

## ARTF 1301 Basic Design I

### Course Information

**ARTF 1301 Basic Design 1**

**MW 11:30 am – 2:20 pm, Rm 256 Fox Fine Arts Bldg.**

### Instructor Contact Information

**Instructor:** Jacob Muñoz

**Instructor's Office:** Fox Fine Arts A348

**Instructor's Office Hours:** 3-4 pm MW

**Instructor's Email:** [jmunoz8@utep.edu](mailto:jmunoz8@utep.edu)

### Instructor Introduction

Your instructor for this course, Jacob Muñoz, has been designing for over a decade. He holds two degrees including a BFA from the University of Texas at El Paso with a major in Graphic Design and a minor in Drawing and his MFA from New Mexico State University majoring in Graphic Design. Prior to becoming an Instructor, Jacob Muñoz has designed for a number of Design Studios and Ad Agencies in the El Paso area. Apart from teaching, Muñoz has been an acting freelance designer for Substance, El Paso Chili Company, and for Ysleta del Sur Pueblo and Tigua Inc. respectively.

### Course Description

**Basic Design I** is a foundation level class structured for the needs of art majors who plan to pursue a career in art. Students are introduced to the visual elements and principles of design through slide lectures and demonstrations. The **Visual Elements** consist of: point and line; shape and mass; texture; light; color; and space. The **Principles of Design** include: unity and variety; balance; emphasis and focal point; proportion and scale; movement, stability and rhythm. Students will be expected to apply the concepts learned from the lectures and demonstrations to create 2-dimensional visual compositions. Students will advance from achromatic compositions to more advanced chromatic compositions. Classroom lecture will expand upon visual elements and principles of design to include straight, curved and implied line; geometric and organic shapes; positive and negative space; approximate symmetry, symmetrical, asymmetrical and radial balance; illusion of depth; simulated and actual texture; and color theory. The majority of class time will be spent working on assignments but outside time may be necessary to complete the work. Critiques will follow most major assignments for critical feedback from the instructor and fellow classmates.

### Course Prerequisite Information

No prerequisites are required as this is the first Design course offered within the structure of the foundations program for a BFA or BA degree in Art. It is recommended that art majors take ARTF 1302 Basic Drawing 1 concurrently with this course.

### Course Goals and Objectives

- Development and understanding of the basic terminology of art and design.
- Development and understanding of good composition principles.
- Development and understanding of technical skills such as simple drawing, painting and cutting skills needed to render well composed solely 2-dimensional designs.
- Develop good craftsmanship and an outstanding work ethic and the commitment necessary to succeed in achieving the above stated goals and objectives.

### Course Outcomes

Students who successfully complete this class will be able to:

- Create properly composed, well balanced 2-dimensional designs using various materials.
- Effectively use the visual elements in a composition and apply the principles of design for stronger, more creative and effective 2-dimensional artwork.
- Identify and recognize a well crafted piece of art.
- Be aware of various art movements and concepts through exposure to various artists and their works.
- Acquire a basic knowledge of art terminology to express their ideas verbally.

Students grades will be determined by the amount of commitment, attendance, punctuality, effort, and attitude put toward the design course. I take into account the physical condition of the work presented. All work should be clean, smudge free, and unwrinkled. **All projects are weighted equally.**

- Late work or work not presented in critique will receive one letter grade lower.
- Portfolios will not be accepted late.
- **Work that is done solely outside of class for assigned class projects without input from the instructor while in progress, will not be accepted.**

### Course Requirements

A detailed calendar will be given out the first week of classes

**A** 90-100 represents outstanding work and is reflective of works and performance of exceptional ability and absolute quality.

**B** 80-89 stands for above average performance, going beyond expectation.

**C** 70-79 is for average and adequate work that fulfills requirements and expectations (the majority of students start at this level). This is the minimum grade required to continue on to the next art foundation course. Students will not receive a grade of "C" for just showing up to class or for

turning work in on time.

**D** 60-69 represents less than average performance and is considered underachieved. Credit given.

**F** 60 & below is for unacceptable performance. The student will receive no credit.

**I** will be considered for students completing satisfactory or better work and having serious legitimate situations beyond their control requiring additional time to complete the course requirements. All "I" grades are at the discretion of the instructor, with the approval of the department chair and the dean.

**W** the withdrawal option must be completed on or before the final drop date (Nov. 3, 2017).

Students hold the full responsibility for withdrawing from this course if that procedure is elected.

The instructor may recommend a student to withdraw but is not responsible to withdraw a student from the class.

### Course Policies

- Each student is permitted 3 absences during the semester without penalty. Students with more than 3 class absences should consider dropping this course and retaking it at a time when the student can commit the proper attention to the course.
- Each unexcused absence after 3 will result in the final course grade being lowered 1 full letter grade. Excused absences are defined as documented illness or serious illness or death in the immediate family.
- After 5 absences you will be dropped from the course.
- Coming to class late or leaving class early is regarded and graded as being absent. All students are required to attend class on-time and to remain in class the entire time. Entering class late and leaving early is disruptive to the learning environment and will count as a half-absence.
- 2 half absences constitute 1 full absence.
- Coming to class unprepared or attending class and not working is regarded as absent.
- Information missed during an absence is the sole responsibility of the student.

#### **Incompletes, Withdrawals, Pass/Fail:**

Incompletes or "I" grades will be considered for students completing satisfactory or better work and having serious legitimate situations beyond their control requiring additional time to complete the course requirements. All "I" grades are at the discretion of the instructor and the approval of the Department chair.

Students hold the full responsibility for withdrawing from this course if that procedure is elected. Withdrawals must be completed on or before the final date to drop a course with a **W** (Nov. 3, 2017) Students missing this deadline will be issued a grade for their performance in the course.

This is a grade-based course and is not available for audit or pass/fail options.

### Materials and Personal Equipment

- Sketchbook (11"x14"), any assignment turned in any smaller than this will not be accepted for credit
- Metal Ruler – 24" (wood is not acceptable!)
- Drawing Pencils – (a small variety such as 5H, HB, 2B, 6B)
- Rubber Cement
- Erasers –Pink Pearl and a Rubber Cement Eraser or Gum Eraser
- Black Construction Paper (packet)

- Ex-acto Knife with blades and /or utility knife
- Black Sharpie Markers (a variety of tips such as fine and ultra fine)
- Compass
- Magazines (Architectural or Home Improvement)
- Portfolio (Carrying kind)
- Small container to carry supplies
- Cutting surface – self-healing cutting mat 18” x 24”
- Mat board (white and black) **I will let you know when to purchase these!!!**
- Acrylic Paints (quality brand such as Liquitex, Grumbacher, Van Gogh, or Windsor Newton). **I will let you know when to purchase these!!!**
- 1/2” or 1” Flat Paint Brush for Acrylic Paints
- Palette (for mixing paints)
- Container for water
- Drafting Tape or Masking Tape (blue one works best)
- Tracing Paper for cover sheets (a roll should suffice)

\*Additional supplies may be needed.

Supplies may be available at: The Art Center, UTEP Bookstore, Hobby Lobby, Office Depot, Office Max, etc.

### PLAGIARISM/ACADEMIC DISHONESTY STATEMENT

**Cheating/Plagiarism:** Cheating is unethical and not acceptable. Plagiarism is using information or original wording in a paper without giving credit to the source of that information or wording: it is also not acceptable. Do not submit work under your name that you did not do yourself. You may not submit work for this class that you did for another class. If you are found to be cheating or plagiarizing, you will be subject to disciplinary action, per UTEP catalog policy. Refer to <http://www.utep.edu/dos/acadintg.htm> for further information.

### DISABILITIES STATEMENT

**Disabilities:** I will make any reasonable accommodations for students with limitations due to disabilities, including learning disabilities. Please see me personally before or after class in the first two weeks or make an appointment, to discuss any special needs you might have. If you have a documented disability and require specific accommodations, you will need to contact the Disabled Student Services Office in the East Union Bldg., Room 106 within the first two weeks of classes. The Disabled Student Services Office can also be reached in the following ways:

Web: <http://www.utep.edu/dsso>  
 Phone: (915) 747-5148 voice or TTY  
 Fax: (915) 747-8712  
 E-Mail: [dss@utep.edu](mailto:dss@utep.edu)

**ARTF 1301 Syllabus acknowledgement and course contract acceptance**

I have read and reviewed the attached syllabus. I have had the opportunity to ask questions for clarification and understand and agree to the conditions of this syllabus.

**ARTF 1301 Fall 2017**

Name (print) \_\_\_\_\_

Signature \_\_\_\_\_

UTEP Student ID # \_\_\_\_\_