



FIN 3310  
**Business Finance**  
CRN: 26882  
Course credits: 3  
MW 12:00 - 1:20 PM  
Spring 2024

Professor:

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Office location: BUSN 232  
Office hours: MW 1:20 - 2:20 PM

**Course Prerequisites:** ACCT 2301 and MATH 1320 or MATH 1409 or MATH 1410 or MATH 1508, each with a grade of “C” or better.

**Course Description:** This course introduces concepts and analytical techniques to identify and solve financial management problems. It serves as the basis for all other courses in the area of finance as well as providing those basic tools that every business student will need to be successful in her/his chosen career. Those students majoring in business administration and accounting, as well as those going further in the study of finance, will find this material an essential part of their business education. Regardless of the student’s chosen career, these tools and techniques will provide the foundation for making personal financial decisions.

**Learning Objectives:** You will learn to understand how and when to apply the basic concepts of financial analysis in a business setting, demonstrated through your ability to:

- Be able to apply time-value-of-money concepts to various valuation problems.
- Be able to describe what drives a firm’s cost of capital and how to estimate it.
- Be able to analyze investments in real and financial assets using various methodologies.

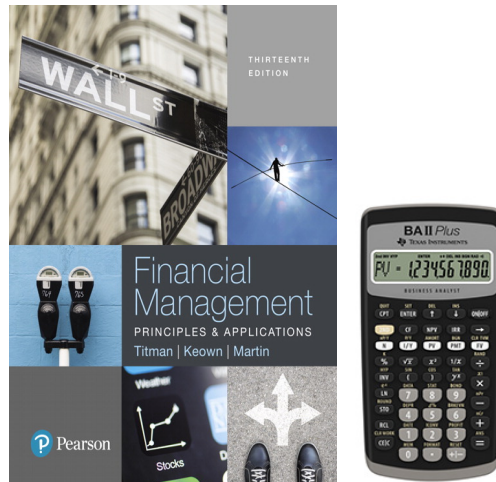
**Course Materials:**

- **Required Text:** *Financial Management: Principles and Applications*, 13<sup>th</sup> Edition  
**Authors:** Titman, Keown, and Martin

- **Pearson MyLab:**

MyLab is an online software that allows students to submit homework assignments and check their work online. Access to Pearson MyLab is required for this course. Explore [Purchase Options](#) here.

Once your access is activated, you can access your MyLab homework assignments through Blackboard. Please use only one MyLab account so that your grades can be synced from MyLab to Blackboard properly.



- **Financial Calculator:** You will need a financial calculator in order to do quantitative problems. For your reference, I will use the model *Texas Instruments BAI PLUS* throughout the course.
- **iClicker:** You are required to bring a device to participate in iClicker sessions during class. You can use a smart phone, tablet, or laptop. It is your responsibility to set up your iClicker account in a timely fashion, as well as making sure your device is working properly. If you do not have an existing iClicker student account, you will need to create one to be able to participate in class. Please use only one iClicker account for the class (UTEP email address is preferred). During these sessions, you will receive points for your participation and performance. iClicker is free to UTEP students (You do not have to purchase a subscription for iClicker).

**Basis for Final Grade:** The overall course grade is the weighted score of the following components:

iClicker Quizzes/Participation	20%
Homework	20%
Exam 1	20%
Exam 2	20%
Final Exam	20%

1. **Quizzes:** There will be multiple in-class iClicker quizzes throughout the semester. You are expected to be in class to submit quizzes. You will receive points for both participation and performance.
2. **MyLab Homework:** The homework assignments aim to help you understand the theories covered in the class and to prepare you for the exams. Students are required to complete these on Pearson MyLab.
3. **Exams:**
  - All exams are closed book and notes. Missing an exam will result in a 0 for the exam. The only valid excuses are religious observance or a severe health issue documented and signed by a doctor.

- Students are allowed to use financial calculators during exams. A standard formula sheet will be provided for each exam.
- Each exam contains 25 multiple choice questions. Prior to each exam, a review session will be provided.
- There are 3 exams. Exams are NOT cumulative.

**Letter Grade Distribution:** At the end of the semester, you will receive a letter grade for the course. The letter grade distribution is as follows:

90.00 - 100.00	A
80.00 - 89.99	B
70.00 - 79.99	C
60.00 - 69.99	D
00.00 - 59.99	F

**Feedback Policy & Grade Dissemination:** The best way to communicate with me is through emails. Please do not use “Messages” on BB. I will respond to email communication relevant to the subject matter within 48 hours of the date received. I will provide feedback on assignments within two weeks of the posted deadline. Graded exams and materials in this course will be reviewed individually only by request. You can access your scores at any time using “Assessment Center” in Blackboard.

**Course Policies:**

- Check your Blackboard frequently for course materials and announcements. Blackboard will be the main communication platform for the class.
- **No late assignments will be accepted.** Late/missing assignment will result in 0 for the assignment.
- Accommodation requests are not retroactive.

**University policies:**

- **Withdrawal Policy:** A student may officially withdraw from this class with an automatic W at any time BEFORE Mar 28<sup>th</sup>. No withdrawals will be allowed after this date. Automatic withdrawals will NOT be made by the instructor. To be withdrawn from the class, students must take the appropriate actions on or before the university deadline.
- **Academic Integrity of Students:** The University of Texas at El Paso (UTEP) prides itself on its standards of academic excellence. In all matters of intellectual pursuit, UTEP students must strive to achieve excellence based on the quality of work produced by the individual. In the classroom and in all other academic activities, students are expected to uphold the highest standards of academic integrity. Any form of scholastic dishonesty is an affront to the pursuit of knowledge and jeopardizes the quality of the degree awarded to all graduates of UTEP. It is imperative, therefore, that the members of this academic community understand the regulations pertaining to academic integrity and that all faculty members insist on adherence to these standards. Any student who commits an act of scholastic dishonesty is subject to discipline. Scholastic dishonesty includes, but is not limited to, cheating, plagiarism, collusion, the submission for credit of any work or materials that are attributable in whole or in part

to another person, taking an examination for another person, any act designed to give unfair advantage to a student or the attempt to commit such acts. Proven violations of the detailed regulations, as printed in the Handbook of Operating Procedures (HOP), and available in the Office of the Dean of Students, and the homepage of The Dean of Students (DOS) at <http://www.utep.edu>, may result in sanctions ranging from disciplinary probation, to failing grade on the work in question, to a failing grade in the course, to suspension or dismissal, among others.

### **Course Support:**

- **Academic Accommodations:** If you have a disability and need accommodations, please contact the Center for Accommodations and Support Services (CASS) at 915-747-5148, or by email to [cass@utep.edu](mailto:cass@utep.edu), or visit their office located in UTEP Union East, Room 106. For additional information, please visit the CASS website at <http://www.utep.edu/student-affairs/cass/>  
Any request for accommodations needs to accompany with an official letter from CASS. Accommodations are NOT retro-active.
- **Blackboard Technical Support:** If you have technical difficulties in Blackboard, you can find access to the Blackboard guides and video resources in the UTEP Technology Support webpage at <https://www.utep.edu/technologysupport/>. You can also contact the help desk by calling 915-747-4357 (HELP) or emailing [helpdesk@utep.edu](mailto:helpdesk@utep.edu)

### Tentative Course Outline:

Week	Content
Week 1	<ul style="list-style-type: none"> <li>• Jan 15: No class (Martin Luther King, Jr. Day)</li> <li>• Jan 17: Chapter 3</li> </ul>
Week 2	<ul style="list-style-type: none"> <li>• Jan 22: Chapter 3</li> <li>• Jan 24: Chapter 4</li> </ul>
Week 3	<ul style="list-style-type: none"> <li>• Jan 29: Chapter 5</li> <li>• Jan 31: Chapter 5</li> </ul>
Week 4	<ul style="list-style-type: none"> <li>• Feb 5: Chapter 6</li> <li>• Feb 7: Chapter 6</li> </ul>
Week 5	<ul style="list-style-type: none"> <li>• Feb 12: Review</li> <li>• Feb 14: Review</li> </ul>
Week 6	<ul style="list-style-type: none"> <li>• Feb 19: <b>Exam 1</b></li> <li>• Feb 21: Chapter 7</li> </ul>
Week 7	<ul style="list-style-type: none"> <li>• Feb 26: Chapter 8</li> <li>• Feb 28: Chapter 8</li> </ul>
Week 8	<ul style="list-style-type: none"> <li>• Mar 4: Chapter 9</li> <li>• Mar 6: Chapter 9</li> </ul>
	<ul style="list-style-type: none"> <li>• Mar 11: SPRING BREAK</li> <li>• Mar 13: SPRING BREAK</li> </ul>
Week 9	<ul style="list-style-type: none"> <li>• Mar 18: Chapter 10</li> <li>• Mar 20: Chapter 10</li> </ul>
Week 10	<ul style="list-style-type: none"> <li>• Mar 25: Review</li> <li>• Mar 27: Review</li> </ul>
Week 11	<ul style="list-style-type: none"> <li>• Apr 1: <b>Exam 2</b></li> <li>• Apr 3: Chapter 11</li> </ul>
Week 12	<ul style="list-style-type: none"> <li>• Apr 8: Chapter 11</li> <li>• Apr 10: Chapter 12</li> </ul>
Week 13	<ul style="list-style-type: none"> <li>• Apr 15: Chapter 12</li> <li>• Apr 17: Chapter 13</li> </ul>
Week 14	<ul style="list-style-type: none"> <li>• Apr 22: Chapter 14</li> <li>• Apr 24: Chapter 14</li> </ul>
Week 15	<ul style="list-style-type: none"> <li>• Apr 29: Review</li> <li>• May 1: Review</li> </ul>
Final week	<ul style="list-style-type: none"> <li>• <b>Final exam:</b> TBA</li> </ul>

### Assignment Due Dates:

All homework assignments are automatically submitted to the system by the due dates.

<b>Chapter HW</b>	<b>Start</b>	<b>Due</b>
Chapter 3 HW	01/17/24	01/23/24
Chapter 4 HW	01/24/24	01/28/24
Chapter 5 HW	01/29/24	02/04/24
Chapter 6 HW	02/05/24	02/11/24
Chapter 7/8 HW	02/21/24	03/03/24
Chapter 9 HW	03/04/24	03/10/24
Chapter 10 HW	03/18/24	03/24/24
Chapter 11 HW	04/03/24	04/09/24
Chapter 12 HW	04/10/24	04/16/24
Chapter 13 HW	04/17/24	04/21/24
Chapter 14 HW	04/22/24	04/28/24