Course Title: WS 3384: Gender Issues In The Social Sciences

Course Description: We will examine how gender affects the production, distribution, and marketing of media. We will explore entertainment media industries at large from multiple perspectives – primarily cultural, economic, technological, and institutional, focusing throughout on the Hollywood media industry as a “culture industry.” Dominant modes of production, distribution, and exhibition are analyzed.

Course Outcomes: Students will gain a broad foundation of theory, influences, issues, and behind-the-scenes processes on the intersection of gender and entertainment media industries. Outcomes will include media literacy, quantitative and qualitative analyses and community engagement.

Course Requirements

Grading Scale:

<table>
<thead>
<tr>
<th>Point Range</th>
<th>Letter Grade</th>
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<tbody>
<tr>
<td>100-90</td>
<td>A</td>
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<tr>
<td>89-80</td>
<td>B</td>
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<tr>
<td>79-70</td>
<td>C</td>
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<tr>
<td>69-60</td>
<td>D</td>
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<tr>
<td>59-50</td>
<td>F</td>
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Evaluation: Your grade will be determined by performance in the following categories

<table>
<thead>
<tr>
<th>Grade (%)</th>
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<tbody>
<tr>
<td>Exam mid</td>
<td>20 %</td>
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<tr>
<td>Exam Final</td>
<td>15 %</td>
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<tr>
<td>Media Journal</td>
<td>25 %</td>
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<tr>
<td>Homework &amp; Presentations</td>
<td>15 %</td>
</tr>
<tr>
<td>Final Project (paper &amp; presentation)</td>
<td>15 %</td>
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<tr>
<td>Attendance &amp; Participation</td>
<td>10%</td>
</tr>
<tr>
<td>Community service/engagement</td>
<td>(to be addressed in class)</td>
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Course Policies:

Meetings with the Instructor:

Students are encouraged to meet with the instructor as needed. A few minutes with her can often eliminate confusion or anxiety concerning an assignment.
Classroom Courtesy & Electronic Devices
Students are expected to conduct themselves in a courteous manner. This also applies to the usage of cell phones, mobile devices, mp3 players, laptops, and others, which must be turned off and stowed away during class time. You may be asked to leave if your cell phone disrupts classroom activities. UTEP supports the use of technology to enhance learning, however, the inappropriate uses of laptops, cell phones, and texting, are disruptive to the learning process and disrespectful to your fellow classmates and professor. Please turn off your cell phones or place them on vibrate/silent mode while in class. No texting is permitted during lectures and class discussions. Avoid embarrassment in front of your peers for disruptive and unacceptable classroom behavior.

Participation:
Participation is a critical element in any Women’s & Gender Studies course. Students are encouraged to participate in all lectures/discussions. When students share their experiences with the class, the course material often becomes more interesting and comprehensible.

Attendance:
Students are expected to attend all class sessions. Attendance will be taken at the beginning of each class. Please be on time to avoid being counted absent. Two unexcused absences may result in the student being dropped from the course.

Drops:
It is the student’s responsibility to initiate withdrawal from the course during the appropriate time period specified in the class Bulletin.

Description of Assignments:

Exams:
Exams will be based on information from the textbook, lectures and supplemental materials. Tests may include multiple choice, short answer, and/or essay questions.

Homework & Presentations:
Projects will be assigned based on (1) student interest and (2) information discussed in class. When time permits, students will share their findings/discoveries with the class. APA writing style will be utilized for response papers.

Media Journal:
Media literacy skills crucial to evaluating media and gender critically will be utilized in this semester long project. Journal entries will be based on assigned as well as student chosen media. Students are encouraged to use the critical processes described in the text to connect the information from various sources i.e. agenda setting, political economy approach, cultivation effects, feminist theory, etc. Additional information on specific media journal entry formats will be discussed in class. Deadlines will be provided by your instructor.

Final Project:
Students will develop a media presentation based on (1) student interest and (2) topics addressed in class. Additionally, students will utilize a framework such as the political economy approach for this project. Additional theory/frameworks will be addressed in class. The presentation length TBA and should be accompanied by PowerPoint, additional visual aids may be used. An individual paper utilizing APA Style Format will be due on the day of presentations.

Classroom Activities:
Students must be present in order to receive credit for these activities.
Late Work:
Students are expected to take exams, and turn in assignments on time. Late assignments/work will not be accepted. Exams may be made up only if the instructor deems the absence is excused and will not be the same as the test given to the class.

COPYRIGHT STATEMENT FOR COURSE MATERIALS All materials used in this course are protected by copyright law. The course materials are only for the use of students currently enrolled in this course and only for the purpose of this course. Course materials may not be further disseminated/placed, outside of this course.

PLAGIARISM AND CHEATING: It is expected that you will write all of your own papers and that you will know how to cite sources and quote people appropriately (using APA style for this course). If you are not familiar with APA style, the Tutoring and Learning Center located in the UTEP library can help you. Plan ahead for your written assignments.

IMPORTANT: Any indication that you are submitting someone else’s work, or that you are adopting statements or ideas of another person without appropriate acknowledgment (plagiarism), will have serious repercussions. Any plagiarism, cheating, or collusion to cheat observed in this class will be reported to the Dean of Students who will initiate disciplinary proceedings. Do not risk your good name and your future, based on anxiety about grades, peer pressure, lack of time management, or feeling overwhelmed. Instead schedule an appointment with me about any problems or concerns you have about the course, course assignments, course material, etc.

Scholastic Integrity

Academic dishonesty is prohibited and is considered a violation of the UTEP Handbook of Operating Procedures. It includes, but is not limited to, cheating, plagiarism, and collusion. Cheating may involve copying from or providing information to another student, possessing unauthorized materials during a test, or falsifying research data on laboratory reports. Plagiarism occurs when someone intentionally or knowingly represents the words or ideas of another person’s as one’s own. And, collusion involves collaborating with another person to commit any academically dishonest act. Any act of academic dishonesty attempted by a UTEP student is unacceptable and will not be tolerated. Violations will be taken seriously and will be referred to the Dean of Students Office for possible disciplinary action. Students may be suspended or expelled from UTEP for such actions.

Academic dishonesty is an assault upon the basic integrity and meaning of a University. Cheating, plagiarism, and collusion in dishonest activities are serious acts which erode the University’s educational and research roles and cheapen the learning experience not only for the perpetrators, but also for the entire community. It is expected that UTEP students will understand and subscribe to the ideal of academic integrity and that they will be willing to bear individual responsibility for their work. Materials (written or otherwise) submitted to fulfill academic requirements must represent a student’s own efforts. Any act of academic dishonesty attempted by a UTEP student is unacceptable and will not be tolerated. Violations will be referred to the Dean of Students Office for possible disciplinary action. Students found to be cheating or plagiarizing will be subject to disciplinary action in accordance with the policy set forth in the UTEP catalog. Refer to: http://www.utep.edu/dos/

Artificial Intelligence (AI) ---- Use of AI technologies or automated tools, particularly generative AI such as ChatGPT or DALL-E, is not allowed for assignments in this class. Each student is expected to use critical and creative thinking skills to complete tasks and not rely on computer-generated ideas. Any direct use of AI-generated materials submitted as your own work will be treated as plagiarism and reported to the Office of Student Conduct and Conflict Resolution (OSCCR).
Consider how this will affect your credibility as a writer and scholar before doing so. Any direct use of AI-generated materials submitted as your own work will be treated as plagiarism and reported to the Office of Student Conduct and Conflict Resolution.

**Accommodations Policy** -- The University is committed to providing reasonable accommodations and auxiliary services to students, staff, faculty, job applicants, applicants for admissions, and other beneficiaries of University programs, services and activities with documented disabilities in order to provide them with equal opportunities to participate in programs, services, and activities in compliance with sections 503 and 504 of the Rehabilitation Act of 1973, as amended, and the Americans with Disabilities Act (ADA) of 1990 and the Americans with Disabilities Act Amendments Act (ADAAA) of 2008. Students who become pregnant or have parenting responsibilities may also request reasonable accommodations. Reasonable accommodations will be made unless it is determined that doing so would cause undue hardship on the University. The UTEP Center for Accommodations and Support Services (CASS) will process requests for accommodations based on a disability, pregnancy, or parenting. Contact the Center for Accommodations and Support Services at 915-747-5148, email them at cass@utep.edu, or apply for accommodations online via the CASS portal.

**COURSE RESOURCES: Where you can go for assistance**

UTEP provides a variety of student services and support. Please refer to the QR code below for a listing of campus resources or visit https://www.utep.edu/advising/student_resources/student-success-resource-hub.html.