

## ARTF 1301

### Basic Design 1

#### Course Info

**Course title:** Basic Design 1

**Course meeting location:** Fox Fine Arts A463

**Course meeting times:** TR 1:30 pm – 4:20 pm

**Course Semester & Dates:**

Fall–Aug. 26 – Dec. 5, 2019

#### Instructor Contact Info:

**Instructor name:** Jacob Muñoz

**Office #:** Fox Fine Arts A348

**Office hours:** MW 12:00 pm - 1:00 pm

**Instructor email:** jmunoz8@utep.edu

#### Academic Calendar/Fall 2019

Aug 26th–Fall Classes Begin

Sept 2nd–Labor Day Holiday – University Closed

Sept 11th–Fall Census Day

Sept 23rd–20th Class Day

Nov 1st–Fall Drop/Withdrawal Deadline

Note: Student-initiated drops are permitted after this date, but the student is not guaranteed a grade of W. The faculty member of record will issue a grade of either W or F.

Nov 28-29th–Thanksgiving Holiday – University Closed

Dec 5th–Fall – Last day of classes

Dec 6th–Dead day

Dec 9-13th–Fall Final Exams

Dec 14-15th–Fall Commencement

#### Instructor Introduction

Your instructor for this course, Jacob Muñoz, has been designing for the over a decade. He holds two degrees including a BFA from the University of Texas at El Paso with a major in Graphic Design and a minor in Drawing and his MFA from New Mexico State University majoring in Graphic Design. Prior to becoming an Instructor, Jacob Muñoz has designed for a number of Design Studios and Ad Agencies in the El Paso area. Apart from teaching, Muñoz has been an acting freelance designer for Substance, El Paso Chili Company, Ysleta del Sur Pueblo, and Tigua Inc. respectively.

#### Course Description

Basic Design 1 is a foundation level class structured for the needs of art majors who plan to pursue a career in art. Students are introduced to the visual elements and principles of design through slide lectures and demonstrations. The Visual Elements consist of: point and line; shape and mass; texture; light; color; and space. The Principles of Design include: unity and variety; balance; emphasis and focal point; proportion and scale; movement, stability and rhythm. Students will be expected to apply the concepts learned from the lectures and demonstrations to create 2-dimensional visual compositions. Students will advance from achromatic compositions to more advanced chromatic compositions. Classroom lecture will expand upon visual elements and principles of design to include straight, curved and implied line; geometric and organic shapes; positive and negative space; approximate symmetry, symmetrical, asymmetrical and radial balance; illusion of depth; simulated and actual texture; and color theory. The majority of class time will be spent working on assignments but outside time may be necessary to complete the work. Critiques will follow most major assignments for critical feedback from the instructor and fellow classmates.

#### Course Prerequisite Information

No prerequisites are required as this is the first Design course offered within the structure of the foundations program for a BFA or BA degree in Art. It is recommended that art majors take ARTF 1302 Basic Drawing 1 concurrently with this course.

#### Course Objectives

- Development and understanding of the basic terminology of art and design.
- Development and understanding of good composition principles.
- Development and understanding of technical skills such as simple drawing, painting and cutting skills needed to render well composed solely 2-dimensional designs.
- Develop good craftsmanship and an outstanding work ethic and the commitment necessary to succeed in achieving the above stated goals and objectives.

#### Course Outcomes

Students who successfully complete this class will be able to:

- Create properly composed, well balanced 2-dimensional designs using various materials.
- Effectively use the visual elements in a composition and apply the principles of design for stronger, more creative and effective 2-dimensional artwork.
- Identify and recognize a well crafted piece of art.
- Be aware of various art movements and concepts through exposure to various artists and their works.
- Acquire a basic knowledge of art terminology to express their ideas verbally.

Students grades will be determined by the amount of commitment, attendance, punctuality, effort, and attitude put toward the design course. I take into account the physical condition of the work presented. **All work should be clean, smudge free, and unwrinkled. All projects are weighted equally.**

- **Late work or work not presented in critique will receive one letter grade lower.**
- **Work that is done solely outside of class for assigned class projects without input from the instructor while in progress, will not be accepted.**



## Critique

Formal and informal critiques will be held during the course of the semester. Students are expected to participate fully in class critiques both by offering constructive commentary to their peers and by later considering and applying discussed formal and substantial issues to their own work. Remember, when you examine and critique your work or the work of others, evaluate not just the aesthetic sensibility or the artistic achievement of the piece (although you should consider these). Evaluate also:

- The focus of the work.
- What you think is being communicated.
- The points of struggle in the work (what's working and what is not), and
- How these points of struggle could be resolved.

If possible, ask your peer about his/her goals, struggles, and influences. Your critique should help direct the strengths of the work toward the artist's goals. When your work is being criticized, remember:

- You can always learn from others. Make an effort to be as open as possible. Good advice should resonate with you as you develop in your studio practice; it is an opportunity to learn. Try to avoid deflecting comments.
- Most people have a hard time offering criticism. Hear criticism as the gift that it is.

## Critique Etiquette

- Don't miss critiques!
- Come to class ten minutes early on critique days, and set up your work before class starts.
- If you are late to critique, do not interrupt by setting up your work. We will review your work at the end of the critique session; you should remind the group if we are about to proceed without critiquing your work.
- Listen carefully to comments about your own work. Either take notes or have someone else take notes for you
- Listen to comments about the work of your peers (it probably applies to you too.)
- Contribute to the discussion honestly and thoughtfully.
- Don't disrupt the critique with private conversations

## Assignments

Each assignment will be introduced via a presentation by the instructor and a detailed assignment sheet. Each of the assignments must be submitted in a completed condition at the time of the project grading and critique.

## Grading Standards and Criteria

### Definition of grades:

**A** represents outstanding work and is reflective of works and performance of exceptional ability and absolute quality.

**B** stands for above average performance, going beyond expectation.

**C** is for average and adequate work that fulfills requirements and expectations (the majority of students start at this level). This is the minimum grade required to continue on to the next foundations course. A "C" will not be given for simply turning in projects on time or for just showing up to class!

**D** represents less than average performance and is considered underachieved. Credit given.

**F** is for unacceptable performance. The student will receive no credit.

**I** will be considered for students completing satisfactory or better work and having serious legitimate situations beyond their control requiring additional time to complete the course requirements. All "I" grades are at the discretion of the instructor, with the approval of the department chair and the dean.

**W** the withdrawal option must be completed on or before the final drop date (Nov. 1, 2019). Students hold the full responsibility for withdrawing from this course if that procedure is elected. The instructor



may recommend a student to withdraw but is not responsible to withdraw a student from the class.

ARTF 1301 Basic Design 1 is a grade-based course and is not available for audit or pass/fail options.

### **Standard of Evaluation:**

**1** Quality of work, defined as

- the aesthetic merits of the artwork
- the way the particular problem is solved
- impeccable craftsmanship
- the depth of research
- student's willingness to experiment
- quantity of preparatory works, sketches and thumbnails

**2** Participation and involvement in class critiques and discussions (positive attitude)

**3** Quality and quantity of visual journals kept in sketchbook

### **Other Criteria**

Students are expected to meet all deadlines. Failure to have work ready for critique will be considered late and will be graded accordingly. A major part of a studio class is participation with energy, intellectual curiosity and enthusiasm. Non-participation in critique and discussion is considered poor classroom performance and will affect your final grade.

### **Materials and Personal Equipment**

Students Taking ARTG 2326 Graphic Design 2 will need to purchase materials and some basic equipment in order to successfully complete this course.

#### **Required items:**

- Sketchbook (11"x14") spiral bound!!!
- 1 sheet Bristol Paper 18" x 24"
- Metal Ruler – 24" (wood is not acceptable!) and 36"
- Drawing Pencils – (a small variety such as 5H, HB, 2B, 6B)
- Rubber Cement
- Erasers
- Rubber Cement Eraser or Gum Eraser
- Black Construction Paper (packet–blackest you can find!!)
- Ex-acto Knife with blades
- Utility knife (for cutting matte board)
- Black Sharpie Markers (a variety of tips such as fine and ultra fine)
- Compass
- Magazines (Architectural or Home Improvement)
- Portfolio (Carrying kind)
- Small container to carry supplies
- Cutting surface – self-healing cutting mat 18" x 24"
- \*Acrylic Paints (buy an assortment)
- Palette (for mixing paints)
- Container for water
- Drafting Tape or Masking Tape (blue one works best)
- Clear/transparent tape (Scotch brand)
- Tracing Paper (roll should suffice)

The following list will be provided by the department:

- Mat board white; two full sheet approx. 32"x40" (you may need to purchase an additional one for Final Assignment if you make a lot of mistakes)
- Woodless Graphite pencils (6B or darker)



\*Last Updated: Fall 2019. Syllabus is subject to change with prior notification.

- Acrylic Paints: Primary Yellow, Primary Blue, Primary Red, White, Black
- \*1/2" Flat Paint Brush for Acrylic Paints (you will have to purchase an assortment of brushes—fine tip to broad tip brushes) ***\*Additional supplies may be needed.***

Supplies available at: The Art Center, UTEP Bookstore, Hobby Lobby, Office Depot, Office Max, etc

### **Attendance and Participation**

Attendance, punctuality, participation and appropriate class conduct are considered performance criteria for this class. Failure to perform to required standards will result in strong grade penalties and can cause failure of this course.

#### **Attendance Policy:**

- Each student is permitted 3 absences during the semester without penalty. Students with more than 3 class absences should consider dropping this course and retaking it at a time when the student can commit the proper attention to the course.
- Each absence after 3 will result in the final course grade being lowered 1 full letter grade (i.e. with 4 absences an A becomes B, D becomes F, etc.). After 5 absences you will be dropped from the course.
- Excused absences are defined as **DOCUMENTED** illness or serious illness or death in the immediate family.
- After 5 absences you will be dropped from the course.
- Late to class (**ARRIVING AFTER THE ROLL IS TAKEN**) constitutes one half of an absence. That is, 2 tardys = 1 absence.
- All students are required to attend class on-time and to remain in class the entire time. Entering class late (tardy) and leaving early is disruptive to the learning environment and will count as a half-absence.
- 2 half-absences = 1 full absences
- Coming to class unprepared or attending class and not working is regarded as absent.
- Information missed during an absence is the sole responsibility of the student.

#### **Course Participation:**

- Participation in all discussions, critiques and class days is required for this course.
- Development and execution of class projects must be done utilizing all class meetings. **PROJECTS EXECUTED SOLELY OUT OF CLASS WILL NOT BE ACCEPTED.**
- Participation in the collaborative group environment of the studio is essential to the successful completion of this course.
- Everyone enrolled in this course is expected to behave in a professional manner. Your classmates are your colleagues; treat them with the respect they, and you, deserve. Disruptive and/or inattentive behavior is inappropriate; as a rule, such behavior will be treated as an absence.
- Class time is devoted to the development and execution of class projects, to lecture, class discussion, demonstrations, and critiques.
- Class time is provided for work on projects assigned in this course. Work on projects assigned in other courses, without permission, will be treated as an absence.
- Students must act in a safe and reasonable way at all times in the studio at all times.
- Talking on a cell phone, texting, instant messaging, tweeting, etc. are disruptive and disrespectful.
- Surfing, unless it is related to research for a class project, is inappropriate.
- I-pods, MP3 players, and other personal entertainment devices are allowed during work periods, so long as the volume is adjusted so that it doesn't disturb your colleagues. In other words, if your neighbor can hear your music, it's too loud. Turn it down.
- **I-pods, MP3 players, and other personal entertainment devices are NOT ALLOWED during lecture,**



**demonstrations, class discussion, or critique. Remove the ear buds and pay attention. Remember that inattentive behavior will be treated as an absence.**

- The class meets for 2 hours and 50 minutes. Breaks will be provided. Leaving early, without permission, will be treated as an absence. Failure to return promptly from a break will be treated as an absence.
- Cell phones should be silenced, turned off, or put on the vibrate mode. If you absolutely need a cell phone for an emergency, please alert the instructor.
- Plagiarism in any form will not be tolerated. Work completed in another class may not be substituted for work assigned in this class, and will be treated as plagiarism. See the note concerning University policy below.
- Any questions regarding safe and reasonable behavior and practices should be directed to the instructor and only the instructor.
- No recording of the class or lectures is allowed!

### **Cheating/Plagiarism**

Cheating is unethical and not acceptable. Plagiarism is using information or original wording in a paper without giving credit to the source of that information or wording; it is also not acceptable. Do not submit work under your name that you did not do yourself. You may not submit work for this class that you did for another class. If you are found to be cheating or plagiarizing, you will be subject to disciplinary action, per UTEP catalog policy. Refer to <http://www.utep.edu/dos/acadintg.htm> for further information.

### **Disabilities**

I will make any reasonable accommodations for students with limitations due to disabilities, including learning disabilities. Please see me personally before or after class in the first two weeks or make an appointment, to discuss any special needs you might have. If you have a documented disability and require specific accommodations, you will need to contact the Disabled Student Services Office in the East Union Bldg., Room 106 within the first two weeks of classes. The Disabled Student Services Office can also be reached in the following ways:

Web: <http://www.utep.edu/dsso>

Phone: 915-747-5148

Fax: 915-747-8712

E-Mail: "mailto:dss@utep.edu?subject=Disabled%20Student%20Services"

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### **ARTF 1301 syllabus acknowledgement and course contract acceptance.**

I have received and reviewed the attached syllabus. I have had the opportunity to ask questions for clarification and I understand and agree to the conditions of this syllabus.

### **ARTF 1301 CRN 12767 Fall 2019**

Name (print) \_\_\_\_\_

Signature \_\_\_\_\_

UTEP Student ID # 800 \_\_\_\_\_

