VIDEO EDITING
COMM 3343 – 22387 -- SEC 001
SPRING 2019

INSTRUCTOR: Nakisha Acosta

OFFICE HOURS: Monday and Wednesday 12:30 – 1:20 PM, Cotton Memorial, Room 307A

LOCATION: Cotton Memorial Building, Rm 306

DATE AND TIME: Monday 1:30 – 4:20 PM

EMAIL: ntacosta@utep.edu

COURSE DESCRIPTION:
This class offers "hands-on" experience using digital, non-linear editing software system Adobe Premiere Pro. Working on Macintosh computers, students will complete a series of editing projects in which they will capture video, design and edit the video, audio, and graphics components, and then output programs to digital video or DVD. The course will also include lecture on the history, theory and aesthetics of film editing, which will incorporate screenings of exemplary films and videos, and class discussion and analysis of the concepts presented.

COURSE OBJECTIVES:
After completing this course a student can expect to have a better understanding of editing principles, which will allow them to edit more efficiently and creatively.

DIGITAL MEDIA PRODUCTION SEQUENCE OUTCOMES:
Students will be able to:
- Demonstrate disciplinary knowledge
  Assessment tool: Final paper in FILM 1390
  Standard: 80% will receive an A, B, or C grade on final paper
- Apply communication theories to communication events Assessment tool: Final paper in COMM 3371
  Standard: 80% will receive an A, B, or C grade on final paper.
- Evaluate and employ various research methods
  Assessment tool: Final exam in COMM 4372
  Standard: 80% will receive an A, B, or C grade on the final exam
- Demonstrate knowledge and skills in digital media preproduction and production Perform competency in the preparations, processes, and practices of beginning and completing a digital media production project
- Perform competency in a variety of digital media production environments such as in a studio and on location

Perform competency in using production hardware and software

Assessment tool: film project in COMM 2342
Standard: 80% will receive an A, B, or C grade on film project
- Demonstrate aptitude in storytelling techniques in terms of postproduction
    Perform competency in conceptualizing, evaluating, and implementing filming and editing techniques
    Assessment tool: Final exam and film project in COMM 3343
    Standard: 80% will receive an A, B, or C grade on final exam and film project
- Demonstrate the ability to produce a film combining conceptual, creative, and technical skill sets
    Apply all three phases of production
    Aggregate various forms of communication to create a topical basis for a documentary film project
    Pursue assorted outlets and venues to showcase a film
    Assessment tool: Final exam and film project in COMM 3346
    Standard: 80% will receive an A, B, or C grade on their final exam and film project.

ATTENDANCE:

ATTENDANCE IS MANDATORY.

Your attendance and participation are integral to the class curriculum. It is imperative that you attend class regularly and on time. Everyone is allowed one emergency absence. After that point your grade will be dropped one full letter grade for any unexcused absence acquired thereafter. Likewise, a student will be dropped after three unexcused absences. An unexcused absence is any absence without valid documentation explaining the reason for missing class. An excused absence will have valid documentation explaining why the student was absent. It is under the discretion of the instructor if an absence can be considered excused. Students will be considered absent if they are not present for roll call at the beginning of class. Likewise, if a student leaves during class the student will be considered absent.

Do not schedule doctors appointments or other activities during my class.

GRADING:

If you attend class on time, take your assignments and screenings seriously, and participate in the class discussions, (i.e. asking questions, and sharing your opinions) you can expect to do well in this class. Completion of a group presentation, a midterm project, and a final project are required in order to pass this class. Screenings of all projects will take place during class. No late projects will be accepted.

Grading Scale: 100
100 – 90 = A
89 – 80 = B
79 – 70 = C
69 – 60 = D
59 and below= F

GRADING BREAKDOWN:

Attendance: 10%
Participation: 10%
Group Presentation: 20%
Mid-Term: 30%
Final: 30%

REQUIRED READINGS:

Adobe Premiere Pro CC Classroom in a Book, by Maxim Jago

This textbook is available in the UTEP bookstore.

Recommended Reading:

In the Blink of an Eye, Walter Murch

ASSIGNMENTS:

Group Presentation: Groups will shoot a 5 minute scene from a movie of their choice. The shoot will take place during class and students will rotate positions. Each group will then mimic the editing used in the original film.

Mid-Term: Using the group footage students will edit a 5 minute scene that is of their own creation. The editing choices should be completely different from the original film.

Final: Students can choose to shoot and edit their own short film, or use footage from the other group to create a 10 minute finished scene. The short scene should be completely finished with a proper sound mix, edit, credits, and export.

ACADEMIC INTEGRITY:

The University of Texas at El Paso prides itself on its standards of academic excellence. In all matters of intellectual pursuit, UTEP faculty and students must strive to achieve excellence based on the quality of work produced by the individual. In the classroom and in all other academic activities, students are expected to uphold the highest standards of academic integrity. Any form of academic dishonesty is an affront to the pursuit of knowledge and jeopardizes the quality of the degree awarded to all graduates of UTEP. It is imperative, therefore, that the members of this academic community understand the regulations pertaining to academic integrity and that all faculty insist on adherence to these standards. Any student who commits an act of academic dishonesty is subject to discipline. Academic dishonesty includes, but is not limited to, cheating, plagiarism, collusion, the submission for credit of any work or materials that are attributable in whole or in part to another person, taking an examination for another person, and any act designed to give unfair advantage to a student or the attempt to commit such acts. Proven violations of the detailed regulations, as printed in the *Handbook of Operating Procedures (HOP)*, and available in the Office of the Dean of Students and on the homepage of the Dean of Students at www.utep.edu/dos, may result in sanctions ranging from disciplinary probation, to a failing grade on the work in question, to a failing grade in the course, to suspension or dismissal, among others.

CASS POLICY:

If you have a disability and need classroom accommodations, please contact The Center for Accommodations and Support Services (CASS) at 747-5148, or by email to cass@utep.edu. Or visit their office located in UTEP Union East, Room 106. For additional information, please visit the CASS website at www.sa.utep.edu/cass. CASS Staff are the only individuals who can validate and if need be, authorize accommodations for students with disabilities.

COURSE SCHEDULE

Note: This course calendar may change at any time under the discretion of your instructor. Chapters should be read before the class date in which they are assigned.

WEEK 1

JAN. 28   Course introduction and syllabus. Create groups and choose films. Set up course chapter files.

WEEK 2

FEB. 4   Read Ch. 1 – 4. This should be a review to everyone.
In class: Group prep. Each group needs to create a shot list from the scene that has been chosen. Make sure you have both coverage, and the exact shots from the film.

WEEK 3

FEB. 11   Shoot Day 1

WEEK 4

FEB. 18   Shoot Day 2

WEEK 5

FEB. 25   Ch. 5 and 6 essentials of editing, and working with clips and markers.
Editing topics from *A Blink of an Eye*
Bring footage to class on your hard drives

WEEK 6

MAR. 4   Ch. 7 and 8 Adding transitions
Film examples of different editing techniques.
SCREENINGS OF GROUP PROJECTS

WEEK 7

MAR. 11   **MIDTERM**
               SCREENINGS OF INDIVIDUAL PROJECTS

WEEK 8

MAR. 18   **SPRING BREAK**

WEEK 9

MAR. 25   Ch. 11 and 12 editing and mixing audio, and sweetening sound

WEEK 10

APR. 1   Ch. 13 and 14 Adding video effects, improving clips with color
               correction and grading

WEEK 11

APR. 8   Ch. 15 and 16 Creating titles, managing your projects

WEEK 12

APR. 15   Ch. 17 and 18 Exporting frames, clips, and sequences

WEEK 13

APR. 22   Finish up the book

WEEK 14

APR. 29   Examples of good beginning and ending scenes
               Bring your footage to work on in class

WEEK 15

MAY 6   Rough Cuts

WEEK 16

MAY 13   **FINALS**