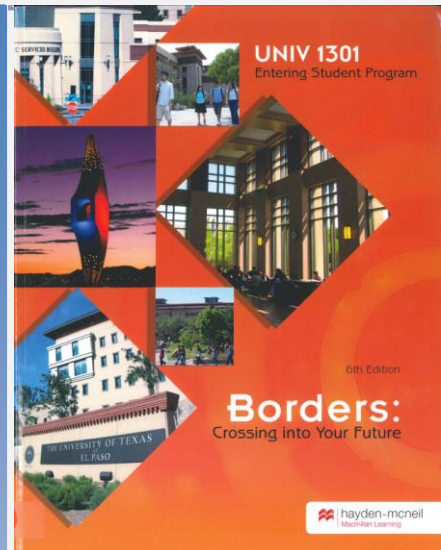


# UNIV 1301



**Required Text**  
*Borders: Crossing Into Your Future*,  
 6<sup>th</sup> edition  
 ISBN# 978-073808553-1 [Bookstore](#)

## Course Description

Students will examine the use of rhetoric in American popular culture by analyzing movies, music, the UTEP community, and their future career paths. Students will learn to develop their critical thinking skills and will gain a deeper understanding of the use of rhetoric in America. Assignments will be based on an awareness of audience, subject matter knowledge, and rhetorical strategies. Students will learn to strengthen their academic performance as productive college students and active community members by developing research, critical thinking, and writing and public speaking skills.

At the end of this semester, students will have achieved the following goals:

- ✓ Strengthen academic performance and facilitate the transition to college
- ✓ Enhance academic skills
- ✓ Increase student interaction with both faculty and peers
- ✓ Encourage student self-assessment and goal-clarification
- ✓ Increase student involvement at UTEP
- ✓ Strengthen individual and group leadership skills

## Participation

This is a discussion/workshop class, not a lecture class. Therefore, you must attend each class period in order to participate in the discussions, group projects, and in-class activities. Keep in mind that each absence is harmful to your grade since you will not be participating in order to gain the skills to succeed as a successful college student.

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### Accessing Blackboard

<http://my.utep.edu>  
 >> Blackboard >>My Courses

Or click [here](#) or [here](#)

### Problems?

Contact the Helpdesk at 747-5257

"Tell me and I forget.  
Teach me and I remember.  
Involve me and I learn."  
-Benjamin Franklin

### Events on Campus

Career Connections 2017–BUSN & LARTS Fair  
Feb 2 | 9:00a-2:00p | Union East, 3<sup>rd</sup> floor

Career Connections 2017-ENGR & SCI Expo  
Feb 3 | 9:00a-2:00p | Union East, 3<sup>rd</sup> floor

Internship & Part-Time Job Fair 2017  
March 29 | 9:00a-1:00p | TBA

ESP Research & Creative Projects Showcase  
May 6 | 1:00-4:00p | Blumberg Auditorium

## Contact Information

### Instructor Info:

Karina Calderon  
kacalderon@utep.edu  
Office Location: Academic Advising Center  
Office hours: T 10:30a-12:00p; F 1:00p-2:00p;  
& by appointment

### Peer Leader Info (7:30am):

Name: Monica Piñon  
E-mail: mdpinonmartinez@miners.utep.edu  
Office Location: UGLC \_\_\_\_\_  
Office hours: \_\_\_\_\_

### Librarian Information:

Angela Lucero  
ajmartinez5@utep.edu  
Office location: LIB 214

### Peer Leader Info (9:00am):

Name: Ilse Delgado  
E-mail: iadelgado3@miners.utep.edu  
Office Location: UGLC \_\_\_\_\_  
Office hours: \_\_\_\_\_

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*Leadership is the capacity to translate vision into reality. –W. Bennis (1991)*

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## Course Assignments

### Class Policies

**Late Work:** A reduction of 10 points will be applied to any work submitted after the time of collection and up to one calendar day late. Work submitted more than one calendar day after the due date will not receive credit. Quizzes cannot be made up. **NOTE:** If you are going to miss class, you may submit your work ahead of time via e-mail. The timestamp on the email must be before class starts or it will be subject to the late work policy. This applies to both university-sanctioned absences and personal absences. No exceptions.

**Attendance:** You are allowed three absences without penalty. Your final grade will be penalized by one letter grade for each additional absence. Three (3) tardies and/or early departures will result in one absence. A student with more than three absences is subject to being dropped from UNIV 1301 at the instructor's discretion.

**Cell Phones/Texting:** You are here to learn. Cell phone usage (texting, web browsing, apps, etc) is unacceptable. You and your cell phone will be asked to leave. Please make sure your cell phones are on silent and put away.

**Grade Dispute:** Grade disputes will be discussed during posted office hours, not before/during/after class hours.

**UTEP Video (10%):** You will work in groups of 3-4 to research a department on campus and create a video that introduces this department to new students. More information provided in class.

**Research Paper (20%):** You will select a social issue affecting the community and write a short research paper. More information provided in class.

**Pop Culture Analysis Project (20%):** You will look for common themes surrounding your social issue and identify them in various elements of popular culture. This assignment will have elements of leadership and a heavy research component to it. You will utilize credible sources to help support your argument. More information provided in class.

**Daily Work (10%):** Homework, *Borders* assignments, academic advising assignments, quizzes, extracurricular activities, etc. Daily work is assigned in class and will usually be due the following class period. Daily homework assignments will not be listed on Blackboard. Arrive to class on time and with your completed homework assignments. If you are three minutes late to class, so is your homework and it will be subject to the Late Work Policy.

**E-Mail Response Journals (10%):** You will check your UTEP e-mail address and write a weekly response journal to one (1) email received that week. You must complete 10 out of the 12 listed on Blackboard.

**Extra-Curricular Reflections (10%):** You will write a reflection about an extra-curricular activity related to your educational experience. You must complete 2 out of the 3 listed on Blackboard.

**Topic Proposal (10%):** You will select a social issue to research and write a topic proposal that includes self-reflection, analysis, and justification for selection. More information provided in class.

**Final Exam (10%):** You will complete a final exam due during Final Exam Week. More information provided in class during week sixteen.

**Note that the grade listed on Blackboard is NOT your grade in UNIV 1301. The grade listed on Blackboard is only a partial Daily Work grade, worth 10% of your final grade. To request a current grade, send me an email. I am happy to provide it.**

## Extra Credit

**End of Semester Survey:** You will receive an email from the Entering Student Program in April with an individualized link. Once a week, I will receive a list of students who have completed the survey. I will not see your results in that email. Extra credit will be awarded by replacing your lowest homework grade with 100 points. This does not include major projects, quizzes, extra-curricular reflections, email response journals, the topic proposal, or the final exam.

**Entering Student Program Research & Creative Projects Showcase:** The Entering Student Program (UNIV 1301) puts on a showcase of student work the Saturday after Dead Day every semester, from 1:00-4:00pm in the Library. Our class will participate in this for an extra credit opportunity. A handful of UTEP videos and/or Pop Culture Analysis Projects will be submitted to the Showcase committee for possible inclusion. If your video or project is selected and your group chooses to participate in the Showcase, then you will receive extra credit. If your group is not selected, you can receive less extra credit (about half) for attending the Showcase and showing support to your classmates. Extra credit will be applied towards your Final Exam.

### Helpful Campus Numbers

Campus Police	747-5611
Office of Financial Aid	747-5204
Student Business Services	747-5116
Technology Help Desk	747-5257
UTEP Main Line	747-5000

### Helpful General & Campus Resources

Center for Accommodations & Support Services <http://sa.utep.edu/cass/>  
 Financial Aid 747-5204 <http://financialaid.utep.edu>  
 History Tutoring and Learning Center <http://academics.utep.edu/history>  
 Math Resource Center (MaRCS) <http://math.utep.edu/marcs/>  
 Military Student Success Center <http://military.utep.edu>  
 Miner Learning Center <http://class.utep.edu>  
 Purdue Online Writing Lab (OWL) <https://owl.english.purdue.edu/>  
 Student Health Center <http://chs.utep.edu/health/>  
 Translation Resource Center (for ESOL students) <http://academics.utep.edu/langling>  
 University Career Center <http://sa.utep.edu/careers/>  
 University Counseling Center <http://sa.utep.edu/counsel/>  
 University Library <http://libraryweb.utep.edu/>  
 University Writing Center <http://uwc.utep.edu/>

## UTEP Policies

**ADA:** The ADA requires that reasonable accommodations be provided for students with disabilities. Please contact CASS at 747-5148, Union East 106, or [cass@utep.edu](mailto:cass@utep.edu).

**Academic Integrity:** Scholastic dishonesty is **never** tolerated by UTEP or the Entering Student Program. All suspected cases are reported to the Dean of Students for review. For more info, click [here](#).

**Copyright and Fair Use:** The university requires all members of its community to follow copyright and fair use requirements. Students are individually and solely responsible for violations of copyright and fair use laws. The university will neither protect nor defend students nor assume any responsibility for student violations. Violations of copyright laws could subject students to federal and state civil penalties and criminal liability as well as disciplinary action under university policies.

**Student Conduct:** [From the Handbook of Operating Procedures: [Student Conduct and Discipline](#)]. Each student is responsible for notice of and compliance with the provisions of the Regents' *Rules and Regulations*, which are available [here](#).

**Final Exam Policy:** [From the Handbook of Operating Procedures: [Final Examinations](#)]. It is University policy that students shall not have to take more than two final examinations in a single day. In the unlikely event that the examination schedule results in a student's having three final examinations on one day, the second of the three examinations shall be rescheduled by the faculty member upon the request of the student.

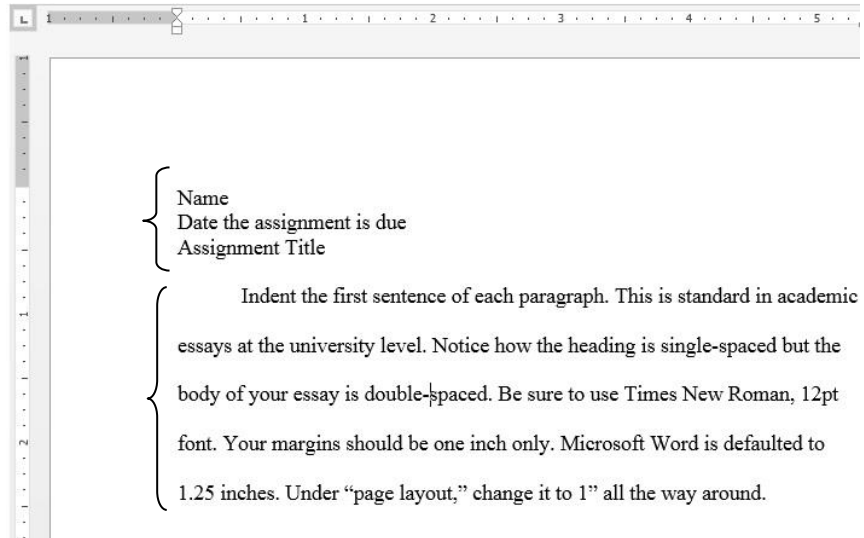
## Spring 2017 Important Dates

Census Day	Feb 1
Spring Break (no classes)	Mar 13-17
Mid-Term Grades Available	March 27
Course Drop Deadline	March 30
Cesar Chavez Day (no classes)	March 31
Spring Study Day (no classes)	April 14
Dead Day (no classes)	May 5
ESP Research Showcase	May 6
Final Exams	May 8-12
Final Grades Available	May 22

### Syllabus Change

Except for changes that substantially affect the grading statement, this syllabus is a guide for the course and is subject to change with advance notice. Students will be kept abreast of any changes to the syllabus both in class and on Blackboard.

## Paper Format Guidelines



Times New Roman | 12pt font | One-Inch Margins

One	T 01/17	Partner & Course Introductions	Ten	T 03/21	Pop Culture Analysis Project Instructions
	R 01/19	Course Introduction continued / Miner Gold Card		R 03/23	GPA / Academic Advising <b>Due: Example Analysis (#1-3) / ERJ #6 due by Saturday 10p</b>
Two	T 01/24	UTEP Video Instructions + Research <b>Due: Borders Ch 1 &amp; Ch 10</b>	Eleven	T 03/28	Pop Culture Analysis Project Workshop <b>Due: Borders Ch 6 / Example Analysis Revisions (#1-3)</b>
	R 01/26	UTEP Video Workshop <b>Due: E-mail Response Journal (ERJ) #1 by Saturday 10p</b>		R 03/30	Pop Culture Analysis Project Workshop <b>Due: Example Analysis (#4-6)/GPA Calculation/ERJ #7 due by Sat 10p</b>
Three	T 01/31	iMovie Training – Meet in UGLC 202 <b>Due: Borders Ch 2</b>	Twelve	T 04/04	Pop Culture Analysis Project Workshop
	R 02/02	iMovie Lab – Meet in LIBR 336 <b>Due: ERJ #2 by Saturday 10p</b>		R 04/06	Pop Culture Analysis Project Workshop <b>Due: Extra-Curricular Reflection #2 &amp; ERJ #8 by Saturday 10p</b>
Four	T 02/07	UTEP Video Presentations	Thirteen	T 04/11	Pop Culture Analysis Project Presentations
	R 02/09	Rhetorical Triangle <b>Due: Borders Ch 4 / ERJ #3 by Sat 10p</b>		R 04/13	Pop Culture Analysis Project Presentations <b>Due: ERJ #9 by Saturday 10p</b>
Five	T 02/14	Rhetorical Triangle Quiz / Scholarly Articles	Fourteen	T 04/18	Pop Culture Analysis Project Workshop
	R 02/16	Online: Campus Carry due by 10pm <b>Due: Extra-Curricular Reflection #1 &amp; ERJ #4 by Saturday 10p</b>		R 04/20	Pop Culture Analysis Project due <b>Due: Extra-Curricular Reflection #3 &amp; ERJ #10 due by Sat 10p</b>
Six	T 02/21	Social Issues <b>Due: Taking Responsibility</b>	Fifteen	T 04/25	TBA: Student Conduct
	R 02/23	Social Issues / Research Paper Instructions <b>Due: Topic Proposal due by Saturday 10p</b>		R 04/25	TBA: Financial Literacy <b>Due: Borders Ch 9 / ERJ #11 due by Saturday 10p</b>
Seven	T 02/28	Library Workshop <b>Due: Borders Ch 5</b>	Sixteen	T 05/02	Finals Week Prep <b>Due: Borders Ch 8</b>
	R 03/2	Library Workshop <b>Due: ERJ #5 by Saturday 10p</b>		R 05/04	The Choices Planner <b>Due: ERJ #12 due by Saturday 10p</b>
Eight	T 03/07	Research Paper Workshop <b>Due: Borders Ch 7</b>	Finals Week	T 05/09	Submit <b>Final Exam</b> to Blackboard
	R 03/09	TBA: Borders <b>Due: Research Paper due by Saturday 10p</b>		R 05/11	7:30am: due Thursday, May 11 <sup>th</sup> by 10:00pm
Nine	T 03/14	<b>Spring Break (no classes)</b>		R 05/11	9:00am: Tuesday, May 9 <sup>th</sup> by 10:00pm
	R 03/16				