

Professional Art Practices - 23067 - ART 3306 - 001

January 19, 2016 – May 12, 2016

Instructor: John Dunn, Fox Fine Arts #A456B

Email: Please use Blackboard Messaging System for all course related correspondence.

Office Hours: UGLC 202A (classroom lab) Thursdays: 12:00 – 1:00 PM, or by appointment.

Posting of this content constitutes student acknowledgment and full understanding of course requirements as set forth and consent to meet all the requirements and conditions for successful completion of the course.

Introduction

For successful completion of this course, you are required to be working on a project related to your major over the course of the semester. This work must not be work required for a class in which you are currently enrolled.

The emphasis of this course shifts beyond photographing your work and preparing a resume and writing a professional statement, to social media engagement as a means to growing as an art professional and a process for self-promotion. You will, nevertheless be required to photograph your work, prepare a resume and write a professional statement, along with other core requirements.

The structure of the course will launch a mechanism for you to stockpile content; images and writing related to what you do, as well as the work and others. Most importantly, this mechanism will fuel you as an artist, keep you focused and productive, and get your work out there.

Class time will take on the setting of a Workshop. Students and the instructor will work in a collaborative learning environment.

Requirements

You are required to think and respond creatively. You will need to be inspired, sift through this inspiration, and work toward identifying a personal creative point of view, both in your work and in writing. You will have to have an opinion about art / graphic design and about your work most specifically.

Students will use critical thinking skills to research and identify essential assignment related instruction, manage assignment development, and exhaustively work to solve problems they may encounter, and in advance of requesting instructor help.

Students will demonstrate a resistance for premature assignment completion as exhibited through repeated attempts to rework and improve upon solutions.

Course Projects

1. Resume
2. Artist / Professional Statement
3. Photo documentation of personal work
4. Instagram Account
5. Pinterest Account
6. Online web portfolio and blog presence with registered personal domain name
7. Workshop package, including marketing plan, budget, and full documentation of workshop offerings
8. Presentation Video with image documentation and voice over reflecting upon your individual creative production.

Learning Outcomes

1. Focused and articulated personal creative point of view, as demonstrated in ongoing creative production and critical writing
2. Resume
3. Artist / Professional Statement
4. Photo documentation of personal work
5. Social media presence as an avenue to gain an audience for individual work and community engagement
6. Online Portfolio
7. Creative Blog
8. Collection of Online visual research and documentation of the work of related professionals.
9. Presentation Video

What you should expect from me as the Instructor

- I will provide clear instructions on class expectations.
- I will do all I can to ensure your success in this class.
- I will provide graded feedback on your performance in a timely manner.
- I will leave myself open to suggestions for improvement of the class.
- If any changes in the course are to be implemented, I will ensure that the class is notified in a timely manner.

Important Details

- No assignments will be accepted after the assigned due date and time, except for a documented serious personal illness or death in the immediate family.
- If at anytime a student would like to discuss a grade on an individual assignment, they must send a statement via the Blackboard Messaging System to me explaining in detail their concern and proposed solution. The student must wait 24 hours after the grade has been delivered before sending this email. The instructor will respond within 48 hours, Monday – Friday.

Attendance Policy

- Each student is permitted three absences during the term without penalty. Information missed during an absence is the sole responsibility of the student.
- Excused absences are defined as documented serious illness, death in the immediate family, or university sanctioned events with prior approval. Students arriving to class after the attendance has been taken by the instructor, but no later than 10 minutes, will be marked late. 2 late arrivals constitutes 1 full absence.
- Each unexcused absence after three will result in the final class grade being lowered a full letter grade. Consequently, a final grade of “A” becomes a “B” with four absences, a “C” with five absences, a “D” with six absences, an “F” with seven absences.

I am here to help you! If you find yourself falling behind at any time, or need assistance, contact me immediately using Blackboard Messaging System.

Grading

A final letter grade will be assigned at the end of the term, based upon the total possible points according to the following scale:

A 90-100 Superior

Represents outstanding work reflective of effort and performance of exceptional ability and absolute quality.

B 80-89.99 Above Average

Represents effort and performance beyond the merely adequate.

C 70-79.99 Average

Represents adequate work that meets requirements and expectations.

D 60-69.99 Below Average

Represents inadequate work that falls below requirements and expectations.

F Below 60

Unacceptable performance, no credit given.

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Plagiarism/ Academic Dishonesty Statement

Cheating/Plagiarism: Cheating is unethical and not acceptable. Plagiarism is using imagery, information or original wording without giving credit to the source of that imagery, information or wording: it is also not acceptable. Do not submit work under your name that you did not do yourself. If you are found to be cheating or plagiarizing, you will be subject to disciplinary action, per UTEP policy.

Disabilities Statement

I will make any reasonable accommodations for students with limitations due to disabilities, including learning disabilities. Please contact me in the first week of class to discuss any special needs you might have.

If you have a documented disability and require specific accommodations, you will need to contact the Disabled Student Services Office in the East Union Bldg., Room 106 within the first two weeks of classes.

The Disabled Student Services Office can also be reached in the following ways:

Web: <http://sa.utep.edu/cass>

Phone: (915) 747-5148

E-Mail: cass@utep.edu

This syllabus is subject to change with prior notice. Last update: January 15, 2015