

Publication Project

20% of Final Grade

Final Submission Date: Monday, 29 April 2024

This project aims to create early blueprints for a resource library that encourages pre-service art educators to explore art in new ways than they have traditionally done while, at the same time, sharing their own knowledge of contemporary art. Such a resource, however, will require the participation of those who eventually plan to become art teachers and as well as those who are interested in the arts and community engagement. As an initial contribution to this living library, each student is expected to produce two *handmade (!)* zines. For storage purposes, I have chosen two formats; however, if you want to do something a little more experimental, I am open to your ideas and suggestions.

We will spend the remainder of the term working on this final project, and you are therefore expected to arrive prepared and source all relevant materials outside of class time. While your original zine submission can be in color, all subsequent copies (and the ones that I will keep long-term) will be in black and white only.

ZINE ONE: MEDIUM/THEME RESOURCE

To create this zine, you will select a medium or theme from the art and art education website **art21.org** (see the link on Blackboard) and develop a quarter-letter-sized resource demonstrating how artists have used different materials, media, and themes in their work. Your zine should provide your readers with a good overview and solid examples of whatever medium or theme you have chosen. It is important to remember that the following list and examples are illustrative, but not exhaustive and you may feel that some are more important than others. Nevertheless, your zine should be loosely divided into three sections:

1. Introduction + Historical Context

Begin by introducing your theme/material and explaining some of its historical context(s). As an example, if you intend to use LAND as your medium, you might want to begin by seeking out a credible definition of LAND ART and identifying some of its early adopters. In a similar manner, if you are looking at PRINTMAKING, it is probably a good idea to first gather a little background information on the history of printing before providing some more concrete examples from the past. Similarly, if you decide to examine how artists have responded and worked with a particular theme, such as MIGRATION, after a brief introduction and perhaps some historical context, you would then examine how artists have used art/design/social practice as a tool for addressing, discussing, and revealing issues and narratives related to migration.

2. Contemporary Artist Examples

Provide information on three contemporary and living (!) artists who have utilized or worked with the theme or material you have chosen. Importantly, please ensure that you do not only choose white artists, but that you make conscious choices that reflect the diversity of the artistic community in the contemporary era. You are welcome to use descriptions and excerpts from art21.org and artist websites in this section. Nevertheless, if your sentences or paragraphs contain words that are not your own, please include quotation marks around them. Since you are talking about art, be sure to prioritize visuals, such as photographs and/or drawings.

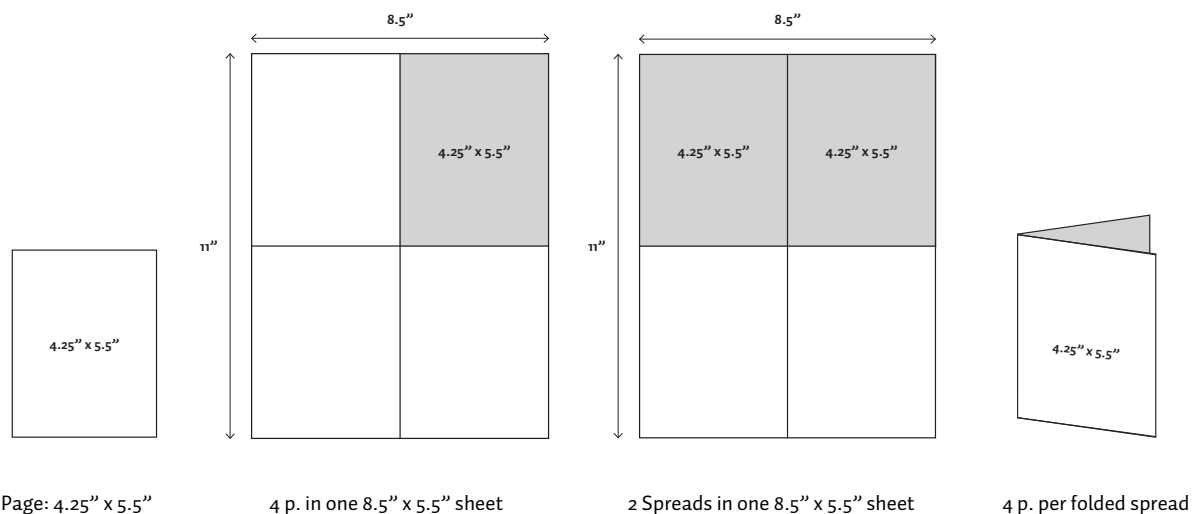
3. Resources, et cetera.

Toward the end of the zine, include two to three brief instructions, project ideas, resource suggestions, or questions that will assist and inspire the teacher/student in considering how to proceed with the topic or medium in their own classrooms, lessons, or unit plans. For inspiration, check out John Baldessari's assignments and instructions from his time teaching studio art at CalArts, Wicked Art Assignments online (book is in my office), and Claire Yslop's publications (all on Blackboard). We will also workshop these in class.

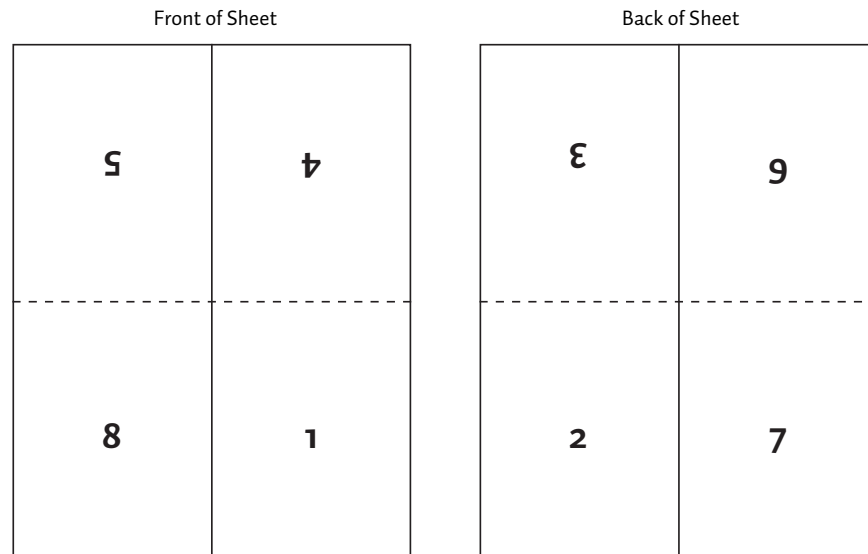
It is important that you keep all this information concise and curate it according to the format and tools available to you. Use images, collages, texts, and drawings to create your zine-style publication and use computers/phones only to conduct research, typeset text, and access printers.

FORMAT + DESIGN: ZINE ONE

Your zine should be 4.25" x 5.5" at 8 pages minimum (2 spreads/1 sheet) and 16 pages maximum (4 spreads/2 sheets), excluding cover. If you would like to go with another format, let me know.



For double-sided printing and copying, each sheet (back and front) should be set up in what is known as "printer spreads." Here, the pages are arranged in the order in which they are printed, rather than the order in which they are read ("reader spreads"). Once the pages have been copied, they will only need to be trimmed along the short edge, folded, and arranged in "the right" order ("reader spreads."). Whether you work in single pages or spreads, we will work together to ensure that your final designs/resources are arranged correctly for copying:



Once copied and folded, you can saddle-stitch, sew, or bind them in any way you want. We will discuss your options in class.

ZINE TWO: One-Sheet How-To/Guide-To Zine

For this iteration of the assignment, I would encourage you to reflect on our sessions early in the term when we examined socially engaged, participatory, and community-oriented projects, where ordinary rituals, actions, habits, experiences, and situations became "artistic material." Your task in this How-To/Guide-To Zine is to share something that you feel confident enough to teach/share with a group of artists and educators who are interested in exploring socially engaged approaches to artmaking inside and outside of the classroom.

You might use this opportunity to teach a particular skill and create a guide on how-to make and do something very specific, or to point people to somewhere interesting. Think again about the forms of engagements you presented during our sessions and presentations on socially engaged artwork. What did those teach? And how? You can express and visualize your ideas through collage, images, or drawings—please do not use computers or phones except for research, printing, scanning, or typesetting. Your ideas will be workshopped in class as usual.

FORMAT + DESIGN: ZINE TWO

In this part of the assignment, you will create a foldable zine consisting of eight pages and one sheet of paper. This style requires you to think about all empty spaces and ensure that the foldable poster-style format is used to its fullest potential.

