indicated by the instructor during the class; personal calls and texting is strictly forbidden, if a student violates this rule the device used will be taken from the student and not returned until the end of the class; repetition of this behavior could be reason for disciplinary action.

Process:

There will be a total of twenty eight sessions which activities are detailed in the course content section of this syllabus. These meetings will take place twice a week on Mondays and Wednesdays from 10:30 to 11:50 a.m. in Room COBA 331. There will be a section in the class page in BlackBoard to communicate announcements and changes, if any, to the schedule. **Read these announcements every class to follow the pace of the course.** Other materials will also be uploaded to the course's page in BlackBoard.

Assignments of readings mentioned in the syllabus include a summary of the reading which should not exceed two pages and is due the day before the class at midnight (see section on assignments below).

At the end of the course there will be student project presentations. These projects will consist on cases that will have been previously discussed in class; the team effort will be in summarizing the lessons learned from the analysis and their influence. Cases will be presented in sessions Teams will be between 3 and 5 students and is highly recommended to find as much diversity as possible within the membership of the team. During the oral presentation, each member should participate and the group grade will be based on the quality of the presentations (oral and written) and the coordination of the team.

During the class periods assistance may be taken and rules for presence in the class according to the students' operations book will be enforced.

Evaluation:

This course will be evaluated on a 100 point scale. The final letter grade for the course will be determined as follows: 90 points to 100 points corresponds to an "A"; 80 points to 89.99 points corresponds to a "B"; 70 points to 79.99 points corresponds to a "C"; and less than 70 points corresponds to a grade of "F."

Following is a table with points assigned to each activity:

Activity	Percentage
Individual Assignments (Summaries and Exercises)	35
Individual Participation	15
Group Case (Presentation)	15
Group Case (Report)	25
Group Members Assigned Grade *	10
Total	100

* Each group member will assign a grade for participation in the team project to the other members of the team. The instructor reserves the right to modify the final grade based on this evaluation.

Academic Dishonesty

The following are the standards for Academic Dishonesty at UTEP:

Any student who commits an act of scholastic dishonesty is subject to discipline. Scholastic dishonesty includes, but is not limited to cheating, plagiarism, collusion, the submission for credit of any work or materials that are attributable in whole or in part to another person, taking an examination for another person, any act designed to give unfair advantage to a student or the attempt to commit such acts. Proven violations of the detailed regulations, as printed in the Handbook of Operating Procedures (HOP) and available in the Office of the Dean of Students and on the home page of The Dean of Students at Student Affairs, may result in sanctions ranging from disciplinary probation, to failing grades on the work in question, to failing grades in the course, to suspension or dismissal among others.

Students with Disabilities

As per Section 504 of the Vocational Rehabilitation Act of 1973 and the Americans with Disabilities Act (ADA) of 1990, if a student needs an accommodation then the Office of Disabled Student Services located at UTEP need to be contacted. If you have a condition, which

may affect your ability to perform successfully in this course, you are encouraged to discuss this in confidence with the instructor and/or the director of the Disabled Student Services. You may call 915-747-5148 for general information about the American with Disabilities Act (ADA) and the rights that you have as a UTEP student with a disability.

Campus Carry

Persons who hold a Concealed Handgun License can lawfully carry their gun into a UTEP classroom as long as it remains concealed. Open carry remains prohibited on campus. Should you feel someone is intentionally displaying a gun (or any other weapon for that matter), do not hesitate to call Campus Police (X 5611) or 9-1-1. For more information on campus carry, see <http://sa.utep.edu/campuscarry/> ; for more information on overall campus safety, see <http://admin.utep.edu/emergency>.

Guidelines and Recommendations:

1. Be prepared for class discussion. Participate actively in the class and bring your own experiences.
2. If for any reason you will not be able to attend class, inform the instructor via mail at sibarr@utep.edu.
3. Teams will be formed in session seven. Try to find team members with different backgrounds than yours using the rules mentioned in the process section of this syllabus.
4. All written assignments should be sent using the BlackBoard page of the course. Include assignments as attachments using the following nomenclature for the file name:
 - a. In summaries of readings name the file starting with S## where ## is the session number (always use two digits) then your Last Name, then a period, and then your First Initial. For example if I was the one sending the attachment for summary of Session 6 the file name would be S06Ibarreche.S.xxxx (formats allowed include Word and pdf). Summaries is due the day before the class at Midnight. Last report will be due on day before session 22 at midnight.
 - b. In the final report use the same system but start with the letters TM and the team number. You will have to name among the members of each team a person responsible for doing this. Assuming I was a member of team 1 the attachment name would be TM01Ibarreche.S.docx; select one member of the team to be the person responsible for sending the report.

If you want to send other communications or comments start the subject line with MGMT4320 and then put your subject. Send this correspondence to my personal e-mail address: sibarr@utep.edu

Content and Activities:

Session and Date	Topic	Assignments
1 - 08/28/17	Introduction to Corporate Entrepreneurship	No Assignment
2 08/30/17	IDEAS IN ACTION	No Assignment
09/04/17	Labor Day (No class)	
3 & 4 09/06/17 & 09/11/17	Entrepreneurship and Corporate Entrepreneurship	No Assignment Reading Chapter 1
5 & 6 09/13/17 & 09/18/17	Behavioral Aspects of Corporate Entrepreneurship (No class on Sept. 18)	Chapter 2
7 & 8 09/20/17 & 09/25/17	Understanding and Managing the Entrepreneurial Process	Chapter 3 Team Formation
9 & 10 09/27/17 & 10/02/17	Identifying, Evaluating, and Selecting Opportunities	Chapter 4
11 & 12 10/04/17 10/09/17	Locating the Venture in the Organization	Chapter 5
13 & 14 10/11/17 10/16/17	Organizing the Venture	Chapter 6
15 & 16 10/18/17 10/23/17	Controlling the Venture	Chapter 7
17 & 18 10/25/17 10/30/17	The Internal Politics of Venturing	Chapter 8
19 & 20 11/01/17 11/06/17	Developing The Business Plan	Chapter 9
21 & 22 11/08/17 11/13/17	Selecting Evaluating, and Compensating Corporate Entrepreneurs	Chapter 10
23 & 24 & 25 11/15/17 11/20/17	Funding the Venture & Implementing Corporate Venture	Chapter 11 and 12 (Only Summary of Chapter 11)

Session and Date	Topic	Assignments
11/22/17	Thanksgiving Holiday	No Class
26 11/27/17	Presentation of Projects	
27 11/29/17	Presentation of Projects	
28 12/01/17	Presentation of Projects	
Report due day of Final	Final Scheduled day for the semester; Written Projects due at Midnight on December 7, 2017	

This is a plan, as in any plan there may be changes. Please be sure to check for announcements in the Blackboard section of this course.