MGMT 6351 – International Strategic Management  
(Cross-listed with MGMT 5335)  
The University of Texas at El Paso

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<th>Instructor</th>
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<td>Office</td>
<td>Room 203, College of Business Administration</td>
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<td>Office Hours</td>
<td>Tuesday and Thursday 10 AM to 12 PM</td>
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**COURSE DESCRIPTION AND LEARNING GOALS**

This is an introductory course to the strategic management domain for early-stage doctoral students. The course exposes students to the major areas of research in the strategic management domain. Students are expected to delve into the most influential and foundational literature in various streams of research. After completing this course, students are expected to have a general understanding of the strategic management domain. Specifically, its different streams of research, its evolution as a field of study, its core theoretical paradigm, and its methodological approaches.

**COURSE EVALUATION**

**Grading Components**

(1) Participation 10%
(2) Critical Summaries of Readings 40%
(3) Grades from MGMT 5335 PMBA 50%

(1) *Participation*

Prior to the start of the PMBA class on November 1, we may have virtual meetings to discuss the assigned readings. The virtual meetings will be synchronized and attendance is mandatory. Further, in order to facilitate learning, students need to come to the class prepared, and contribute to the class discussion by sharing/highlighting ideas/issues pertinent to the course matter.

(2) *Critical Summaries of Readings*

Each student will also be required to write a 1-2 page summary/analysis of 3 articles each week. These summaries will have the following format:

- a) Title of reading (complete citation)
- b) Summarized by: student’s name
c) Purpose of Reading: this section should describe how this reading fits in a broader stream of research, why it was written, what its fundamental objective is, etc.
d) Theoretical Argument: this section should summarize the theoretical argument of the reading, its basic assumptions, propositions, etc.
e) Results, Conclusions, and Integration: this section should summarize any empirical results, any theoretical conclusions, implications of the reading, how it fits with others this week or other weeks, etc.
f) Two questions for discussion in class

Summaries will be sent via email to the instructor by the end of Friday each week. Each summary should be 2 pages maximum, single-spaced, in Times New Roman font size 12, and with 1-inch margins.

(3) Grades from MGMT 5335 PMBA

This course is cross-listed with MGMT 5335 – International Strategic Management (Professional MBA). Thus, all students will be attending the PMBA course and are expected to finish all course components. The grades from PMBA class will account for 50% for this course.

**Grading Scale**

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<tr>
<th>Grade</th>
<th>Points</th>
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<tr>
<td>A</td>
<td>100≥A≥90</td>
</tr>
<tr>
<td>B</td>
<td>90&gt;B≥80</td>
</tr>
<tr>
<td>C</td>
<td>80&gt;C≥70</td>
</tr>
<tr>
<td>D</td>
<td>70&gt;D≥60</td>
</tr>
<tr>
<td>F</td>
<td>60&gt;F</td>
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A: Represents achievement that is outstanding relative to the level necessary to meet course requirements.
B: Represents achievement that is significantly above the level necessary to meet course requirements.
C: Represents achievement that meets the course requirements in every respect.
D: Represents achievement that is worthy of credit even though it fails to meet fully the course requirements.
F: Represents failure (or no credit) and signifies that the work was either (1) completed but at a level of achievement that is not worthy of credit or (2) was not completed and there was no agreement between the instructor and the student that the student would be awarded an I (see also I).
I: (Incomplete) Assigned at the discretion of the instructor only under extraordinary circumstances, (e.g. hospitalization). It requires a written agreement between instructor and student.

**WEEKLY READINGS (SEE BELOW)**


Week 2 (August 29) - Competitive Strategy


Week 3 (September 5) - Cooperative Strategy


**Week 4 (September 12) - Corporate Strategy**


Week 5 (September 19) - Entrepreneurship & Strategy


Week 7 (October 3) - Knowledge & Innovation


Week 8 (October 10) - Stakeholder Strategy


Week 9 (October 17) - Strategic Human Capital


Week 11 – Week 16 (Refer to the MGMT 5335 CRN 18379 PMBA Syllabus)