“ART AND ADVERTISING ARE BROTHERS – ONE WAS STOLEN AWAY AT BIRTH BY GYPSIES.”

Robert Scholes, Research Professor of Modern Culture and Media Brown University

Dr. Lee Ann Westman
lewestman@utep.edu
915-342-0684

Course Purpose and Design: The Nude in Art and Culture examines the connections between images of male and female bodies in fine art and in popular culture. We will focus only on fine art and popular culture in Western culture, which means that we will look at art from Western Europe and the United States, and popular culture from those two regions as well.

Course Objectives and General Education Outcomes: The Nude in Art and Culture will provide students with the opportunity to think about fine art and popular culture as part of a continuum. Students who are successful in The Nude in Art and Culture will have an increased ability to interpret artistic works as part of a culture, be able to justify those interpretations, and be able to look at works of art and mass culture from multiple perspectives. Students will have an increased knowledge of certain aspects of culture as well, namely the way in which gender impacts both “high culture” and “low” or “mass” culture, and will develop strategies to question those distinctions.

Texts:
- Other Readings are posted in Blackboard

Course Requirements and Grading:

Two (2) exams worth 100 points each. Exams will consist of essays. No late work. All essay questions have been run through AI systems in advance. If a student submits an essay generated by AI, the student will receive an automatic zero and a referral to the dean of students for academic dismissal.

5 Reading Quizzes.

Reading summaries worth 100 points total (10 points each) No late work. All essay questions have been run through AI systems in advance. If a student submits an essay generated by AI, the student will receive an automatic zero and a referral to the dean of students for academic dismissal.

Online Group Discussions worth 100 points. Students are randomly assigned to groups by Blackboard. You must post your first thread to the weekly question by Wednesday at 11:30 p.m.
Your post should be at least 100 words, and you should post at least three times each week in order to receive full credit. Students who fail to post at least once by Wednesday at 11:30 p.m. will not receive full credit for that week (regardless of their total number of posts).

Students who make first post by Wednesday at 11:30 p.m. and who post at least 3 times each week will receive 8 points. At the end of the semester, students who participated every week will earn 112 total points— a little bonus for 100% participation!

Your points are not dependent on your group members’ work. Group members who fail to participate in the group discussion will be moved to “Group 8,” which is a group for students who are not participating.

**FAQs about Discussion Board:**
1. **What do I discuss?** Each week, I post a set of questions for you to discuss with your group.
2. **Do all posts count?** Yes! You should post 100 words or more at least 3 times every week. ALL POSTS COUNT -- original posts and replies to other posts. If other students have already posted, then just reply to their posts so you're having a discussion.
3. **What if my group members are not participating?** As long as you post 100 words or more at least 3 times a week, you will receive full credit. If your group mates fail to post, that does not affect you.
4. **What happens if some or all of my group mates fail to post?** If your group mates fail to participate, I will move them to "Group 8," which is a group for students who don't participate. Because there are usually students who fail to post during the first week, your group members may change for week 2 (for example, if you're in a group of students who are not posting, I will move you to another group of students who do post).
5. **How are my posts graded?** Blackboard Ultra allows me to assign points each week. If you post 3 times (1st time on Wednesday or earlier) AND your posts are at least 100 words and your posts relate to the prompt and your posts fit the rubric below, then you'll receive 8 points. At the end of the semester, 100% participation in discussion board will convert to 112 points.

**Rubric: Discussion Postings**

<table>
<thead>
<tr>
<th>FULL CREDIT</th>
<th>PARTIAL CREDIT</th>
<th>LITTLE TO NO CREDIT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Responds fully to question</td>
<td>Responds adequately to question asked</td>
<td>Partially responds to what the question asks</td>
</tr>
<tr>
<td>Gives a realistic response</td>
<td>Selects ideas which are supportive</td>
<td>Responds to question with some errors</td>
</tr>
<tr>
<td>Expresses ideas clearly and persuasively</td>
<td>Presents ideas clearly</td>
<td>Ideas are lacking in support and unclear</td>
</tr>
<tr>
<td>Exercises good judgment</td>
<td>Expresses facts correctly</td>
<td></td>
</tr>
</tbody>
</table>
in selection of relevant ideas

- Presents ideas clearly, logically, coherently,
- Expresses facts correctly
- Ideas are organized and in own wording
- Expresses ideas with some confusion
- Expresses ideas clearly and persuasively
- 50-75 words
- Uses course text/module to support response
- Uses and cites course text/module to support response
- Facts are inaccurate
- Copies, wording from sources
- Contains substantial errors in grammar, punctuation, word choice, spelling
- Presents ideas clearly, logically, coherently,
- Expresses facts correctly
- Ideas are well organized and in own wording
- Expresses ideas with some confusion
- Expresses ideas clearly and persuasively
- 50-75 words
- Uses course text/module to support response minimally
- Uses and cites course text/module to support response
- Facts are inaccurate
- Copies, wording from sources
- Contains substantial errors in grammar, punctuation, word choice, spelling
- Presents ideas unclearly with little organization
- <50 words
- Responses reflect general ideas without supporting references to readings and supporting research.
- Responses to others are minimal or none. (i.e., "I agree!" or "I like the ideas!")

**Diversity and Inclusion:** Women’s and Gender Studies supports an inclusive learning environment in which diversity and individual differences are understood, respected, and appreciated. We believe that all students benefit from training and experiences that will help them to learn, lead, and serve in an increasingly diverse society. All members of our program must accept the responsibility to demonstrate civility and respect for the dignity of others. Expressions or actions that disparage a person’s race, ethnicity, nationality, culture, gender, gender identity, religion, sexual orientation, age, veteran status, or disability are contrary to the mission of our program. All our faculty and staff are responsible for promoting inclusive spaces for all, including students with children and breastfeeding mothers. While a Women’s and Gender Studies student, you will be given an equitable opportunity to contribute and succeed. The diversity of lived experiences and knowledge that you bring to our courses are considered a resource, strength, and benefit. Thank you for the diversity you bring to our program!

Furthermore, I would like to create a learning environment for my students that supports a diversity of thoughts, perspectives and experiences, and honors your identities. To help accomplish this:

- If you have a name and/or set of pronouns that differ from those that appear in your official UTEP records, please let me know.
- I (like many people) am still in the process of learning about diverse perspectives and identities. If something was said in class (by anyone) that made you feel uncomfortable, please talk to me about it.
Scholastic Integrity

Academic dishonesty is prohibited and is considered a violation of the UTEP Handbook of Operating Procedures. It includes, but is not limited to, cheating, plagiarism, and collusion. Cheating may involve copying from or providing information to another student, possessing unauthorized materials during a test, or falsifying research data on laboratory reports. Plagiarism occurs when someone intentionally or knowingly represents the words or ideas of another person's as one's own, including CHATGPT or other AI sources. Students who use CHATGPT or other AI sources will receive an automatic zero and a referral to the Dean of Students Office. And, collusion involves collaborating with another person to commit any academically dishonest act. Any act of academic dishonesty attempted by a UTEP student is unacceptable and will not be tolerated. Violations will be taken seriously and will be referred to the Dean of Students Office for possible disciplinary action. Students may be suspended or expelled from UTEP for such actions.

Academic dishonesty is an assault upon the basic integrity and meaning of a University. Materials (written or otherwise) submitted to fulfill academic requirements must represent a student's own efforts. Any act of academic dishonesty attempted by a UTEP student is unacceptable and will not be tolerated. Refer to: [http://www.utep.edu/dos/](http://www.utep.edu/dos/) Do not risk your good name and your future based on anxiety about grades, peer pressure, lack of time management, or feeling overwhelmed. Instead schedule an appointment with me about any problems or concerns you have about the course, course assignments, course material, etc.

STUDENTS WITH DISABILITIES

Please be aware that the Disabled Student Services (Union East, room 106, Tel: 747 5148) provides a program of support and advocacy services to students with disabilities. They can help you obtain the necessary documentation for any disability (long or short term that you may need to deal with). Come and talk with me if you need additional support because of a disability. I am happy to work with you and the office of Disabled Student Services.

COURSE SCHEDULE

**Week 1: August 28**

**Unit 1: The Female Nude In Art and Culture**

Review the Syllabus

**Quiz 1 on the Syllabus due by Wednesday at 11:30 p.m.**

Read Leppert, Introduction pp 1-16, 20-26

**Quiz 2 on Leppert Introduction due Saturday at 11:30 p.m.**

Due: Week 1 Discussion (1st post must be posted by Wednesday at 11:30 PM)

**Week 2: September 4**

Read Leppert, Chapter 3, pp. 81-121

Review power point: Female Nude In Art

**Quiz 3 on Leppert Chapter 3 due Wednesday at 11:30 p.m.**

Due: Week 2 Discussion (1st post must be posted by Wednesday at 11:30 PM)
Week 3: September 11
Read Berger, *Ways of Seeing* chapter 3
Reading Summary 1 due Wednesday at 11:30 p.m.: Berger, *Ways of Seeing* chapter 3
Due: Week 3 Discussion (1st post must be posted by Wednesday at 11:30 PM)

Week 4: September 18
Rd. Leppert, Chapter 3, pp.122-159
Quiz 4 on Leppert chapter 3 due Wednesday at 11:30 p.m.
Due: Week 4 Discussion (1st post must be posted by Wednesday at 11:30 PM)

Week 5: September 25
Read Jhally, “Image Based Culture”
Reading Summary 2 due Wednesday at 11:30 p.m.: Sut Jhally, “Image Based Culture”
Due: Week 5 Discussion (1st post must be posted by Wednesday at 11:30 PM)

Week 6: October 25
Female body in Advertising
Read Jennifer L. Pozner, “You’re Soaking In It” https://www.salon.com/2001/01/30/kilbourne/
Reading Summary 3 due Wednesday at 11:30 p.m.: Jennifer L. Pozner, “You’re Soaking In It”
Watch Video *Killing Us Softly 4*
Due: Week 6 Discussion (1st post must be posted by Wednesday at 11:30 PM)

Week 7: October 9
Female Body on Television
Read Waters, “Life According to TV”
Reading Summary 4 due Wednesday at 11:30 p.m.: Waters, “Life According to TV”
Due: Week 7 Discussion (1st post must be posted by Wednesday at 11:30 PM)

Week 8: October 16
Female Body in Rap/Hip Hop
Imani Perry, “Who(se) am I?”
Reading Summary 5 Summary due Wednesday at 11:30 p.m. Imani Perry, “Who(se) am I?”
Watch Video *Beyond Beats and Rhymes*
Due: Week 8 Discussion (1st post must be posted by Wednesday at 11:30 PM)

Week 9: October 23
Midterm Exam Due: Saturday at 11:30 p.m.

Week 10: October 30
Unit 2: The Male Nude in Art and Popular Culture
Rd Leppert, Chapter 4 pp. 161-204
Review “Male Nude in Art” power point
Quiz 5 on Leppert Chapter 4 due Wednesday at 11:30 p.m.
Due: Week 10 Discussion (1st post must be posted by Wednesday at 11:30 PM)
Week 11: November 6
Read Katz, “Advertising and the Construction of Violent White Masculinity”
Reading Summary 6 due Wednesday at 11:30 p.m.: Katz, “Advertising and the Construction of Violent White Masculinity”
Watch Video Tough Guise 2
Due: Week 11 Discussion (1st post must be posted by Wednesday at 11:30 PM)

Week 12: November 13
Masculinity and Sports
Read Messner, “Boyhood, Sports, and Construction of Masculinity”
Reading Summary 7 due Wednesday at 11:30 p.m.: Messner, “Boyhood, Sports, and Construction of Masculinity”
Due: Week 12 Discussion (1st post must be posted by Wednesday at 11:30 PM)

Week 13: November 20
Race, Power and American Sports Continued
Read Messner, Duncan, and Jensen, “Separating the Men from the Girls: The Gendered Language of Televised Sports”
Reading Summary 8 due Wednesday at 11:30 p.m.: Messner, Duncan, and Jensen, “Separating the Men from the Girls: The Gendered Language of Televised Sports”
Due: Week 13 Discussion (1st post must be posted by Wednesday at 11:30 PM)

Week 14: November 27
Race, Power and American Sports Continued
Watch Video Not Just a Game
Reading Summary 9 due Wednesday at 11:30 p.m.: Respond to Not Just a Game
Due: Week 14 Discussion (1st post must be posted by Wednesday at 11:30 PM)

Week 15: December 4
Masculinity and Video Games
Read online: “Video games and the perfect body”
Reading Summary 10 due Wednesday at 11:30 p.m.: Ryan Lambie
http://www.denofgeek.com/games/123718/the_ryan_lambie_column_video_games_and_the_perfect_body.html
Due: Week 15 Discussion (1st post must be posted by Wednesday at 11:30 PM)

Week 16: Final Exam: Due Monday, December 11 at 11:30 p.m.