ART 3306- Professional Art Practices- Spring 2019

Course Information

Course Title- Professional Art Practices
Course Number- ART 3306
CRN#, Course Sec- 22545, 3306
Course Location- A349A
Course Meeting Times- Tuesdays and Thursdays 12- 1:20pm

INSTRUCTOR CONTACT INFORMATION

Instructor’s Name- Professor Megan Heckmann
Instructor’s Email- megan.s.heckmann@gmail.com

COURSE DESCRIPTION

The purpose of this course is to develop the necessary skills and resources to work as a professional studio artist in the art world. This course is intended for graduating BFA majors in their last year of study. At the beginning of the course students will set a concrete set of professional goals and then use the remainder of the course focused on ways to achieve them. Students will create a portfolio which will include a resume, bio, artist statement, professional quality images of work, a social media presence, business cards and a website. Students will also gain experience and knowledge on how to write a cover letter, search and apply to jobs, residencies and grants. By the end of this course students will be able to articulate the content of their work in both written and spoken form. Students will leave with an array of resources to help further their creative and professional lives.

This course will consist of multiple on site visits to galleries, museums, and studios. Unless otherwise excused, students are required to attend these off campus classes and come prepared with questions and having read the prior assignments. During these visits students are required to actively participate in the conversation.
COURSE REQUIREMENTS

Students are expected to come to each class prepared and to have done the homework and readings that will allow you to participate fully. Your professionalism in this class will impact your grade and will also indicate how you will handle yourself in the professional world. Students are expected to attend class regularly. Each student will be allowed 3 unexcused absences for the semester. Any unexcused absence after that point will result in 1/2 a final letter grade deducted from your final grade in the course. Excused absences will only be excused for special circumstances, and if possible should be communicated to me before the absence occurs. After 6 unexcused absences, the student will fail the course.

REQUIRED BOOKS

1. ART/WORK by Heather Darcy Bhandari and Jonathan Melber
2. Theories and Documents of Contemporary Art, second edition, by Kristine Stiles (This is a required read but not a required buy)- students can borrow the professors copy if needed

GRADING

Participation- (in class discussions, field trips, completing readings and misc. HW)- 5%
Resume/ CV- 10%
Bio- 5%
Edited photos of artwork- 10%
Artist statement/ project statement- 20%
Open call list/ application packet- 10%
Mentor presentations- 10%
Social Media Presence- 10%
Website- 20%
LATE WORK
Late work will be accepted as normal if in the case of an excused absence. All other late assignments will lose 5 points for every week that it is late.

CELL PHONES
Please keep phones away and out of sight unless instructed by the instructor to use for a specific reason. Tablets and laptops are permitted if it is being used for classwork.

UNIVERSITY POLICY STATEMENT
Cheating/Plagiarism: Cheating is unethical and not acceptable. Plagiarism is using information or original wording in a paper without giving credit to the source of that information or wording: it is also not acceptable. Do not submit work under your name that you did not do yourself. You may not submit work for this class that you did for another class. If you are found to be cheating or plagiarizing, you will be subject to disciplinary action, per UTEP catalog policy. Refer to http://sa.utep.edu/osccr/academic-integrity/ for further information.

Disabilities: All reasonable accommodations for students with limitations due to disabilities, including learning disabilities will be made and or provided. This course does require certain manual dexterity and physical abilities to complete the required projects. Please see me personally before or after class in the first two weeks or make an appointment, to discuss any special needs you might have. If you have a documented disability and require specific accommodations, you will need to contact the Disabled Student Services Office in the East Union Bldg., Room 106 within the first two weeks of classes. The Disabled Student Services Office can also be reached in the following ways:
Web: http://sa.utep.edu/cass/
Phone: 915-747-5148
Email: cass@utep.edu