



FIN 3310
Business Finance
CRN: 16663
Course credits: 3
Online
Fall 2020

Professor:

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Course Prerequisites: ACCT 2301 and MATH 1320 or MATH 1409 or MATH 1410 or MATH 1508, each with a grade of “C” or better.

Course Description: This course introduces concepts and analytical techniques to identify and solve financial management problems. It serves as the basis for all other courses in the area of finance as well as providing those basic tools that every business student will need to be successful in her/his chosen career. Those students majoring in business administration and accounting, as well as those going further in the study of finance, will find this material an essential part of their business education. Regardless of the student’s chosen career, these tools and techniques will provide the foundation for making personal financial decisions.

Learning Objectives: You will learn to understand how and when to apply the basic concepts of financial analysis in a business setting, demonstrated through your ability to:

- Be able to apply time-value-of-money concepts to various valuation problems.
- Be able to analyze investments in real and financial assets using various methodologies.
- Be able to perform capital budgeting techniques that are critical for corporate decision making.
- Be able to describe what drives a firm’s cost of capital and how to estimate it.

Course Materials:

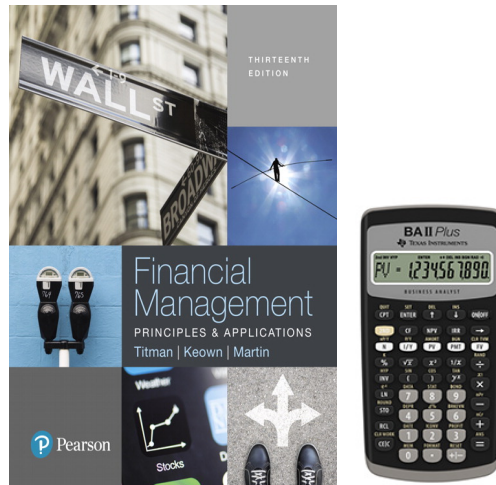
- **Required Text:** *Financial Management: Principles and Applications*, 13th Edition

Authors: Titman, Keown, and Martin [with MyLab access code]

It may be more cost effective to purchase this as a new book packaged with MyLab code. MyLab is an online software that allows students to submit homework assignments and check their work on line. Access to Pearson MyLab is required for this course. Alternatively, you can purchase an access code for MyLab that includes an e-version of the textbook.

- **Pearson MyLab:** Access your MyLab through Blackboard. You will have the option to use the 14-day trial. Once the period is over, you will need to purchase the code. Please

use only one MyLab account so that your grades can be synced from MyLab to Blackboard properly.



- **Calculator:** You will need a financial calculator in order to do quantitative problems. *Texas Instruments BAI PLUS* is recommended. Please purchase the calculator within the first two weeks of class. For the exams for this course, you are allowed to use any calculator that you prefer except for (i) calculators that reside on smart phones,(ii) any calculator that has wireless access to the internet, and (iii) graphing calculators.
- **Excel on PC/Laptop:** A desktop/laptop with Excel is required. All enrolled UTEP students can download Microsoft Office for free on PC and/or Mac. For more information, visit <https://www.utep.edu/technologysupport> for UTEP students.

Basis for Final Grade: The overall course grade is the weighted score of the following components:

Video quizzes	10%
Homework	20%
Excel Replication	10%
Exam 1	20%
Exam 2	20%
Final Exam	20%

1. **Video Quizzes:** There will be multiple quizzes embedded in lecture videos throughout the semester. The questions cover specific topics explained in the lectures.
2. **Homework:** The homework assignments aim to help you understand the theories covered in the class and to prepare you for the exams. Students are required to complete these on the Pearson MyLab. Homework assignments are made available 1 week prior to the due date.
3. **Excel Replication:** There are videos covering techniques and applications in Excel. You will need to replicate the tasks performed in the videos. Please make sure that the file you submit is the correct file. Submit only Excel file. If you accidentally submit the wrong file, you can resubmit by selecting the correct file (before the due date). Excuses such as submitting the wrong file, submitting the blank file, etc will NOT be accepted.

4. Exams:

- All exams are closed book and notes. It is your responsibility to ensure that you can take the exams at the scheduled time. Missing an exam will result in a 0 for the exam. The only valid excuses are religious observance or a severe health issue documented and signed by a doctor.
- Students are allowed to use a financial calculator during exams. A standard formula sheet will be provided for each exam. There are 25 multiple-choice questions in each exam.
- Online Proctoring: All students must review the syllabus and the requirements including the video testing requirements to determine if they wish to remain in the course. Enrollment in the course is an agreement to abide by and accept all terms. Exams within this course require online proctoring. Therefore, students will be required to have a webcam (USB or internal) with a microphone when taking an exam. Students understand that this remote recording device is purchased and controlled by the student and that recordings from any private residence must be done with the permission of any person residing in the residence. To avoid any concerns in this regard, students should select private spaces for the testing. Students must ensure that any recordings do not invade any third party privacy rights and accept all responsibility and liability for violations of any third party privacy concerns. Setup information will be provided prior to taking the official exam.

Letter Grade Distribution: At the end of the semester, you will receive a letter grade for the course. The letter grade distribution is as follows:

90.00 - 100.00	A
80.00 - 89.99	B
70.00 - 79.99	C
60.00 - 69.99	D
00.00 - 59.99	F

Feedback Policy & Grade Dissemination: I will respond to email communication relevant to the subject matter within 48 hours of the date received. I will provide feedback on assignments within two weeks of the posted deadline. Graded exams and materials in this course will be reviewed individually only by request. You can access your scores at any time using “Assessment Center” in Blackboard.

Course Policies:

- Check your Blackboard frequently for course materials and announcements. Blackboard will be the main communication platform for the class.
- **No late assignments will be accepted.** Late/missing assignment will result in 0 for the assignment.

University policies:

- **Withdrawal Policy:** A student may officially withdraw from this class with an automatic W at any time BEFORE **Oct 30**. No withdrawals will be allowed after this date. Automatic withdrawals will NOT be made by the instructor. To be withdrawn from the class, students must take the appropriate actions on or before the university deadline.

- **Academic Integrity of Students:** The University of Texas at El Paso (UTEP) prides itself on its standards of academic excellence. In all matters of intellectual pursuit, UTEP students must strive to achieve excellence based on the quality of work produced by the individual. In the classroom and in all other academic activities, students are expected to uphold the highest standards of academic integrity. Any form of scholastic dishonesty is an affront to the pursuit of knowledge and jeopardizes the quality of the degree awarded to all graduates of UTEP. It is imperative, therefore, that the members of this academic community understand the regulations pertaining to academic integrity and that all faculty members insist on adherence to these standards. Any student who commits an act of scholastic dishonesty is subject to discipline. Scholastic dishonesty includes, but is not limited to, cheating, plagiarism, collusion, the submission for credit of any work or materials that are attributable in whole or in part to another person, taking an examination for another person, any act designed to give unfair advantage to a student or the attempt to commit such acts. Proven violations of the detailed regulations, as printed in the Handbook of Operating Procedures (HOP), and available in the Office of the Dean of Students, and the homepage of The Dean of Students (DOS) at <http://www.utep.edu>, may result in sanctions ranging from disciplinary probation, to failing grade on the work in question, to a failing grade in the course, to suspension or dismissal, among others.

Course Support:

- **Academic Accommodations:** If you have a disability and need accommodations, please contact The Center for Accommodations and Support Services (CASS) at 915-747-5148, or by email to cass@utep.edu, or visit their office located in UTEP Union East, Room 106. For additional information, please visit the CASS website at <http://www.utep.edu/student-affairs/cass/>
- **Blackboard Technical Support:** If you have technical difficulties in Blackboard, you can find access to the Blackboard guides and video resources in the UTEP Technology Support webpage at <https://www.utep.edu/technologysupport/>. You can also contact the help desk by calling 915-747-4357 (HELP) or emailing helpdesk@utep.edu.

Course Outline:

Weekly tasks are due every Friday at Midnight.

Week	Date	Content	Due every Friday at 11: 59 pm		
			Video Quiz	MyLab Hw	Excel Replication
1	Aug 24 - Aug 28	Intro			Intro_Excel
2	Aug 31 - Sep 4	Chapter 3	C3_Q	Hw Ch3	Ch3_Excel
3	Sep 7 - Sep 11	Chapter 4	C4_Q	Hw Ch4	
4	Sep 14 - Sep 18	Chapter 5	C5_Q	Hw Ch5	Ch5_Excel
5	Sep 21 - Sep 25	Chapter 6	C6_Q	Hw Ch6	Ch6_Excel
6	Oct 2	Exam 1	Exam OPEN all day		
7	Oct 5 - Oct 9	Chapter 7	C7_Q		Ch7_Excel
8	Oct 12- Oct 16	Chapter 8	C8_Q	Hw Ch7/8	Ch8_Excel
9	Oct 19 - Oct 23	Chapter 9	C9_Q	Hw Ch9	Ch9_Excel
10	Oct 26 - Oct 30	Chapter 10	C10_Q	Hw Ch10	Ch10_Excel
11	Nov 6	Exam 2	Exam OPEN all day		
12	Nov 9 - Nov 13	Chapter 11	C11_Q	Hw Ch11	Ch11_Excel
13	Nov 16 - Nov 20	Chapter 12	C12_Q	Hw Ch12	Ch12_Excel
14	Nov 23 - Nov 27	Chapter 13	C13_Q	Hw Ch13	Ch13_Excel
15	Nov 30 - Dec 4	Chapter 14	C14_Q	Hw Ch14	
16	Dec 11	Final Exam	Exam OPEN all day		