

# Syllabus

## Course Information

Professional Art Practices - ART 3306 001 CRN: 32446

Duration: Jun 08, 2015 - Jul 02, 2015

Email: Please use Blackboard Messaging System for all course related correspondence.

**POSTING OF THIS CONTENT CONSTITUTES STUDENT ACKNOWLEDGMENT AND FULL UNDERSTANDING OF COURSE REQUIREMENTS AS SET FORTH AND CONSENT TO MEET ALL THE REQUIREMENTS AND CONDITIONS FOR SUCCESSFUL COMPLETION OF THE COURSE.**

## INTRODUCTION

For successful completion of this course you will need to be inspired, sift through this inspiration, and work toward identifying a personal creative point of view, both in your work and in writing. You will have to have an opinion about art / graphic design and about your work most specifically. The emphasis of this course shifts beyond photographic your work and writing a professional statement; to social media engagement as a means to growing as an art professional and a process for self-promotion. You will, nevertheless be required to photograph your work and write a professional statement.

The structure of the course will launch a mechanism for you to stockpile content; images and writing related to what you do, as well as the work and others. Most importantly, this mechanism will fuel you as an artist, keep you focused and productive, and get your work out there.

Class time will take on the setting of a Workshop. Students and the instructor will work in a collaborative learning environment.

You will be required to think and respond creatively.

## CRITICAL THINKING AND PROBLEM SOLVING

1. Students will use critical thinking skills to research and identify essential assignment related instruction, manage assignment development, and exhaustively work to solve problems they may encounter, and in advance of requesting instructor help.
2. Students will demonstrate a resistance for premature assignment completion as exhibited through repeated attempts to rework and improve upon solutions.

## LEARNING OUTCOMES

1. Focused and articulated personal creative point of view, as demonstrated in your on going creative production and critical writing.
2. Social media presence as an avenue to gain an audience for individual work and community engagement.
3. Collection of online visual research and documentation of personal work and the work of related professionals.
4. Professional Statement.
5. Creative Blog.
6. Presentation Video with image documentation and voice over reflecting upon your

individual creative production.

## **REQUIRED READING**

Show Your Work!: 10 Ways to Share Your Creativity and Get Discovered by Austin Kleon, Workman Publishing. This text is available in the UTEP Bookstore.

## **CORE ASSIGNMENTS**

1. Pinterest Week 1: 50 points
2. Pinterest Week 2: 50 points
3. Pinterest Week 3: 50 points
4. Google+ Week 1: 50 points
5. Google+ Week 2: 50 points
6. Google+ Week 3: 50 points
7. Photo Documentation: 100 points
8. Professional Statement: 100 points
9. Video Presentation: 100 points

**Total Points:** 600 points.

## **WHAT YOU SHOULD EXPECT FROM ME AS THE INSTRUCTOR**

1. I will do all I can to ensure your success in this class.
2. I will provide graded feedback on your performance in a timely manner.
3. I will leave myself open to suggestions for improvement of the class.
4. If any changes in the course are to be implemented, I will ensure that the class is notified in a timely manner.

## **ATTENDANCE POLICY**

During the Summer term, each student is permitted 2 absences without penalty. Each unexcused absence after 2 will result in the final course grade being lowered by 1 full letter grade. Excused absences are defined as documented illness of serious illness or death in the immediate family.

Students arriving to class after the attendance has been taken by the instructor, but no later than 10 minutes, will be marked late. 2 late arrivals constitutes 1 full absence.

## **GRADING**

A final letter grade will be assigned at the end of the term, based upon the total possible points according to the following scale:

- A** 90-100 Superior, Represents outstanding work reflective of effort and performance of exceptional ability and absolute quality.
- B** 80-89.99 Above Average, Represents effort and performance beyond the merely adequate.
- C** 70-79.99 Average, Represents adequate work that meets requirements and expectations.
- D** 60-69.99 Below Average, Represents inadequate work that falls below requirements and expectations.

**F** Below 60, Unacceptable performance, no credit given.

If at anytime a student would like to discuss a grade on an individual assignment, they must send a statement via the Blackboard Messaging System to me explaining in detail the concern and proposed solution. The student must wait 24 hours after the grade has been delivered before sending this email. The instructor will respond within 48 hours, Monday – Friday.

I am here to help you! If you find yourself falling behind at any time, or need assistance, contact me immediately.

**NOTE:** THE FINAL EXAM WILL BE HELD ON THURSDAY, JULY 2, DURING THE REGULAR COURSE MEETING TIME. THIS IS ALSO THE LAST DAY OF CLASS. ATTENDANCE AT THE FINAL MEETING IS MANDATORY. 50 points will be deducted from a student's final grade total if not in attendance. A student may be excused with documentation of a serious illness or death in the immediate family.

### **PLAGIARISM/ ACADEMIC DISHONESTY STATEMENT**

Cheating/Plagiarism: Cheating is unethical and not acceptable. Plagiarism is using imagery, information or original wording without giving credit to the source of that imagery, information or wording: it is also not acceptable. Do not submit work under your name that you did not do yourself. You may not submit work for this class that you did for another class, or that was done by another student. If you are found to be cheating or plagiarizing, you will be subject to disciplinary action, per UTEP policy.

### **DISABILITIES STATEMENT**

I will make any reasonable accommodations for students with limitations due to disabilities, including learning disabilities. Please contact me the first day of class to discuss any special needs you might have.

If you have a documented disability and require specific accommodations, you will need to contact the Disabled Student Services Office in the East Union Bldg., Room 106 within the first week of classes.

The Disabled Student Services Office can also be reached in the following ways:

1. Web: <http://sa.utep.edu/cass>
2. Phone: (915) 747-5148
3. E-Mail: [cass@utep.edu](mailto:cass@utep.edu)