

VIDEO EDITING
COMM 3343 – 12266 -- SEC 003
FALL 2020

INSTRUCTOR: Nakisha Acosta

OFFICE HOURS: Monday and Wednesday 2:00 – 4:00 PM by email

LOCATION: Online

DATE AND TIME: Wednesday 1:30 – 4:20 PM

EMAIL: ntacosta@utep.edu

COURSE DESCRIPTION:

This class offers "hands-on" experience using digital, non-linear editing software system Adobe Premiere Pro. Working on Macintosh computers, students will complete a series of editing projects in which they will capture video, design and edit the video, audio, and graphics components, and then output programs to digital video or DVD. The course will also include lecture on the history, theory and aesthetics of film editing, which will incorporate screenings of exemplary films and videos, and class discussion and analysis of the concepts presented.

COURSE OBJECTIVES:

After completing this course a student can expect to have a better understanding of editing principles, which will allow them to edit more efficiently and creatively.

ATTENDANCE AND PARTICIPATION:

Attendance is determined by participation in the learning activities of the course. Your participation in the course is important not only for your learning and success but also to create a community of learners. Participation is determined by completion of the following activities:

- Reading/Viewing all course materials to ensure understanding of assignment requirements.
- Participating in engaging discussions with your peers on the discussion boards.
- Other activities as indicated in the weekly Blackboard assignments.

Because these activities are designed to contribute to your learning each week, they cannot be made up after their due date has passed.

GRADING:

If you take your assignments and screenings seriously, and participate in the class discussions, (i.e. asking questions, and sharing your opinions) you can expect to do well in this class.

Grading Scale: 100

100 – 90 = A

89 – 80 = B

79 – 70 = C

69 – 60 = D

59 and below = F

GRADING BREAKDOWN:

Attendance / Participation (weekly Blackboard forums and assignments): 20%

Movie Scene Project: 20%

Mid-Term: 30%

Final: 30%

REQUIRED READINGS:

Adobe Premiere Pro CC Classroom in a Book, by Maxim Jago

This textbook is available online at the UTEP Library website at this link:

<https://learning.oreilly.com/library/view/adobe-premiere-pro/9780136483939/>

Just log in with your UTEP credentials.

Recommended Reading:

In the Blink of an Eye, Walter Murch

REQUIREMENTS:

You must create a PeachPit account in order to use the book's exercise files.

<https://www.peachpit.com/>

Students need a computer and internet access throughout the semester to turn in assignments, and participate in weekly discussion boards on Blackboard.

Students will be given a license to use Adobe Premiere editing software on your personal computers.

ASSIGNMENTS:

Movie Scene Project: Students will use previously shot footage from a movie scene. Each student will then mimic the editing used in the original film.

Mid-Term: Using the footage students will edit a scene that is of their own creation. The editing choices should be completely different from the original film.

Final: Students will use new previously shot footage from a movie to create a scene of their own creation. The short scene should be completely finished with a proper sound mix, edit, credits, and export.

COURSE COMMUNICATION: HOW WE WILL STAY IN CONTACT WITH EACH OTHER

Because this is an online class, we won't see each other in the ways you may be accustomed to: during class time, small group meetings, and office hours. However, there are a number of ways we can keep the communication channels open:

- **Office Hours:** We will not be able to meet on campus, but I will still have office hours for your questions and comments about the course. My office hours will be held through email at the following times.

Mondays: 2 – 4 p.m.

Wednesdays: 2 – 4 p.m.

- **Email:** UTEP e-mail is the best way to contact me. I will make every attempt to respond to your e-mail within 24-48 hours of receipt. When e-mailing me, be sure to email from your UTEP student account and please put the course number in the subject line. In the body of your e-mail, clearly state your question.
- **Discussion Board:** If you have a question that you believe other students may also have, please post it in the Help Board of the discussion boards inside of Blackboard. Please respond to other students' questions if you have a helpful response.
- **Announcements:** Check the Blackboard announcements weekly for any updates, deadlines, or other important messages.

ETIQUETTE

You will be giving feedback to student's projects so please keep in mind the following rules:

- All communication should reflect polite consideration of other's ideas.
- Your peers need constructive criticism, so make sure to leave a resolution or suggestions on how they can fix the problem.
- Respect and courtesy must be provided to classmates, and to the instructor at all times. No harassment or inappropriate postings will be tolerated.
- When reacting to someone else's message, address the ideas, not the person. Post only what anyone would comfortably state in a face-to-face situation.
- Blackboard is not a public internet venue; all postings should be considered private and confidential. Whatever is posted on these online spaces is intended for classmates and the professor only. Please do not copy documents and paste them to a publicly accessible website, blog, or other space.

DEADLINES, LATE WORK, AND ABSENCE POLICY

Major Assignments

- Major assignments (Movie Scene Project, midterm, and final) will be due at 1:30 pm on Wednesdays.

Weekly Blackboard Discussions / Assignments

- All weekly Blackboard assignments will be due on Tuesdays at midnight (11:59 pm). No late work will be accepted.

Assignments will be posted to Blackboard a week in advance. If you miss one of these weekly assignments you will receive a 0 for your attendance / participation grade. I will only accept late work for the major assignments (Movie Scene Project, midterm, and final), but 10 points will be deducted for every day it is late up to 3 days, at which point you will receive a 0. It is important to contact me if you are having any issues completing an assignment.

ALTERNATIVE MEANS OF SUBMITTING WORK IN CASE OF TECHNICAL ISSUES

I strongly suggest that you submit your work with plenty of time to spare in the event that you have a technical issue with the course website, network, and/or your computer. I also suggest you save all of your Blackboard postings in a separate Word document as a backup. This way, you will have evidence that you completed the work and will not lose credit. If you are experiencing difficulties submitting your

work through Blackboard, please contact the UTEP Help Desk. You can email me your backup document as a last resort.

COVID-19 PRECAUTIONS

- STAY AT HOME and REPORT screening.utep.edu if you (1) have been diagnosed with COVID-19, (2) are experiencing COVID-19 symptoms, or (3) have had recent contact with a person who has received a positive coronavirus test.
- If you know of anyone who should report any of these three criteria, you should encourage them to report. If the individual cannot report, you can report on their behalf by sending an email to COVIDaction@utep.edu.

For each day that you attend campus—for any reason—you must complete the questions on the UTEP screening website (screening.utep.edu) prior to arriving on campus. The website will verify if you are permitted to come to campus.

While on campus:

- Wear face coverings when in common areas or when others are present.
- Maintain a minimum separation of six (6) feet between yourself and others when possible, and arrange spaces to make this possible in almost all circumstances.
- Adhere to room / space limitations on number of occupants.
- Wash and/or sanitize hands frequently.

ACADEMIC INTEGRITY:

The University of Texas at El Paso prides itself on its standards of academic excellence. In all matters of intellectual pursuit, UTEP faculty and students must strive to achieve excellence based on the quality of work produced by the individual. In the classroom and in all other academic activities, students are expected to uphold the highest standards of academic integrity. Any form of academic dishonesty is an affront to the pursuit of knowledge and jeopardizes the quality of the degree awarded to all graduates of UTEP. It is imperative, therefore, that the members of this academic community understand the regulations pertaining to academic integrity and that all faculty insist on adherence to these standards. Any student who commits an act of academic dishonesty is subject to discipline. Academic dishonesty includes, but is not limited to, cheating, plagiarism, collusion, the submission for credit of any work or materials that are attributable in whole or in part to another person, taking an examination for another person, and any act designed to give unfair advantage to a student or the attempt to commit such acts. Proven violations of the detailed regulations, as printed in the *Handbook of Operating Procedures (HOP)*, and available in the Office of the Dean of Students and

on the homepage of the Dean of Students at www.utep.edu/dos, may result in sanctions ranging from disciplinary probation, to a failing grade on the work in question, to a failing grade in the course, to suspension or dismissal, among others.

CASS POLICY:

If you have a disability and need classroom accommodations, please contact The Center for Accommodations and Support Services (CASS) at 747-5148, or by email to cass@utep.edu. Or visit their office located in UTEP Union East, Room 106. For additional information, please visit the CASS website at www.sa.utep.edu/cass. CASS Staff are the only individuals who can validate and if need be, authorize accommodations for students with disabilities.

You need to make sure to contact me the first week of the semester so we can discuss your accommodations for the course.

COPYRIGHT STATEMENT FOR COURSE MATERIALS

All materials used in this course are protected by copyright law. The course materials are only for the use of students currently enrolled in this course and only for the purpose of this course. They may not be further disseminated.

COURSE SCHEDULE

Note: This course calendar may change at any time under the discretion of your instructor.

WEEK 1

AUG. 26 Course introduction and syllabus.

WEEK 2

SEP. 2 Download the Adobe Premiere software to your computer. Set up an account on PeachPit, and set up the course chapter files. Directions are on Blackboard.

WEEK 3

SEP. 9 Read and complete the exercises for Ch. 1 – 3. This should be a review to everyone. Participate on the Blackboard discussion board.

WEEK 4

SEP. 16 Read and complete the exercises for Ch. 4 and 5. Participate on the Blackboard discussion board.

WEEK 5

SEP. 23 Read and complete the exercises for Ch. 5 and 6. Participate on the Blackboard discussion board. Make sure to look at the PowerPoint presentation on editing topics from *A Blink of an Eye*.

WEEK 6

SEP. 30 **MOVIE SCENE PROJECT IS DUE AT 1:30 PM.** Upload the file to Blackboard. Watch everyone's projects and leave comments by Oct. 6 at midnight.

WEEK 7

OCT. 7 Read and complete the exercises for Ch. 7 and 8. Watch the short video on different editing techniques. Answer the questions on the Blackboard discussion board.

WEEK 8

OCT. 14 **MIDTERM DUE AT 1:30 PM**
Upload your editing projects to Blackboard. Watch everyone's projects and leave comments by midnight Oct. 20th.

WEEK 9

OCT. 21 Read Ch 9 and 10. Complete the chapter exercises and participate on the Blackboard discussion board. Look at the PowerPoint presentation under the course page on Blackboard.

WEEK 10

OCT. 28 Read Ch. 11 and 12. Complete the chapter exercises and participate on the Blackboard discussion board.

WEEK 11

NOV. 4 Read Ch. 13 and 14. Complete the chapter exercises and participate on the Blackboard discussion board.

WEEK 12

NOV. 11 Read Ch. 15 and 16. Complete the chapter exercises and participate on the Blackboard discussion board.

WEEK 13

NOV. 18 Read Ch. 17. Complete the chapter exercise and participate on the Blackboard discussion board.

WEEK 14

NOV. 25 **Rough Cuts are due at 1:30 pm.** Make sure to watch everyone's projects, and give thoughtful and helpful feedback by midnight on Dec. 1st.

WEEK 15

DEC. 2 Look at the comments you received from your peers and me. Decide what you think needs to be incorporated into your final and make any necessary changes.

WEEK 16

DEC. 9 **FINALS ARE DUE AT 1:30 PM.** Upload your projects to Blackboard.