

## **ARTF 1301: Basic Design I (ONLINE)**

**CRN: 16255**

**Fall 2020**

**Instructor: Irene A. O'Leary**

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**Virtual Office Hours:** By appointment via Zoom or UTEP webmail

### **Course Description**

Basic Design I is a foundation level class structured for the needs of art majors who plan to pursue a career in art. Students are introduced to the visual elements and principles of design, which consist of: point and line; shape and mass; texture; light; color; and space. The Principles of Design include: unity and variety; balance; emphasis and focal point; proportion and scale; movement, stability and rhythm. Students will be expected to apply the concepts learned to create 2-dimensional visual compositions.

Discussion will expand upon these topics to include include straight, curved and implied line; geometric and organic shapes; positive and negative space; approximate symmetry, symmetrical, asymmetrical and radial balance; illusion of depth; simulated and actual texture; and color theory. For the majority of this course, students will be producing artwork individually, with discussion board critiques following major assignments for feedback from the instructor and fellow classmates.

### **Course Objectives or Expected Learning Outcomes**

- Development and understanding of the basic terminology of art and design.
- Development and understanding of good composition principles.
- Create properly composed, well balanced 2-dimensional designs using various materials.
- Explore various art movements and concepts through exposure to various artists.
- Effectively use the visual elements and apply the principles of design to artwork.
- Acquire a basic knowledge of art terminology to express their ideas.
- Develop good craftsmanship and work ethic succeed in achieving the above stated goals.

### **Required Materials**

**Important: This class will be taught asynchronously, with emphasis placed on independent learning.** Students must have regular access to a computer, Blackboard, and your UTEP email account. In addition, student's should have access to a camera to capture and post progress of artwork. A computer that has a video camera and mic will occasionally be needed to participate in Zoom meetings.

## **Studio Materials:**

Sketchbook (11"x14") spiral bound  
Bristol Paper Pad - 18" x 24"  
Illustration Mat Board (2-3 sheets) - 20" x 30"  
Metal Ruler – 24" or 36" (wood is not acceptable!)  
Drawing Pencils – (a small variety such as 5H, HB, 2B, 6B)  
Rubber Cement  
Erasers  
Rubber Cement Eraser or Gum Eraser  
Black Construction Paper (packet—blackest you can find)  
Ex-acto knife with blades  
Utility knife (for cutting mat board)  
Black Sharpie Markers (a variety of tips such as fine and ultra fine)  
Compass  
Scrap magazines (Architectural or Home Improvement)  
Small container to carry supplies (optional)  
Cutting surface – self-healing cutting mat 18" x 24"  
\*Acrylic Paints (buy an assortment)  
Palette (for mixing paints)  
Container for water  
Drafting Tape or Masking Tape (blue one works best)  
Clear/transparent tape (Scotch brand)

\*Additional supplies may be needed. Supplies may be available at: The Art Center, Hobby Lobby, Office Depot, Office Max.

**Online stores:** Utrecht, DickBlick Art Materials

## **Course Assignments and Grading**

### **Grade Distribution, Standards and Criteria:**

1000-900 = A    899-800 = B    799-700 = C    699-600 = D    599 and Below = F

- 400 Points: Weekly Discussion Board Posts
- 300 Points: Mid-Term Portfolio
- 300 Points: Final Portfolio

Your grade for each assignment will be determined by the following factors:

- Understanding of conceptual ideas and application of techniques associated with each assignment.
- Presentation and physical condition of design projects.
- Participation in group critiques and activities.
- Attendance record and completion of assignments by due dates.

**Design Projects:** Progress for these assignments will be posted on Blackboard's discussion board. These projects will make up the body of your portfolio throughout the semester. Use your time and resources to your advantage. Feedback from me will be given through posts. Further content regarding assignment instructions, materials

needed, resource links, images, and other tools will be posted in Blackboard as it will be our primary source of communication.

**Participation:** Attendance will be taken each week through participation in at least 2-3 required discussion board posts on Blackboard. This includes:

- Works in progress/finished project post: Post a photo of your work(s) in progress every week for evaluation and feedback. Finished project posts will also be required for each project.
- Activity post: Occasionally you may be assigned other activities, such as watching a video and submitting a response, analyzing a piece of artwork, etc.
- Feedback post: Feedback for other student's artwork will be required for some projects.

### **Attendance Policy**

Attendance is determined by class participation online, therefore students must be prepared to participate in online individual/group activities.

- Each student is permitted 3 absences (**missed deadline posts in the discussion forum**) during the semester without penalty.
- Each absence after 3 will result in the final course grade being lowered 1 full letter grade (i.e. with 4 absences an A becomes B, D becomes F, etc.) **After 4 absences it is the student's responsibility to consider dropping from the course.**

### **Technology Requirements**

Course content is delivered via the Internet through the Blackboard learning management system (LMS). Ensure your UTEP e-mail account is working and that you have access to the internet. You may use any of the primary web browsers— Google Chrome, Firefox, Safari, etc. When having technical difficulties, try switching to another browser. While most of our interactions will take place in Blackboard's discussion board, Zoom may be used occasionally for individual video / audio meetings.

You will need to have or have access to a computer/laptop, printer, scanner. **Important:** You will need to be able to transfer photos of your work to your computer, or have a smartphone to upload them to Blackboard. Adobe Reader, Google Drive, Adobe Photoshop (optional) are not necessary, but may be helpful to students throughout the semester. Check that your computer hardware and software are up-to-date and able to access all parts of the course. **If you encounter technical difficulties of any kind, contact the [Help Desk](#), or e-mail me directly.**

### **Netiquette**

- Always consider the audience. Remember that members of the class and the instructor will be reading any posting that include photos, images and text.
- Respect and courtesy must be provided to classmates and to instructor at all times. No harassment or inappropriate postings will be tolerated.
- When reacting to someone else's post, address the initial goal of the assignment and critique the artwork, not the person.

- Blackboard is not a public internet venue; all postings to it should be considered private and confidential. Whatever is posted on in these online spaces is intended for classmates and professor only. Please do not copy artwork and paste them to a publicly accessible website, blog, or other space. If students wish to do so, they have the ethical obligation to first request the permission of the artist(s).

### **Late Work Policy**

#### **Portfolio**

- Progress photos of design work will be due on Wednesdays at midnight (11:59 PM). No late work will be accepted.

#### **Discussion and Critique Posts**

- All critique posts (when requested), discussion board assignments, and final project posts will be due on Sundays at midnight (11:59 PM). No late work will be accepted.

### **Drop Policy**

To drop this class, please contact the [Registrar's Office](#) to initiate the drop process. If you cannot complete this course for whatever reason, please contact me. If you do not, you are at risk of receiving an "F " for the course.

### **Accommodations Policy**

The University is committed to providing reasonable accommodations and auxiliary services to students, staff, faculty, job applicants, applicants for admissions, and other beneficiaries of University programs, services and activities with documented disabilities in order to provide them with equal opportunities to participate in programs, services, and activities in compliance with sections 503 and 504 of the Rehabilitation Act of 1973, as amended, and the Americans with Disabilities Act (ADA) of 1990 and the Americans with Disabilities Act Amendments Act (ADAAA) of 2008. Reasonable accommodations will be made unless it is determined that doing so would cause undue hardship on the University. Students requesting an accommodation based on a disability must register with the [UTEP Center for Accommodations and Support Services](#).

### **Scholastic Integrity**

Academic dishonesty is prohibited and is considered a violation of the UTEP Handbook of Operating Procedures. It includes, but is not limited to, cheating, plagiarism, and collusion. Cheating may involve copying from or providing information to another student, possessing unauthorized materials during a test, or falsifying research data on laboratory reports. Plagiarism occurs when someone intentionally or knowingly represents the words or ideas of another as ones' own. Collusion involves collaborating with another person to commit any academically dishonest act. Any act of academic dishonesty attempted by a UTEP student is unacceptable and will not be tolerated. All suspected violations of academic integrity at The University of Texas at El Paso must be reported to the [Office of Student Conduct and Conflict Resolution \(OSCCR\)](#) for possible disciplinary action. To learn more [HOOP: Student Conduct and Discipline](#).

## **Student Resources**

UTEP provides a variety of student services and support:

- [UTEP Library](#): Access a wide range of resources including online, full-text access to thousands of journals and eBooks plus reference service and librarian assistance for enrolled students.
- [Help Desk](#): Students experiencing technological challenges (email, Blackboard, software, etc.) can submit a ticket to the UTEP Helpdesk for assistance. Contact the Helpdesk via phone, email, chat, website, or in person if on campus.
- [History Tutoring Center \(HTC\)](#): Receive assistance with writing history papers, get help from a tutor and explore other history resources.
- [Military Student Success Center](#): UTEP welcomes military-affiliated students to its degree programs, and the Military Student Success Center and its dedicated staff (many of whom are veterans and students themselves) are here to help personnel in any branch of service to reach their educational goals.
- [RefWorks](#): A bibliographic citation tool; check out the RefWorks tutorial and Fact Sheet and Quick-Start Guide.

## **COVID-19 Precautions:**

### **ALL FACULTY, STAFF AND STUDENTS ARE REQUIRED TO STAY HOME AND REPORT IF THEY:**

- Test positive for COVID-19.
- Are experiencing symptoms related to COVID-19.
- Were exposed to any individual who tested positive for COVID-19 within the last two weeks.

The CDC defines an “exposed person” as anyone who has had close contact (less than 6 feet for 15 minutes or more) with someone who has tested positive for COVID-19. The close contact with a COVID-19 positive individual must also have occurred within a specific window: 2 days before the COVID-19 positive individual’s first positive test and until that same individual meets the criteria for discontinuing home isolation.

## **HOW TO SELF-REPORT:**

To make sure reports are tracked accurately, self-reports must be made to [screening.utep.edu](https://screening.utep.edu).

Self-reporting will allow the University to provide guidance on how to prevent exposure to others, and provide the criteria and procedures required for returning to campus when appropriate. Information will be safeguarded and used only for supporting you and determining exposure of other faculty, staff and students.

## **BEFORE COMING TO CAMPUS:**

If you need to be on campus, you must complete the questions on the UTEP screening website at [screening.utep.edu](https://screening.utep.edu) prior to arriving on campus.

All faculty, staff and students will use this link each day before coming to the UTEP campus. Upon completion of the daily screening questions, the page will tell them whether they are clear to proceed to campus or not. If you report COVID-19 symptoms, the system also automatically reports to UTEP Environment, Health & Safety who will reach out to you directly with further instructions. Faculty, staff and student should comply with these instructions and any subsequent guidance that may be provided by Environmental Health & Safety (EH&S), Human Resources, the Dean of Students, or other university officials.

#### **WHEN ON CAMPUS:**

Each of us helps to build our collective commitment to use best health practices at all times. It is everyone's responsibility to help keep our campus safe by following best practices when on campus, especially faculty, staff, and student leaders who are important role models. All faculty, staff, and students are required to:

- Wear face coverings when in common areas of campus or when others are present. Face coverings must be worn over nose and mouth.
- Maintain a minimum separation of 6 feet between yourself and others, when possible, and arrange spaces to make this possible in almost all circumstances.
- Adhere to room/space limitations on number of occupants.
- Wash hands frequently.

#### **COVID-19 ACCOMMODATIONS:**

Students who use the screening application to report a positive COVID test, exposure or symptoms will not be allowed on campus and may need accommodations. If this occurs, contact your instructor as soon as possible so necessary accommodations can be made. If necessary please contact the Dean of Students' Office and the Center for Accommodation and Support Services (CASS), to help provide reasonable accommodations.

#### **COMPLIANCE:**

Because everyone's cooperation is needed to help prevent the spread of disease, repeated refusal to comply with this policy will be referred to the appropriate University official (Provost for faculty, Human Resources for staff, and Dean of Students for students) and may result in disciplinary action.

**ARTF 1301 Basic Design I** syllabus acknowledgement and course contract acceptance.

I have received and reviewed the attached syllabus. I have had the opportunity to e-mail questions for clarification and I understand and agree to the conditions of this syllabus.

Course #: **ARTF 1301/ CRN #16255** Semester Date: Fall 2020

Name (print)

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Signature

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UTEP Student ID # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_