

# Professional Art Practices - 13318 - ART 3306 - 003

**Aug 22, 2016 - Dec 01, 2016**

Instructor: John Dunn, Fox Fine Arts 456B

Email: Please use Blackboard Messaging System for all course related correspondence

Office Hours: UGLC 202A (classroom lab) Thursdays: 12:00 – 1:00 PM, or by appointment.

**Posting of this content constitutes student acknowledgment and full understanding of course requirements as set forth and consent to meet all the requirements and conditions for successful completion of the course.**

## Introduction

**Have an opinion. Love something other than yourself. Make work that matters.**

- James Victore

The structure of the course will launch a mechanism for you to stockpile content; images and writing related to what you do as a professional. Most importantly, the course will fuel you as an artist, help you find your focus to become independently productive, and get your work out there.

The emphasis of this course moves beyond preparing a resume and writing a professional statement, to social media engagement as a means to growing as an art professional and a process for self-promotion.

Class time will take on the setting of a Seminar / Workshop. Students and the instructor will work in a collaborative learning environment.

## Requirements

1. You will be participating in a uniquely collaborative learning environment this semester. The creativity, integrity and commitment that you bring to this class will not only impact your final grade, but will also be indicative of the how you will conduct yourself as an arts professional in the future. Engage. Push yourself. Make it count. For yourself and the other artists who are in this class with you.
2. Students will demonstrate a resistance for premature assignment completion as exhibited through repeated attempts to rework and improve upon solutions.

3. Students will use critical thinking skills to research and identify essential assignment related instruction, manage assignment development, and exhaustively work to solve problems they may encounter, and in advance of requesting instructor help.
4. Students are required to think and respond creatively. You will need to be inspired, sift through this inspiration, and work toward identifying a personal creative point of view, both in your work and in writing. You will need to have an opinion about art / graphic design and about **your** work most specifically.
5. Students are required to be prepared to participate in class discussions. Ask questions. Share ideas. Be curious. Share your perspectives and experiences in a productive and supportive manner. Your thoughts and questions will provide the starting point for our discussions. If you're reluctant to speak up, please talk to me and we'll figure out a way for you to participate.
6. As in all university classes, events and extracurricular activities, students should observe the university code of conduct during discussions by being respectful of other students, their opinions, and by contributing to an atmosphere of collegial and collaborative learning in the classroom.

## Course Projects

1. Digital documentation of personal work
2. 5 week documented personal creative project
3. Statement
4. Professional Web Portfolio
5. Presentation reflecting on individual creative production
6. Curriculum Vitae (optional)

Projects 1-5 are worth up to 100 points each.

## Learning Outcomes

1. Focused and articulated personal creative point of view, as demonstrated by ongoing creative production and critical writing
2. Social media presence as an avenue to gain an audience for individual work and community engagement
3. Research and documentation of the work of related professionals
4. Digital documentation of personal work
5. Professional statement
6. Professional web portfolio
7. Professional presentation
8. Public speaking experience
9. Curriculum Vitae (optional)

## Required Reading

Austin Kleon, *Steal Like an Artist: 10 Things Nobody Told You About Being Creative*.

<http://amzn.to/2aNTWrZ>

Austin Kleon, *Show Your Work! 10 Ways to Share Your Creativity and Get Discovered*.

<http://amzn.to/2aAyRxl>

Lisa Congdon, *Art, Inc.: The Essential Guide for Building Your Career as An Artist*.

<http://amzn.to/2aiJokW>

All textbooks are available in the UTEP Bookstore. Additionally a reading list of required articles will be provided. Required reading due dates will be assigned weekly in advance of class discussion.

## What you should expect from me as the Instructor

- I will provide clear instructions on class expectations.
- I will do all I can to ensure your success in this class.
- I will provide graded feedback on your performance in a timely manner.
- I will leave myself open to suggestions for improvement of the class.
- If any changes in the course are to be implemented, I will ensure that the class is notified in a timely manner.

## Important Details

- No assignments will be accepted after the assigned due date and time, except for a documented serious personal illness or death in the immediate family.
- Cell phone use or monitoring during class is prohibited.
- If at anytime a student would like to discuss a grade on an individual assignment, they must send a statement via the Blackboard Messaging System to me explaining in detail their concern and proposed solution along with an assigned grade. The student must wait 24 hours after the grade has been delivered before sending this email. The instructor will respond within 48 hours, Monday – Friday.

**I am here to help you! If you find yourself falling behind at any time, or need assistance, contact me immediately using the Blackboard Messaging System.**

## Attendance Policy

- Each student is permitted three absences during the term without penalty. Information missed during an absence is the sole responsibility of the student.

- Excused absences are defined as documented personal serious illness, death in the immediate family, or university sanctioned events with prior approval. Students arriving to class no later than 10 minutes after the attendance has been taken by the instructor, will be marked late. 2 late arrivals constitutes 1 full absence.
- Each unexcused absence after three will result in the final class grade being lowered a full letter grade. Consequently, a final grade of “A” becomes a “B” with four absences, a “C” with five absences, a “D” with six absences, an “F” with seven absences.

## Grading

A final letter grade will be assigned at the end of the term, based upon the total possible points according to the following scale:

### **A 90-100 Superior**

Represents outstanding work reflective of effort and performance of exceptional ability and absolute quality.

### **B 80-89 Above Average**

Represents effort and performance beyond the merely adequate.

### **C 70-79 Average**

Represents adequate work.

### **D 60-69 Below Average**

Represents inadequate work that falls below requirements and expectations.

### **F Below 60**

Unacceptable performance, no credit given.

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## Plagiarism/ Academic Dishonesty Statement

Cheating and Plagiarism: Cheating is unethical and unacceptable. Work done for this course should be done by you and by you alone. Plagiarism, which is the use of information or original wording in a paper without giving credit to the source of that information or wording, is not acceptable. Students should not submit work that 1) was not completed by the student him/herself or 2) that was created for another class. Cheating and plagiarizing, you will be

subject to disciplinary action, per UTEP policy. Refer to: <http://www.utep.edu/dos/acadintg.htm> for further information. Any instances of cheating or plagiarism will be reported to the Dean of Students who will initiate disciplinary proceedings.

## Student Resources

**The Center for Accommodation and Support Services** is located at Union Building East Room 106. It is open Monday thru Friday 8:00a.m.-5:00p.m. Phone:(915) 747-5148, email: [cass@utep.edu](mailto:cass@utep.edu) .

On average, 350 students with disabilities attend classes at UTEP each semester. Each student will have a unique set of abilities and disabilities requiring unique accommodations. These accommodations may include but are not limited to:

- Extended time on examinations and quizzes
- Note-taking assistance and/or copies of notes
- Use of tape recorder in class
- Preferential seating in the classroom
- Alternative text in Braille or e-text format
- Alternate testing format, (i.e., oral vs. written)
- Sign Language Interpreter
- Scribes/Readers for tests
- Large print material
- Assistive Listening Device
- The freedom to change positions or take breaks in class
- Computer use in class

If you have a disability, illness, or special need that you feel would benefit from one of the above accommodations or services, please be certain to visit and register with the Center as soon as possible. Do not hesitate to make an appointment to speak to me about your concerns, share any special needs or get assistance in connecting with this office.

**University Writing Center:** Your grade in this class is dependent on written assignments. It is important that these are well organized and well written. The University Writing Center (UWC) is an excellent resource for improving the effectiveness of your writing and the quality of your writing assignments. I highly encourage its use during the semester. The UWC provides individualized online and face-to-face writing assistance to all UTEP students, from freshman to graduate and among other things can help you:

- decide on the appropriate format for your writing

- brainstorm ideas and organize your thoughts
- find the right words to express yourself
- decide on the best way to revise your drafts
- learn how to correct grammatical errors
- document your sources

Their services are free for all UTEP students. They are located in the Library, room 227. You can call them at (915) 747-5112 or go to their website

<http://academics.utep.edu/Default.aspx?tabid=47508> which has their hours and satellite locations, along with a wide variety of writing resources of all kinds.

**This syllabus is subject to change with prior notice. Last update: August 11, 2016**