

Week #	Class meeting #	Day of Week	Date	Topic
1	1	W	18-Jan	Introduction to Class Chapter 1: Assessing the Environment: Political, Economic, Legal, Technological
2	2	M	23-Jan	Chapter 1 Assessing the Environment: Political, Economic, Legal, Technological
	3	W	25-Jan	Chapter 2: Managing Interdependence: Social Responsibility, Ethics, Sustainability
3	4	M	30-Jan	Chapter 2 Managing Interdependence: Social Responsibility, Ethics, Sustainability
	5	W	1-Feb	Guest Speaker
4	6	M	6-Feb	Case 1
	7	W	8-Feb	Quiz Chapters 1-2 Chapter 3 Understanding Role of Culture
5	8	M	13-Feb	Chapter 3 Understanding Role of Culture
	9	W	15-Feb	Chapter 4 Communicating Across Cultures
6	10	M	20-Feb	Chapter 4 Communicating Across Cultures
	11	W	22-Feb	Chapter 5 Cross-Cultural Negotiation and Decision Making
7	12	M	27-Feb	Quiz Chapters 3- 4 Chapter 5 Cross-Cultural Negotiation and Decision Making
	13	W	1-Mar	Case 2
8	14	M	6-Mar	Chapter 6 Formulating Strategy
	15	W	8-Mar	Chapter 6 Formulating Strategy
9	16	M	13-Mar	Spring Break
	17	W	15-Mar	Spring Break
10	18	M	20-Mar	Chapter 7 Implementing Strategy: Strategic Alliances, Small Businesses, Emerging Economy Firms
	19	W	22-Mar	Quiz Chapters 5 - 6 Chapter 7 Implementing Strategy: Strategic Alliances, Small Businesses, Emerging Economy Firms
11	20	M	27-Mar	Chapter 8 Organization Structure and Control Systems
	21	W	29-Mar	Chapter 8 Organization Structure and Control Systems
12	22	M	3-Apr	Case 3
	23	W	5-Apr	Quiz Chapters 7 - 8 Chapter 9 Staffing Training and Compensation for Global Operations
13	24	M	10-Apr	Chapter 9 Staffing Training and Compensation for Global Operations
	25	W	12-Apr	Chapter 10 Developing an Global Management Cadre
14	26	M	17-Apr	Chapter 10 Developing an Global Management Cadre
	27	W	19-Apr	Chapter 11 Motivating and Leading
15	28	M	24-Apr	Chapter 11 Motivating and Leading
	29	W	26-Apr	Quiz Chapters 9-11 Class Reflections
16	30	M	1-May	Final Project Presentations and Discussions
	31	W	3-May	Final Project Presentations and Discussions
F		W	10-May	Final Project Presentations and Discussions

Grading Elements	Points	%
Quizzes	300	30%
Cases	180	18%
HW& Surveys	165	17%
Contract and Team Assesment	40	4%
Final Project & Presentation	250	25%
Participation & Attendance	65	7%
Total	1000	100%

Grade Scale	Letter Grade
90% and Above	A
80% to 89.9%	B
70% to 79.9%	C
60% to 69.9%	D
Below 60%	F

Assignment Breakdown

	Individual/Team	
Currency Exchange HW	I	10
Video Trade Agreement	T	10
Trade Agreement Disucssion	I	10
Gung Ho	T	10
Code of Ethics	T C	10
Cross Cultural Communication	I	10
Negotiations Results (S)	I	10
Negottiation Reflection	I	10
Crisostomos goes international	T	10
Your SWOT (s)	I	10
Org Structure	T	10
Intl Employee Assignment	I	10
Intl HR	T	10
Motivation and Compensation of Employees	T	10
Effects of Globalization (S)	I	5
Social Responsibility (S)	I	5
Culturally what type of Manager am I (S)	I	5
Negotiation and Decision Making (S)	I	5
Org Control(S)	I	5
Total		165

Cases

Apple	T	60
Euro Disney	T	60

Netfliks	T	60
Total		180

Quizes		
Chapters 1 & 2	I	60
Chapters 3 & 4	I	60
Chapters 5 & 6	I	60
Chapters 7 & 8	I	60
Chapters 9 - 11	I	60
Total		300

Final Project		200
Final presentation		50
Total		250

Participation and Attendance

Participation		45
Attendance		20
Total		65