

Week #	Class meeting #	Day of Week	Date	Topic
1	1	M	22-Aug	Introduction to Class Chapter 1: Assessing the Environment: Political, Economic, Legal, Technological
	2	W	24-Aug	Chapter 1 Assessing the Environment: Political, Economic, Legal, Technological
2	3	M	29-Aug	Chapter 1 & Chapter 2: Managing Interdependence: Social Responsibility, Ethics, Sustainability
	4	W	31-Aug	Chapter 2 Managing Interdependence: Social Responsibility, Ethics, Sustainability
3	5	M	5-Sep	Labor Day
	6	W	7-Sep	Chapter 2 & Chapter 3 Understanding the Role of Culture
4	7	M	12-Sep	Case 1
	8	W	14-Sep	Quiz Chapters 1-2 Chapter 3 Understanding Role of Culture
5	9	M	19-Sep	Chapter 3 Understanding Role of Culture
	10	W	21-Sep	Chapter 4 Communicating Across Cultures
6	11	M	26-Sep	Chapter 4 Communicating Across Cultures
	12	W	28-Sep	Chapter 5 Cross-Cultural Negotiation and Decision Making
7	13	M	3-Oct	Quiz Chapters 3- 4 Chapter 5 Cross-Cultural Negotiation and Decision Making
	14	W	5-Oct	Case 2
8	15	M	10-Oct	Chapter 6 Formulating Strategy
	16	W	12-Oct	Chapter 6 Formulating Strategy
9	17	M	17-Oct	Quiz Chapters 5 - 6 Chapter 7 Implementing Strategy: Strategic Alliances, Small Businesses, Emerging Economy Firms
	18	W	19-Oct	Chapter 7 Implementing Strategy: Strategic Alliances, Small Businesses, Emerging Economy Firms
10	19	M	24-Oct	Chapter 8 Organization Structure and Control Systems
	20	W	26-Oct	Chapter 8 Organization Structure and Control Systems
11	21	M	31-Oct	Quiz Chapters 7 - 8 Chapter 9 Staffing Training and Compensation for Global Operations
	22	W	2-Nov	Chapter 9 Staffing Training and Compensation for Global Operations
12	23	M	7-Nov	Chapter 10 Developing an Global Management Cadre
	24	W	9-Nov	Chapter 10 Developing an Global Management Cadre
13	25	M	14-Nov	Chapter 11 Motivating and Leading
	26	W	16-Nov	Chapter 11 Motivating and Leading
14	27	M	21-Nov	Quiz Chapters 9-11 Class Reflections
	28	W	23-Nov	Case 3
15	29	M	28-Nov	Final Project Presentations and Discussions
	30	W	30-Nov	Final Project Presentations and Discussions
16	31	M	9-Dec	Final Project Presentations and Discussions

Grading Elements	Points	%
Quizzes	300	30%
Cases	180	18%
HW& Surveys	165	17%
Contract and Team Assesment	40	4%
Final Project & Presentation	250	25%
Participation & Attendance	65	7%
Total	1000	100%

Grade Scale	Letter Grade
90% and Above	A
80% to 89.9%	B
70% to 79.9%	C
60% to 69.9%	D
Below 60%	F

### Assignment Breakdown

	Individual/Team	
Currency Exchange HW	I	10
Video Trade Agreement	T	10
Trade Agreement Disucssion	I	10
Gung Ho	T	10
Code of Ethics	T C	10
Cross Cultural Communication	I	10
Negotiations Results (S)	I	10
Negottiation Reflection	I	10
Crisostomos goes international	T	10
Your SWOT (s)	I	10
Org Structure	T	10
Intl Employee Assignment	I	10
Intl HR	T	10
Motivation and Compensation of Employees	T	10
Effects of Globalization (S)	I	5
Social Responsibility (S)	I	5
Culturally what type of Manager am I (S)	I	5
Negotiation and Decision Making (S)	I	5
Org Control(S)	I	5
Total		165

### Cases

Apple	T	60
Euro Disney	T	60

Netfliks	T	60
Total		180

Quizes		
Chapters 1 & 2	I	60
Chapters 3 & 4	I	60
Chapters 5 & 6	I	60
Chapters 7 & 8	I	60
Chapters 9 - 11	I	60
Total		300

Final Project		200
Final presentation		50
Total		250

**Participation and Attendance**

Participation		45
Attendance		20
Total		65