



FIN 3310 – BUSINESS FINANCE FALL 2023; TERM 801A

Online – Asynchronous

Instructor: Hyo Jin (Jinny) Yoon, Ph.D.
BUSN 231

Office Hours: Monday 7PM – 7:30PM (*Virtual*); Tuesday 11:50AM – 12:50PM (*Virtual*); Or by appointment

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COURSE DESCRIPTION

The objective of this course is to equip students with the essential decision-making tools required for both financial managers and investors. We will discuss the time value of money, bond valuation and bond markets, stock valuation and stock markets, risk and return, financial environment, capital budgeting and project evaluation. Ultimately, the tools developed in this course should help you decide which investments firms (or individuals) should undertake and how they should be financed.

STUDENT LEARNING OUTCOMES

You will learn to understand how and when to apply the basic concepts of financial analysis in a business setting, demonstrated through your ability to:

- Be able to apply time-value-of-money concepts to various valuation problems.
- Be able to analyze investments in real and financial assets using various methodologies.
- Be able to perform capital budgeting techniques that are critical for corporate decision making.
- Be able to describe what drives a firm's cost of capital and how to estimate it.

PREREQUISITES

ACCT 2301 with "C" or better and (1) MATH 1320 with "C" or better or (2) MATH 1409 with "C" or better or (3) MATH 1410 with "C" or better or (4) MATH 1508 with "C" or better.

COURSE TEXTBOOK AND REFERENCES

Required Text:

Financial Management: Principles and Applications, Pearson 13th Edition by Titman, Keown, and Martin, ISBN-13: 9780134417219 [with MyLab access code]

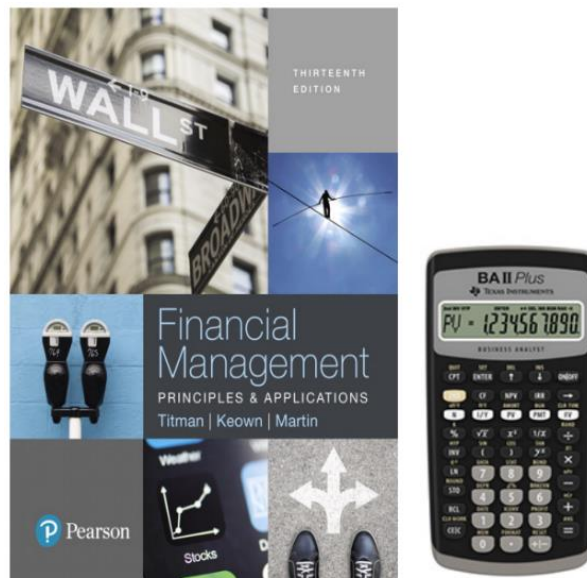
Access to Pearson MyLab is **required** for this course. MyLab is an online software that allows students to submit homework assignments and check their work online. You can purchase this as a new book packaged with MyLab code. Alternatively, it may be more cost effective to purchase an access code for MyLab that includes an e-version of the textbook.

Pearson MyLab:

Access MyLab through Blackboard. You will have the option to use the 14-day trial. Each student needs to use one MyLab account, as grades will be synced from MyLab to Blackboard.

Financial Calculator:

A financial calculator such as Texas Instruments® BA II PLUS™ is recommended. Please purchase the calculator within the first week of class. Only a financial calculator is allowed during the exam and quizzes. During any tests in this course, the use of calculators on smart phones or any calculator that has wireless access to the internet is strictly prohibited.



Supplementary Resources:

Students are encouraged to frequently consult other sources such as *The Economist*, *Financial Times*, and *the Wall Street Journal*. Other material will be posted regularly on the course website.

METHOD OF INSTRUCTION

This class is online. All homework, quizzes, exams, and communication will be done using Blackboard, Pearson MyLab, Respondus Lockdown Browser, and the UTEP email system. It is the student's responsibility to have a working computer with a camera that allows them to perform the necessary functions of an online class. Students can go to the 3rd floor of the library to technical support and are even able to borrow computers. Not having a working computer or any computer issues will not be excused. While the class is asynchronous, there are deadlines and no late work or exams are accepted.

The course essentially consists of lectures, problem solving, and discussions. After finishing each chapter, you will be assigned selected problems, which will test and enhance your understanding of the theoretical concepts that we cover in class. Some of these problems will be done as part of the lecture. Several practice problems are also scheduled to help you prepare for the exams.

I will use Blackboard to post important announcements and upload course materials. **I expect you to check Blackboard daily.** Make sure you receive Blackboard announcement emails in your inbox.

COURSE REQUIREMENTS

Students are strongly encouraged to attend each class regularly and punctually. Much of the in-class activities involve practice problems and hence require your attention. Your participation in the course is important not only for your learning and success but also to create a community of learners. **Excessive tardiness and absence will significantly lower your final grade.** Students who expect potential excessive absences due to participation in University-sponsored events or work-related events are requested to meet with me early in the semester.

To ensure an adequate learning environment, please make sure that your cell phone is OFF during class sessions. **Laptop use should be restricted to activities related to this class.** More generally, all students are expected to be punctual, attentive to the lectures, and respectful toward their colleagues and the instructor. Students violating the requirements will be asked to leave class.

My main form of communication with the students will be through class announcements and emails, so **make sure you update your email address with the school and check your email regularly.**

Moreover, to be efficiently involved in these activities and to maximize your learning from the course, it is necessary that you read the assigned chapters before each class. Students are expected to spend a minimum of two hours outside of class studying for each hour of classroom time. Please make sure to keep up with assigned readings, complete assignments on time, and contribute fully to class discussions. Failure to do so will affect your participation grade.

Important note on missing exams: Note that there are **NO makeups** for missed quizzes and exams unless you have a legitimate justification supported by documentation. In all cases, advance notification and arrangements are required. Missing a quiz or an exam without a legitimate justification will result in a grade of zero with no possibility to cumulate the grade for the final. If you have any questions about the course requirements, do not hesitate to ask questions in class or to contact me!

TEST PROCTORING SOFTWARE

All quizzes and exams will be held **remotely** and will make use of Respondus Lock Down Browser and Respondus Monitor inside of Blackboard to promote academic integrity. You are encouraged to learn more about how to use these programs prior to the first test.

Please review the following guidelines:

- The assessments will only be available at the times identified on the course calendar.
- A reliable Internet connection is essential to completing the exam.
- Respondus Lockdown Browser will require that all internet tabs are closed prior to the start of the test.
- Respondus Monitor requires a webcam and microphone.
- Your face should be visible during the test. Blocking the camera will disable the test.

- No notes or textbook materials are permitted during the test. Respondus Monitor requires you to take a video of your surrounding area (desk, chair, walls, etc.)
- You should not have conversations with other people and/or leave and return to the area during the test.

COURSE GRADING

The grading of the course is as follows:

Exam 1	20%
Exam 2	25%
Exam 3	25%
Quizzes	10%
Online Assignments	20%
Total	100%

Online Assignments: During the semester, there are totally 11 online homework assignments. **Students are required to complete these on the Pearson MyLab system.** You are allowed and encouraged to collaborate on these problems, although every student must submit their own answers. Students who fail the homework assignments (<60%) are encouraged to make an appointment with me to review the relevant chapters. One assignment that scores the lowest will be dropped from your grade.

Quizzes: There will be three short quizzes given throughout the semester (40 min each, only multiple choice questions). However, only the best two out of the three will be considered in your final grade. The purpose of the quizzes is to assess how well you understand the material covered in class; they are also a useful way to keep you prepared for your exams. Further details regarding the quizzes will be discussed in class.

Exams: There will be three major exams scheduled throughout the semester. Exam 1 opens on September 14, 8AM and closes on September 17, 10:30PM, Exam 2 opens on September 28, 8AM and closes on October 1, 10:30PM, and Exam 3 opens on October 12, 8AM and closes on October 16, 10:30PM. All exams will be held remotely using Respondus Lock Down Browser and Respondus Monitor. All exams will be closed book and notes. The exams contain multiple choices, problems, and short essay-questions. There are **NO makeups** for missed exams unless you have a legitimate justification supported by documentation.

Grading Scheme

A	90-100
B	80-89
C	70-79
D	60-69
F	0-59

SCHOLASTIC INTEGRITY POLICY

Academic dishonesty is prohibited and is considered a violation of the UTEP Handbook of Operating Procedures. It includes, but is not limited to, cheating, plagiarism, and collusion. Cheating may involve copying from or providing information to another student, possessing unauthorized materials during a test, or falsifying research data on laboratory reports. Plagiarism occurs when someone intentionally or knowingly represents the words or ideas of another as ones' own. Collusion involves collaborating

with another person to commit any academically dishonest act. Any act of academic dishonesty attempted by a UTEP student is unacceptable and will not be tolerated. All suspected violations of academic integrity at The University of Texas at El Paso must be reported to the Office of Student Conduct and Conflict Resolution (OSCCR) for possible disciplinary action.

More information regarding UTEP policies related to academic integrity is available on HOOP: Student Conduct and Discipline.

COPYRIGHT FOR COURSE MATERIAL

All materials used in this course are protected by copyright law. The course materials are only for the use of students currently enrolled in this course and only for the purpose of this course. They may not be further disseminated.

WITHDRAWAL POLICY

A student may officially withdraw from this class with an automatic W at any time BEFORE October 6, 2023. No withdrawals will be allowed after this date. THIS IS UNIVERSITY POLICY. Automatic withdrawals will NOT be made by the instructor. To be withdrawn from the class, students must take the appropriate actions on or before the university deadlines.

ACCOMODATIONS POLICY

Any student requesting an accommodation based on a disability must register with the UTEP Center for Accommodations and Support Services (CASS). Contact the Center for Accommodations and Support Services at 915-747-5148, or email them at cass@utep.edu, or apply for accommodations online via the CASS portal. If you need to discuss accommodations that are already in place, please talk to me within the **first two weeks of the semester**. I will do my best to provide a positive and accessible learning environment for everyone in this class.

TENTATIVE COURSE SCHEDULE AND ASSIGNMENTS

Course outline is subject to change during the semester depending on the progress of the class. Some topics will be covered more in-depth than others. Please make sure to check the *Announcements* section on Blackboard before every class for any updates to the course schedule.

Week	Date	Subject	
1	8/28 - 9/1	Class Introduction & Course Objectives Getting Started (Ch. 1) Firms and Financial Markets (Ch. 2) Understanding Financial Statements (Ch. 3)	Online HW 1 (Ch. 3) Due 9/3 Sunday 11:59PM Quiz 1 (Ch. 1,2,3) Due 9/3 Sunday 11:59PM (Opens 9/1 Fri 8AM)
2	9/4-8	Financial Analysis (Ch. 4) Time Value of Money (Ch. 5) Time Value of Money (Ch. 6)	Online HW 2, 3 (Ch. 5, 6) Due 9/13 Wednesday 11:59PM
3	9/11-15	Review (Ch. 1-6) Introduction to Risk and Return (Ch. 7)	Exam 1 (Opens 9/14 Thursday 8AM - Closes 9/17 Sunday 10:30PM)
4	9/18-22	Risk and Return (Ch. 8) Stock Valuation (Ch. 10) Debt Valuation and Interest Rates (Ch. 9)	Quiz 2 (Ch. 7,8) Due 9/24 Sunday 11:59PM (Opens 9/22 Fri 8AM) Online HW 4,5,6,7 (Ch. 7,8,9,10) Due 9/27 Wednesday 11:59PM
5	9/25-29	Review (Ch. 7-10) Investment Decision Criteria (Ch. 11)	Exam 2 (Opens 9/28 Thursday 8AM - Closes 10/1 Sunday 10:30PM)
6	10/2-6	Analyzing Project Cash Flows (Ch. 12) Risk Analysis and Project Evaluation (Ch. 13) The Cost of Capital (Ch. 14)	Quiz 3 (Ch. 11,12) Due 10/9 Sunday 11:59PM (Opens 10/6 Fri 8AM) Online HW 8,9,10,11 (Ch. 11,12,13,14) Due 10/11 Wednesday 11:59PM
7	10/9-13	Review (Ch. 11-14)	Exam 3 (Opens 10/12 Thurs 8AM - Closes 10/16 Monday 10:30PM)