



FIN 3310  
**Business Finance**  
CRN: 17311  
Course credits: 3  
Tuesday/Thursday, 10:30 - 11:50 AM, BUSN-332  
Fall 2019

Professor:

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Office location: BUSN 232  
Office hours: TR 1:00 - 2:20 PM

**Course Prerequisites:** ACCT 2301 and MATH 1320 or MATH 1409 or MATH 1410 or MATH 1508, each with a grade of “C” or better.

**Course Description:** This course introduces concepts and analytical techniques to identify and solve financial management problems. It serves as the basis for all other courses in the area of finance as well as providing those basic tools that every business student will need to be successful in her/his chosen career. Those students majoring in business administration and accounting, as well as those going further in the study of finance, will find this material an essential part of their business education. Regardless of the student’s chosen career, these tools and techniques will provide the foundation for making personal financial decisions.

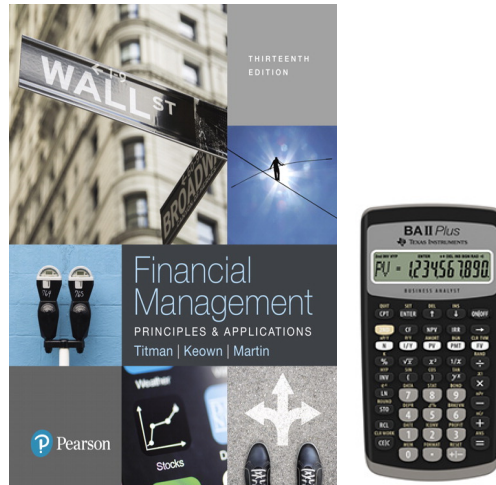
**Learning Objectives:** You will learn to understand how and when to apply the basic concepts of financial analysis in a business setting, demonstrated through your ability to:

- Be able to apply time-value-of-money concepts to various valuation problems.
- Be able to describe what drives a firm’s cost of capital and how to estimate it.
- Be able to analyze investments in real and financial assets using various methodologies.

**Course Materials:**

- **Required Text:** *Financial Management: Principles and Applications*, 13<sup>th</sup> Edition  
**Authors:** Titman, Keown, and Martin [with MyLab access code] (ISBN: 9780134417219)  
It may be more cost effective to purchase this as a new book packaged with MyLab code. MyLab is an online software that allows students to submit homework assignments and check their work on line. Access to Pearson MyLab is required for this course. You can also purchase an access code for MyLab that includes an e-version of the textbook.
- **Pearson MyLab:**
  - Sign into the Blackboard system.

- Go to your course, then click on Pearson MyLab.
- Register (with code or purchase one). You are done.
- If problems, Go to the "Tools" menu in eLearning
- Click on the "Pearson's MyLab and Mastering" link.
- Click the course link for this course.
- Follow the on-screen instructions to register.



- **Calculator:** You will need a financial calculator in order to do quantitative problems. *Texas Instruments BAI PLUS* is recommended. For the exams for this course, you are allowed to use any calculator that you prefer except for (i) calculators that reside on smart phones, or (ii) any calculator that has wireless access to the internet. An exam proctor will check your calculator before (or during) each exam to be sure that it complies with this rule; if the calculator is not in compliance, the proctor has the authority to remove your calculator for further use on that exam. Please do not risk having to incur the consequences. MyLab has an e-version of the calculator while you wait for your physical one to arrive.
- **iClicker:** You are required to bring a device to participate in iClicker sessions during class. You can use a smartphone, tablet, or laptop. It is your responsibility to set up your iClicker Reef account in a timely fashion, as well as making sure your device is working properly. If you do not have an existing iClicker Reef student account, you will need to create one to be able to participate in class. During these sessions, you will receive points for your participation and performance. iClicker is free to UTEP students (You do not have to purchase a subscription for iClicker Reef).

**Basis for Final Grade:** The overall course grade is the weighted score of the following components:

In-class Quizzes/Participation	10%
Exam 1	25%
Exam 2	25%
Final exam	25%
Homework	15%

1. Participation: There will be multiple in-class iClicker quizzes throughout the semester. The dates will not be announced. You are expected to be in class to submit quizzes. You will receive points for both participation and performance.
2. Exams:
  - All exams are closed book and notes. Laptops are NOT allowed during exams. It is your responsibility to ensure that you can take the exams at the scheduled time. Missing an exam will result in a 0 for the exam. The only valid excuses are religious observance or a severe health issue documented and signed by a doctor.
  - Students are allowed to use a financial calculator during exams. A formula sheet will be provided for each exam.
3. Homework: The homework assignments aim to help you understand the theories covered in the class and to prepare you for the exams. Students are required to complete these on the Pearson MyLab.

**Letter Grade Distribution:** The letter grade distribution may change as it depends on the overall class performance. For example, if the median weighted score of the class is lower than expected, your letter grade may be adjusted upwards.

≥ 93.00	A	73.00 - 76.99	C
90.00 - 92.99	A-	70.00 - 72.99	C-
87.00 - 89.99	B+	67.00 - 69.99	D+
83.00 - 86.99	B	63.00 - 66.99	D
80.00 - 82.99	B-	60.00 - 62.99	D-
77.00 - 79.99	C+	≤ 59.99	F

**Feedback Policy & Grade Dissemination:** I will respond to email communication relevant to the subject matter within 48 hours of the date received. I will provide feedback on assignments within two weeks of the posted deadline. Graded exams and materials in this course will be reviewed individually only by request. You can access your scores at any time using “Grade Center” in Blackboard.

### Course Policies:

- Check your Blackboard frequently for announcements, and important information.
- Missing an exam will result in a 0 for the exam. Makeup exams will only be given to those students who miss exams due to “excused absences due to university-recognized activities”. See student handbook for a description of these activities.
- **No late assignments will be accepted.** Late/missing assignment will result in 0 for the assignment.

### University policies:

- **Withdrawal Policy:** A student may officially withdraw from this class with an automatic W at any time BEFORE November 1. No withdrawals will be allowed after this date. Automatic withdrawals will NOT be made by the instructor. To be withdrawn from the class, students must take the appropriate actions on or before the university deadlines.

- **Academic Integrity of Students:** The University of Texas at El Paso (UTEP) prides itself on its standards of academic excellence. In all matters of intellectual pursuit, UTEP students must strive to achieve excellence based on the quality of work produced by the individual. In the classroom and in all other academic activities, students are expected to uphold the highest standards of academic integrity. Any form of scholastic dishonesty is an affront to the pursuit of knowledge and jeopardizes the quality of the degree awarded to all graduates of UTEP. It is imperative, therefore, that the members of this academic community understand the regulations pertaining to academic integrity and that all faculty members insist on adherence to these standards. Any student who commits an act of scholastic dishonesty is subject to discipline. Scholastic dishonesty includes, but is not limited to, cheating, plagiarism, collusion, the submission for credit of any work or materials that are attributable in whole or in part to another person, taking an examination for another person, any act designed to give unfair advantage to a student or the attempt to commit such acts. Proven violations of the detailed regulations, as printed in the Handbook of Operating Procedures (HOP), and available in the Office of the Dean of Students, and the homepage of The Dean of Students (DOS) at [www.utep.edu](http://www.utep.edu), may result in sanctions ranging from disciplinary probation, to failing grade on the work in question, to a failing grade in the course, to suspension or dismissal, among others.
- **Religious Observances:** Regular attendance at all class meetings is expected. Students who anticipate the necessity of being absent from class due to the observation of a major religious observance must provide notice of the date(s) to the instructor, in writing, at the beginning of the term.

#### Course Support:

- **Academic Accommodations:** If you have a disability and need classroom accommodations, please contact The Center for Accommodations and Support Services (CASS) at 747-5148, or by email to [cass@utep.edu](mailto:cass@utep.edu), or visit their office located in UTEP Union East, Room 106. For additional information, please visit the CASS website at <http://www.utep.edu/student-affairs/cass/>
- **Blackboard Technical Support:** If you have technical difficulties in Blackboard, you can find access to the Blackboard guides and video resources in the UTEP Technology Support webpage at <https://www.utep.edu/technologysupport/>. You can also contact the help desk by calling 915-747-4357 (HELP) or emailing [helpdesk@utep.edu](mailto:helpdesk@utep.edu).

### Tentative Course Outline:

The weekly coverage may change as it depends on class progression.

Week	Content
Week 1	<ul style="list-style-type: none"><li>• Aug 27 : Introduction</li><li>• Aug 29: Chapter 3</li></ul>
Week 2	<ul style="list-style-type: none"><li>• Sep 3: Chapter 3</li><li>• Sep 5: Chapter 4</li></ul>
Week 3	<ul style="list-style-type: none"><li>• Sep 10: Chapter 5 (due Hw1- Ch3)</li><li>• Sep 12: Chapter 5</li></ul>
Week 4	<ul style="list-style-type: none"><li>• Sep 17: Chapter 6 (due Hw2- Ch5)</li><li>• Sep 19: Chapter 6</li></ul>
Week 5	<ul style="list-style-type: none"><li>• Sep 24: Review (due Hw3- Ch6)</li><li>• Sep 26: <b>Exam 1</b></li></ul>
Week 6	<ul style="list-style-type: none"><li>• Oct 1: Chapter 7</li><li>• Oct 3: Chapter 8</li></ul>
Week 7	<ul style="list-style-type: none"><li>• Oct 8: Chapter 8</li><li>• Oct 10: Chapter 9</li></ul>
Week 8	<ul style="list-style-type: none"><li>• Oct 15: Chapter 9 (due Hw4- Ch8)</li><li>• Oct 17: Chapter 10</li></ul>
Week 9	<ul style="list-style-type: none"><li>• Oct 22: Chapter 10 (due Hw5- Ch9)</li><li>• Oct 24: No Class (Professor will be at a conference)</li></ul>
Week 10	<ul style="list-style-type: none"><li>• Oct 29: Review (due Hw6- Ch10)</li><li>• Oct 31: <b>Exam 2</b></li></ul>
Week 11	<ul style="list-style-type: none"><li>• Nov 5: Chapter 11</li><li>• Nov 7: Chapter 11</li></ul>
Week 12	<ul style="list-style-type: none"><li>• Nov 12: Chapter 12 (due Hw7- Ch1)</li><li>• Nov 14: Chapter 12</li></ul>
Week 13	<ul style="list-style-type: none"><li>• Nov 19: Chapter 13 (due Hw8- Ch12)</li><li>• Nov 21: Chapter 13</li></ul>
Week 14	<ul style="list-style-type: none"><li>• Nov 26: Chapter 14 (due Hw9- Ch13)</li><li>• Nov 28: No Class (Thanksgiving)</li></ul>
Week 15	<ul style="list-style-type: none"><li>• Dec 3: Chapter 14</li><li>• Dec 5: Review (due Hw10- Ch14)</li></ul>
Final week	<ul style="list-style-type: none"><li>• TBA : <b>Final exam</b></li></ul>