

Week #	Class meeting #	Day of Week	Date	Topic
1	1	W	17-Jan	Introduction to Class Chapter 1: Assessing the Environment: Political, Economic, Legal, Technological
2	2	M	22-Jan	Chapter 1 Assessing the Environment: Political, Economic, Legal, Technological
	3	W	24-Jan	Chapter 2: Managing Interdependence: Social Responsibility, Ethics, Sustainability
3	4	M	29-Jan	Chapter 2 Managing Interdependence: Social Responsibility, Ethics, Sustainability
	5	W	31-Jan	Guest Speaker
4	6	M	5-Feb	Case 1
	7	W	7-Feb	Quiz Chapters 1-2 Chapter 3 Understanding Role of Culture
5	8	M	12-Feb	Chapter 3 Understanding Role of Culture
	9	W	14-Feb	Chapter 4 Communicating Across Cultures
6	10	M	19-Feb	Chapter 4 Communicating Across Cultures
	11	W	21-Feb	Chapter 5 Cross-Cultural Negotiation and Decision Making
7	12	M	26-Feb	Quiz Chapters 3- 4 Chapter 5 Cross-Cultural Negotiation and Decision Making
	13	W	28-Feb	Case 2
8	14	M	4-Mar	Chapter 6 Formulating Strategy
	15	W	6-Mar	Chapter 6 Formulating Strategy
9	16	M	11-Mar	Spring Break
	17	W	13-Mar	Spring Break
10	18	M	18-Mar	Chapter 7 Implementing Strategy: Strategic Alliances, Small Businesses, Emerging Economy Firms
	19	W	20-Mar	Quiz Chapters 5 - 6 Chapter 7 Implementing Strategy: Strategic Alliances, Small Businesses, Emerging Economy Firms
11	20	M	25-Mar	Chapter 8 Organization Structure and Control Systems
	21	W	27-Mar	Chapter 8 Organization Structure and Control Systems
12	22	M	1-Apr	Case 3
	23	W	3-Apr	Quiz Chapters 7 - 8 Chapter 9 Staffing Training and Compensation for Global Operations
13	24	M	8-Apr	Chapter 9 Staffing Training and Compensation for Global Operations
	25	W	10-Apr	Chapter 10 Developing an Global Management Cadre
14	26	M	15-Apr	Chapter 10 Developing an Global Management Cadre
	27	W	17-Apr	Chapter 11 Motivating and Leading
15	28	M	22-Apr	Chapter 11 Motivating and Leading
	29	W	24-Apr	Quiz Chapters 9-11 Class Reflections
16	30	M	29-Apr	Final Project Presentations and Discussions
	31	W	1-May	Final Project Presentations and Discussions
F		W	8-May	Final Project Presentations and Discussions

Grading Elements	Points	%
Quizzes	300	30%
Cases	150	15%
HW& Surveys	200	20%
Contract and Team Assessment	40	4%
Final Project & Presentation	250	25%
Participation & Attendance	60	6%
Total	1000	100%

Grade Scale	Letter Grade
90% and Above	A
80% to 89.9%	B
70% to 79.9%	C
60% to 69.9%	D
Below 60%	F

Assignment Breakdown

	Individual/Team	
Currency Exchange HW	I	10
Video Trade Agreement	T	10
Trade Agreement Disucssion	I	10
Gung Ho	T	10
Code of Ethics	T C	10
Cross Cultural Communication	I	10
Negotiations Results (S)	I	10
Negottiation Reflection	I	10
Crisostomos goes international	T	10
Your SWOT (s)	I	10
Org Structure	T	10
Intl Employee Assignment	I	10
Intl HR	T	10
SBA		10
Motivation and Compensation of Employees	T	10
Effects of Globalization (S)	I	10
Social Responsibility (S)	I	10
Culturally what type of Manager am I (S)	I	10
Negotiation and Decision Making (S)	I	10
Org Control(S)	I	10
Total		200
Cases		
Apple	T	40
Euro Disney	T	40
International Zoom		30
Netfliks	T	40
Total		150
Quizes		
Chapters 1 & 2	I	60
Chapters 3 & 4	I	60
Chapters 5 & 6	I	60
Chapters 7 & 8	I	60
Chapters 9 - 11	I	60
Total		300
Final Project		180
Final presentation		70
Total		250
Participation and Attendance		
Participation		40
Attendance		20
Total		60