UNIV 1301

Course Description

Students will examine the use of rhetoric in American popular culture by analyzing movies, music, the UTEP community, and their future career paths. Students will learn to develop their critical thinking skills and will gain a deeper understanding of the use of rhetoric in America. Assignments will be based on an awareness of audience, subject matter knowledge, and rhetorical strategies. Students will learn to strengthen their academic performance as productive college students and active community members by developing research, critical thinking, and writing and public speaking skills.

At the end of this semester, students will have achieved the following goals:

- Strengthen academic performance and facilitate the transition to college
- Enhance academic skills
- Increase student interaction with both faculty and peers
- Encourage student self-assessment and goal-clarification
- Increase student involvement at UTEP
- Strengthen individual and group leadership skills

Participation

This is a discussion/workshop class, not a lecture class. Therefore, you must attend each class period in order to participate in the discussions, group projects, and in-class activities. Keep in mind that each absence is harmful to your grade since you will not be participating in order to gain the skills to succeed as a successful college student.
Contact Information

Instructor Info:
Karina Calderon
kacalderon@utep.edu
Office Location: Academic Advising Center
Office hours: T 10:30a-12:00p; F 1:00p-2:00p; & by appointment

Librarian Information:
Angela Lucero
ajmartinez5@utep.edu
Office location: LIB 214

Peer Leader Info (7:30am):
Name: Monica Piñon
E-mail: mdpinomartinez@miners.utep.edu
Office Location: UGLC _________
Office hours: __________

Peer Leader Info (9:00am):
Name: Ilse Delgado
E-mail: iadelgao3@miners.utep.edu
Office Location: UGLC _________
Office hours: __________

Leadership is the capacity to translate vision into reality. –W. Bennis (1991)

Course Assignments

**UTEP Video (10%)**: You will work in groups of 3-4 to research a department on campus and create a video that introduces this department to new students. More information provided in class.

**Research Paper (20%)**: You will select a social issue affecting the community and write a short research paper. More information provided in class.

**Pop Culture Analysis Project (20%)**: You will look for common themes surrounding your social issue and identify them in various elements of popular culture. This assignment will have elements of leadership and a heavy research component to it. You will utilize credible sources to help support your argument. More information provided in class.

**Daily Work (10%)**: Homework, Borders assignments, academic advising assignments, quizzes, extracurricular activities, etc. Daily work is assigned in class and will usually be due the following class period. Daily homework assignments will not be listed on Blackboard. Arrive to class on time and with your completed homework assignments. If you are three minutes late to class, so is your homework and it will be subject to the Late Work Policy.

**E-Mail Response Journals (10%)**: You will check your UTEP e-mail address and write a weekly response journal to one (1) email received that week. You must complete 10 out of the 12 listed on Blackboard.

**Extra-Curricular Reflections (10%)**: You will write a reflection about an extra-curricular activity related to your educational experience. You must complete 2 out of the 3 listed on Blackboard.

**Topic Proposal (10%)**: You will select a social issue to research and write a topic proposal that includes self-reflection, analysis, and justification for selection. More information provided in class.

**Final Exam (10%)**: You will complete a final exam due during Final Exam Week. More information provided in class during week sixteen.

Note that the grade listed on Blackboard is NOT your grade in UNIV 1301. The grade listed on Blackboard is only a partial Daily Work grade, worth 10% of your final grade. To request a current grade, send me an email. I am happy to provide it.
Extra Credit

End of Semester Survey: You will receive an email from the Entering Student Program in April with an individualized link. Once a week, I will receive a list of students who have completed the survey. I will not see your results in that email. Extra credit will be awarded by replacing your lowest homework grade with 100 points. This does not include major projects, quizzes, extra-curricular reflections, email response journals, the topic proposal, or the final exam.

Entering Student Program Research & Creative Projects Showcase: The Entering Student Program (UNIV 1301) puts on a showcase of student work the Saturday after Dead Day every semester, from 1:00-4:00pm in the Library. Our class will participate in this for an extra credit opportunity. A handful of UTEP videos and/or Pop Culture Analysis Projects will be submitted to the Showcase committee for possible inclusion. If your video or project is selected and your group chooses to participate in the Showcase, then you will receive extra credit. If your group is not selected, you can receive less extra credit (about half) for attending the Showcase and showing support to your classmates. Extra credit will be applied towards your Final Exam.

Helpful Campus Numbers

<table>
<thead>
<tr>
<th>Service</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campus Police</td>
<td>747-5611</td>
</tr>
<tr>
<td>Office of Financial Aid</td>
<td>747-5204</td>
</tr>
<tr>
<td>Student Business Services</td>
<td>747-5116</td>
</tr>
<tr>
<td>Technology Help Desk</td>
<td>747-5257</td>
</tr>
<tr>
<td>UTEP Main Line</td>
<td>747-5000</td>
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</tbody>
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UTEP Policies

ADA: The ADA requires that reasonable accommodations be provided for students with disabilities. Please contact CASS at 747-5148, Union East 106, or cass@utep.edu.

Academic Integrity: Scholastic dishonesty is never tolerated by UTEP or the Entering Student Program. All suspected cases are reported to the Dean of Students for review. For more info, click here.

Copyright and Fair Use: The university requires all members of its community to follow copyright and fair use requirements. Students are individually and solely responsible for violations of copyright and fair use laws. The university will neither protect nor defend students nor assume any responsibility for student violations. Violations of copyright laws could subject students to federal and state civil penalties and criminal liability as well as disciplinary action under university policies.

Student Conduct: [From the Handbook of Operating Procedures: Student Conduct and Discipline]. Each student is responsible for notice of and compliance with the provisions of the Regents' Rules and Regulations, which are available here.

Final Exam Policy: [From the Handbook of Operating Procedures: Final Examinations]. It is University policy that students shall not have to take more than two final examinations in a single day. In the unlikely event that the examination schedule results in a student's having three final examinations on one day, the second of the three examinations shall be rescheduled by the faculty member upon the request of the student.

Helpful General & Campus Resources

Center for Accommodations & Support Services [http://sa.utep.edu/cass/]
Financial Aid 747-5204 [http://financialaid.utep.edu]
History Tutoring and Learning Center [http://academics.utep.edu/history]
Math Resource Center (MaRCS) [http://math.utep.edu/marcs/]
Military Student Success Center [http://military.utep.edu]
Miner Learning Center [http://class.utep.edu]
Purdue Online Writing Lab (OWL) [https://owl.english.purdue.edu/]
Student Health Center [http://chs.utep.edu/health/]
Translation Resource Center (for ESOL students) [http://academics.utep.edu/langling]
University Career Center [http://sa.utep.edu/careers/]
University Counseling Center [http://sa.utep.edu/counsel/]
University Library [http://libraryweb.utep.edu/]
University Writing Center [http://uwc.utep.edu/]
Paper Format Guidelines

- **Name**
- **Date the assignment is due**
- **Assignment Title**

Indent the first sentence of each paragraph. This is standard in academic essays at the university level. Notice how the heading is single-spaced but the body of your essay is double-spaced. Be sure to use Times New Roman, 12pt font. Your margins should be one inch only. Microsoft Word is defaulted to 1.25 inches. Under “page layout,” change it to 1” all the way around.

Times New Roman | 12pt font | One-Inch Margins