UNIV 1301

Course Description

Students will learn how to critically analyze the representation of social issues in American popular culture. They will gain a deeper understanding of the use of rhetoric, audience awareness, and subject matter knowledge. Students will learn to strengthen their academic performance by exploring their future career paths and by developing research, critical thinking, writing, and public speaking skills.

At the end of this semester, students will have achieved the following goals:

- Develop and apply elements of leadership through effective individual participation and meaningful team collaboration
- Examine the roles and responsibilities crucial for their success in college and beyond
- Identify, assess, & build on their strengths and experiences to develop academic and transitional strategies necessary for success in their academic, career, and life goals
- Engage in research and critical thinking activities that demonstrate their ability to effectively integrate their learning within, across, and beyond academic settings
- Engage in campus and community activities to increase their sense of academic and social belonging

**UTEP Edge:** You will become more aware of the UTEP Edge and your Edge Advantages in this course. You will identify and strengthen the many assets you bring to the university. You will improve, at minimum, three specific Edge Advantage skills: critical thinking, communication, and team work.

**Participation Clause:** This is a discussion/workshop class, not a lecture class. Therefore, you must attend each class period to participate in discussions, group projects, and in-class activities that will develop your Edge Advantages as a college student. Keep in mind that each absence is harmful to your grade.

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**Instructor:** K. Calderon

**Required Text**

*Borders: Crossing into Your Future*, 7th edition
ISBN# 978-073809468-7  
[Bookstore](http://my.utep.edu)

**Class Policies**

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**Accessing Blackboard**

http://my.utep.edu  
**>> Blackboard >>My Courses**

Or click [here](http://my.utep.edu) or [here](http://my.utep.edu)

**Problems?**  
Contact the Helpdesk at 747-5257
Late work: A reduction of 10 points will be applied to any work submitted after the time of collection and up to one calendar day late. Work submitted more than one calendar day after the due date will not receive credit. Quizzes/tests cannot be made up. If you are going to miss class, you may submit your work ahead of time via e-mail. The time-stamp on the email must be before class starts. Late work via email is not accepted. This policy applies to university-sanctioned absences and personal absences. No exceptions. Late work can be submitted one of two ways: the following calendar day at the start of class OR to the Entering Student Program main office in UGLC 118. The ESP office is open M-F 8a-5p only. Work due on Friday will not be accepted late because the university is closed on Saturday. It will not be accepted on Monday morning.

Attendance: You are allowed 2 absences without penalty. Each additional absence will impact your grade. A student with more than three absences is subject to being dropped from UNIV 1301 at the instructor’s discretion. Two tardies and/or early departures equals one absence.

Civility: Any successful learning experience requires mutual respect on behalf of the student and the instructor. You’re expected to treat your classmates, peer leader, instructor, and guests with respect; the same will be afforded to you.

Grade Dispute: Grade disputes will be discussed during posted office hours and not before/during/after class.

Course Assignments

**Daily Work (70%):** In-class work, homework, Borders assignments, academic advising assignments, quizzes, extra-curricular activity, My Edge assignments etc. are all considered “daily work.” They are assigned in class and will usually be due as noted in class and/or on the syllabus. Daily homework assignments will not be listed on Blackboard. Arrive to class on time and with your completed homework assignments. If you are late to class, so is your homework and it will be subject to the Late Work Policy.

**Participation/Attendance (10%):** You are expected to attend all class periods and engage in discussions, activities, workshops, assignments, and instructor/peer leader meetings, all of which will determine your participation / attendance grade. Cell phone usage during class will impact your grade. You are allowed 2 absences without penalty. If you miss three or more absences this term, you will lose these 10% points and/or will be dropped from the course, per the instructor’s discretion.

**Popular Culture Research Paper (10%):** You will work in groups to research a social issue affecting the community and look for common themes surrounding your social issue in various elements of popular culture. You are expected to fully engage with the cultural artifacts, not just read analysis summaries online. This lengthy assignment will have elements of leadership and a heavy research component to it. You will utilize credible sources to help support your argument. More information provided in class.

**Final Exam (10%):** You will complete a final exam. All final exams must be uploaded to Blackboard. Emailed final exams will not be accepted. More information provided in class during week four.

**Final Grade Calculation Formula:**

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\text{Final Grade} = (\text{Daily Work Average} \times 0.7) + (\text{Participation/Attendance} \times 0.1) + (\text{PCRP} \times 0.1) + (\text{Final Exam} \times 0.1)
\]

Note that the grade listed on Blackboard is NOT your current grade in UNIV 1301. The grade listed on Blackboard is only part of your Daily Work grade. To request a current grade, send me an email with your name and the course CRN. I will provide you a current grade.
Extra Credit

Borders Summary

Select a pre-approved Borders chapter that we don’t cover in class (the whole thing). Write a summary (200-250 words) of the chapter and then answer the following questions:

(1) how is this information beneficial to you as a student?
(2) how will this information help you develop your Edge Advantage skills?
(3) why should students care about this information?

There is no minimum word-length requirement for your answers to the three questions and they do not count towards the 200-250 summary word count requirement. Summaries due by Tuesday, July 30th.

Eligible chapters: 3, 4, 5 (p. 112-139 only), 8, and 10. You can earn up to 20 points per chapter (100pts max).

UTEP Policies

ADA: The ADA requires that reasonable accommodations be provided for students with disabilities. Please contact CASS at 747-5148, Union East 106, or cass@utep.edu.

Academic Integrity: Scholastic dishonesty is never tolerated by UTEP or the Entering Student Program. All suspected cases are reported to the Dean of Students for review. For more info, click here.

Copyright and Fair Use: The university requires all members of its community to follow copyright and fair use requirements. Students are individually and solely responsible for violations of copyright and fair use laws. The university will neither protect nor defend students nor assume any responsibility for student violations. Violations of copyright laws could subject students to federal and state civil penalties and criminal liability as well as disciplinary action under university policies.

Student Conduct: [From the Handbook of Operating Procedures: Student Conduct and Discipline]. Each student is responsible for notice of and compliance with the provisions of the Regents’ Rules and Regulations, which are available here.

Final Exam Policy: [From the Handbook of Operating Procedures: Final Examinations]. It is University policy that students shall not have to take more than two final examinations in a single day. In the unlikely event that the examination schedule results in a student’s having three final examinations on one day, the second of the three examinations shall be rescheduled by the faculty member upon the request of the student.
## Homework Formatting Guidelines

- **Single-spaced**
  - Indent the first sentence of each paragraph. This is standard in academic essays at the university level. Notice how the heading is single-spaced but the body of your essay is double-spaced. Be sure to use Times New Roman, 12pt font. Your margins should be one inch only. Microsoft Word is defaulted to 1.25 inches. Under “page layout,” change it to 1” all the way around.

- **Double-spaced**
  - Name
  - Date the assignment is due
  - Assignment Title

- **Times New Roman | 12pt font | One-inch margins | double-spaced**

## Summer 2019 Important Dates

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>First Day of Summer II</td>
<td>July 9</td>
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<tr>
<td>Census Day</td>
<td>July 11</td>
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<td>Course Drop Deadline</td>
<td>July 26</td>
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<td>Last Day of Classes</td>
<td>Aug 2</td>
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<tr>
<td>Final Exams</td>
<td>Aug 5-6</td>
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<td>Final Grades Available</td>
<td>Aug 9</td>
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## Fall 2019 Important Dates

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>First Day of Fall</td>
<td>Aug 26</td>
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<tr>
<td>Late Registration</td>
<td>Aug 26-30</td>
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## Syllabus Change

Except for changes that substantially affect the grading statement, this syllabus is merely a guide for the course and is subject to change. Any changes to the syllabus will be announced in class. It is your responsibility to stay updated.

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### Homework Schedule

<table>
<thead>
<tr>
<th>Week</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>T 07/09</td>
<td>Course Introduction / Miner Gold Card</td>
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<td></td>
<td>W 07/10</td>
<td>Rhetorical Triangle: Logos</td>
<td>Due: Miner Gold Card / Borders Ch 2 (History)</td>
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<td></td>
<td>R 07/11</td>
<td>Rhetorical Triangle: Pathos / PL</td>
<td>Due: Borders Ch 6 (Resources)</td>
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<tr>
<td></td>
<td>F 07/12</td>
<td>Rhetorical Triangle: Ethos</td>
<td>Due: Pathos Activity / Syllabus Quiz on Blackboard by 11:59pm</td>
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<tr>
<td>2</td>
<td>M 07/15</td>
<td>Rhetorical Triangle Quiz / Social Issues</td>
<td>Due: n/a – study for the quiz!</td>
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<td>T 07/16</td>
<td>Popular Culture</td>
<td>Due: Social Issues Brain Storming Activity</td>
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<td></td>
<td>W 07/17</td>
<td>Popular Culture Research Paper / Topic Proposal</td>
<td>Due: College Students in Popular Culture</td>
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<td></td>
<td>R 07/18</td>
<td>University Counseling and Psychological Services / Library Videos Quiz / PL</td>
<td>Due: Library Video Notes / Topic Proposal due on Blackboard by 11:59pm</td>
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<td>F 07/19</td>
<td>Library Orientation – Meet in LIBR 204A</td>
<td>Due: Borders Ch 6 (Library)</td>
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<td>3</td>
<td>M 07/22</td>
<td>Library Group Workshop – LIBR 336 available</td>
<td>Due: Draft of Group Outline on Blackboard by 11:59pm</td>
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<td></td>
<td>T 07/23</td>
<td>Advising / GPA / CONFERENCES</td>
<td>Due: Borders Ch 2 (Advising) / Rough draft of group research paper to conference</td>
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<td>W 07/24</td>
<td>Career Planning: Choices360 / Borders Ch 9 Quiz</td>
<td>Due: Degree Evaluation / Borders Ch 9 (read it!)</td>
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<td></td>
<td>R 07/25</td>
<td>Career Planning: Choices360 &amp; My Edge / PL: UTEP Edge</td>
<td>Due: Choices360 / Borders Ch 1</td>
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<td></td>
<td>F 07/26</td>
<td>Popular Culture Research Paper Workshop</td>
<td>Due: Popular Culture Research Paper on Blackboard by 11:59pm</td>
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<td>4</td>
<td>M 07/29</td>
<td>Career Planning: Résumé Writing &amp; S.T.A.R. Statements</td>
<td>Due: n/a</td>
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<td>T 07/30</td>
<td>SELC / Résumé Review / PL</td>
<td>Due: Borders Ch 1 (SELC) / Résumé rough draft / Borders Extra Credit</td>
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<td>W 07/31</td>
<td>Office of Student Conduct and Conflict Resolution / Workshop</td>
<td>Due: Borders Ch 7</td>
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<td>R 08/01</td>
<td>Study Abroad / Final Exam Workshop</td>
<td>Due: Résumé</td>
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<td></td>
<td>F 08/02</td>
<td>Semester Wrap-up / Final Exam Workshop</td>
<td>Due: n/a – work on your final exam</td>
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### Finals

- **Aug 5-6**: Upload your final exam to Blackboard on or before Aug 5th, 12:45pm