

I. COURSE INFORMATION

Fall 2021

COMM 1301- **Public Speaking**

TEXT: The textbook for this course is The DK Guide to Public Speaking, by Lisa A. Ford-Brown. 2nd edition . Hard copy only; NO ACCESS CODE NEEDED AS WE WILL NOT BE TAKING THE MYCOMLAB TESTS.

II. INSTRUCTOR INFORMATION

Name: Olga Alexander

Office: Through email

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III. COURSE CONTENT

A. COURSE DESCRIPTION FROM THE CATALOG: COMM 1301. Public Speaking (C).

Public Speaking (3-0) (Common Course Number SPCH 1315) Introduction to the theory and practice of public speaking; the inventing, arranging, phrasing and presenting of ideas to an audience. The complementary skills of speaking and listening are developed through criticism of speeches presented in class.

B. COURSE OBJECTIVES:

This course seeks to develop eight factors in your understanding of Public Speaking:

- (1) Memorize key theories, methods, technical terms and principles.
- (2) Evaluate and analyze the work of others and themselves in terms of the verbal, nonverbal and paralingual standards that are set for this course.
- (3) Apply competing perspectives and approaches to speaking in public.
- (4) Practice skills as both a sender and receiver of feedback after presenting or viewing a speech.
- (5) Analyze and detect ethical factors in the presentation.
- (6) Select the appropriate pattern of organization for the audience, topic and occasion.
- (7) Identify a topic and construct a clear central idea statement.

(8) Use and report required research.

C. LEARNING OUTCOMES:

The techniques you learn will help you become a better speaker, and will benefit the fearful speaker when coupled with the communication apprehension exercises offered in this course.

D. ASSIGNED READINGS: Carefully read all assigned chapters; lectures will provide connection between theories and practice. Using “How To Say What To Say” as a companion to the text book will strengthen your presentation strategies. Section One gives explicit directions and exercises to alleviate communication anxiety; Section Two will provide additional examples and instruction of the patterns of organization that are best suited to Informative and Persuasive speaking; Section Three provides additional support in delivery techniques.

E. ASSIGNMENTS/ASSESSMENT/GRADING:

Speech 1: 3 object, 3 minutes (no research).....	50 points
Speech 2: Presentation Aid speech (PA speech).....	150 points
Speech 3: Persuasive (Presentation Aids not required).....	300 points
CARE's (various point values—5-75 stay tuned!).....	595 points
TOTAL POINTS POSSIBLE.....	1095 POINTS

F. GRADING SCALE:

901-1000	=A
801-900	=B
701-800	=C
601-700	=D

BELOW 600 =F

IV. RULES, CLASSROOM POLICIES

LATE WORK: If a student misses an assigned speaking date, the grade for the assigned speech becomes a zero. The speech will lose a letter grade for each day after the assignment is due. I will only accept late speeches up to three days after the original due date.

OTHER RULES/POLICIES:

Outlines must be turned in on your speech day. A works cited page must be attached. Failure to turn in a proper outline or sources cited page **will affect your grade.**

Speeches should include the **original** thoughts of the speaker. The speaker should fuse his or her own ideas and background knowledge with research materials. PLAGIARISM is defined for this course as, “a speech in which the speaker depends on a source other than him or herself for the structure of the speech, or where he or she uses the structure or the wording of a speech, or where he or she uses the phrasing or research without acknowledgement.” When plagiarism is detected, **I will prosecute to the full extent of the law.**

You have free choice of topic; it must meet the requirements as to type of speech, time limit, and the appropriate language. I will help any student with topic selection: just ask!