

**The University of Texas at El Paso  
Department of Communication  
Spring 2019  
COMM 4300: Internship**

**MATERIALS AND BIBLIOGRAPHY:**

*“What Color is your Parachute?” 2018 edition by Richard N. Bolles*

**INSTRUCTOR INFORMATION:**

Instructor: MBA/MA Eli Garcia  
Office: COTTON 204  
Offices hours:  
M-R 12:00-1:20 PM  
3:00-4:20 PM  
or by appointment

Email: [egarcia11@utep.edu](mailto:egarcia11@utep.edu)  
Phone: (915) 747- 5310

**COURSE CONTENT**

**Course Description:**

The Internship course provides an opportunity for students to gain credit for an internship experience in their chosen field of study. Students must secure an internship position prior to registering in COMM 4300.

**Course Learning Objectives:**

- Apply classroom knowledge to real-world professional situations
- Develop a stronger understanding of their chosen field of study, industry and/or profession

**Course Learning Outcome:**

- Develop reflection papers that discuss the overall internship experience
- Obtain a stronger understanding of student’s strengths and areas of opportunity through the discussion of performance evaluations with internship supervisors

**Course Methodology and Requirements:**

- Students will spend all of their time at their internship location
- Students need to fill out the internship agreement form, waiver and provide a letter of acceptance signed by their internship supervisor.
- Students will write one “get to know your organization” report, two (midterm and final) reflection papers about their internship experience
- Student’s supervisor will provide two (mid-term and final) performance evaluations.

## ASSIGNMENTS

### **Internship Agreement, Waiver and Letter of Acceptance (Friday January 25th)**

Students need to fill out the internship agreement form, waiver and provide a letter of acceptance signed by their internship supervisor.

The letter of acceptance should be written by your internship supervisor and provide the following information:

- Internship Title (ex: production intern, editing intern, social media intern, etc.)
- Description of intern's responsibilities/tasks by month
- Number of internship hours per week (max 20)
- Duration of internship (ex: January 22nd –May1st, 2019, etc.)
- If internship is paid or unpaid

### **Get to know your Organization (Friday Feb 8th)**

The purpose of this research report is for you to learn a little bit more about the organization for which you are interning. Please write a 3-page report in which you discuss the following topics:

- Organization's Vision and Mission statement, describe in your own words your perception of your organization's mission and vision statement and how do you think your internship position relates to them.
- Organization's Code of Ethics: Analyze the organization's code of ethics and describe what captured your attention from it. How does the organization promote ethical behavior? What are the ethical expectations from its employees, interns, stakeholders, suppliers, community partners etc.? Why do you think a code of ethics is relevant for any organization? How does the code of ethics relate to the mission and vision of the organization?
- Organizational background: Provide any quick facts about the organization: size, branches, main business, history, fun facts, etc.
- Conclusion: What did you learn from this research exercise about the organization?
- Feel free to include samples of the vision, mission, code of ethics, etc. as an appendix to your report, just make sure you properly cite your sources of information.

Please follow APA style, when citing or using direct quotes.

**Mid-Term Evaluation (Friday March 15th) and  
Final Evaluation (Friday May 10th) from Supervisor**

- Performance evaluation forms are provided in the last pages of this syllabus
- Student needs to provide these forms to their supervisor. Student's supervisor will fill out the performance evaluation form (one mid-term and one final) evaluation.
- Students are expected to discuss their performance evaluations with their supervisors
- Performance evaluations must be signed by both student and supervisor and submitted on time.

**Mid-Term Reflection Paper (Friday March 29th)**

(4-5 pages)

- For this assignment, you will reflect on the different classroom concepts that you have applied to your internship position.
- Describe how the knowledge, skills, experience you have gained through your internship to this date (mid-term) can help you become a more competitive professional in your field
- Please provide 3 specific examples directly related to how you can apply the knowledge learned in your internship to your chosen professional/academic life. Include samples of your internship projects if possible.
- Provide a strong conclusion to your document, make sure it flows and proper transitions are applied.
- Use proper citations were applicable.
- Use font 12, double space, times new roman

**Final Reflection Paper (Friday May 10th)**

(4-5pages)

- For this assignment, you will reflect on the different topics discussed in the book "What color is your parachute". Please address the following questions in your reflection paper:
  - Describe how your internship experience has provided you with a wider knowledge of the job market for COMM professionals (Ch1)
  - Discuss which could be some valuable job-hunting tips for communication majors (Ch3)
  - Which interviewing tips do you feel are most helpful for communication majors? (Ch4)

- Based on the information presented in Chapter 7 & Chapter 8 Self-Inventory), how would you describe your professional profile?
- Conclude your paper by mentioning your internship experience can help you become a more competitive professional in your field
- **Please submit all assignments on hard copy (not email) to my mailbox in cotton 202C by 4:30 PM on the due date**

## GRADING

• <b>Internship agreement, letter of acceptance and waiver form</b>	<b>100 Points</b>
• <b>Get to Know your organization report</b>	<b>100 Points</b>
• <b>Midterm evaluation</b>	<b>200 points</b>
• <b>Midterm reflection paper (4-5 pages)</b>	<b>200 points</b>
• <b>Final reflection paper (4-5 pages)</b>	<b>200 points</b>
• <b><u>Final evaluation</u></b>	<b><u>200 points</u></b>
<b>Total Points</b>	<b>1000 points</b>

## COURSE POLICIES

### Deadlines and late work

- All written assignments must be **hard copy** and handed in **on time**, double-spaced and have adequate margins for reviewer comments (about an inch). Use 12-point type, Times New Roman or Courier font
- Deadlines for all written assignments will be strictly enforced. I won't accept assignments after deadline. Missing a deadline is equivalent of not doing the assignment. Communication professionals must meet strict deadlines. I expect you to do the same

### Be respectful, professional and ethical:

- **Students are expected show professional and ethical behavior and follow all policies pertaining their place of internship.**

## ACADEMIC MISCONDUCT

- The University of Texas El Paso prides itself on its standards of academic excellence and students are expected to uphold the highest standards of academic integrity. Any student who commits an act of scholastic dishonesty is subject to discipline. Scholastic dishonesty includes, but is not limited to cheating, plagiarism, collusion, submitting work for credit that is attributable in whole or in part to another person, taking an examination for another person, and any act that gives or attempts to give unfair advantage.

## **CASS POLICY**

- If you have a disability and need classroom accommodations, please contact The Center for Accommodations and Support Services (CASS) at 747-5148, or by email to [cass@utep.edu](mailto:cass@utep.edu). Or visit their office located in UTEP Union East, Room 106. For additional information, please visit the CASS website at [www.sa.utep.edu/cass](http://www.sa.utep.edu/cass). CASS' Staff are the only individuals who can validate and if need be, authorize accommodations for students with disabilities.

## **COURSE CALENDAR AND DUE DATES**

- **Internship agreement, letter of acceptance and waiver form**      **Friday Jan 25th**
- **Get to know your organization report**      **Friday Feb 8th**
- **Midterm performance evaluation**      **Friday Mar 15th**
- **Midterm reflection paper (4-5 pages)**      **Friday Mar 29th**
- **Final reflection paper (4-5pages)**      **Friday May 10th**
- **Final performance evaluation**      **Friday May 10th**

Have a great learning experience!

## UTEP DEPARTMENT OF COMMUNICATION SPRING 2019 INTERNSHIP PERFORMANCE EVALUATION FORM

Please check:                      Midterm Evaluation: \_\_                      Final Evaluation: \_\_

Student name: \_\_\_\_\_

Supervisor's Name and Title: \_\_\_\_\_

Phone \_\_\_\_\_                      E-mail \_\_\_\_\_

Place of Internship: \_\_\_\_\_

Please check as appropriate:

1. Student's Performance	EXC	GOOD	AVG	POOR
Work Quality	_____	_____	_____	_____
Work Quantity	_____	_____	_____	_____
Accuracy/Thoroughness	_____	_____	_____	_____
Dependability	_____	_____	_____	_____
2. Student's Attitude	EXC	GOOD	AVG	POOR
Toward the Internship	_____	_____	_____	_____
Toward the Agency	_____	_____	_____	_____
Coworker Relationships	_____	_____	_____	_____
Supervisor Relationships	_____	_____	_____	_____
Response to Supervision	_____	_____	_____	_____
3. Student's Abilities/Aptitudes	EXC	GOOD	AVG	POOR
Initiative	_____	_____	_____	_____
Creativity	_____	_____	_____	_____
Adaptation to New Tasks	_____	_____	_____	_____

<b>Maturity/Judgment</b>	_____	_____	_____	_____
<b>Organization Skills</b>	_____	_____	_____	_____
<b>Communication Skills</b>	_____	_____	_____	_____

4. **What specific tasks/projects has the intern worked on thus far during the internship?**
  
5. **What areas/tasks/projects would you like to see the intern tackle or improve on during the remainder of the internship?**
  
6. **COMMENTS ON ANY OF THE ABOVE (You may attach a separate sheet, if necessary)**

**Please review this evaluation with the student intern and have him/her indicate they have discussed it with you by signing below.**

**Supervisor Signature**

**Date**

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**Student Intern Signature:**

**Date**

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**If you have any questions or would like to discuss anything pertaining to this internship, please do not hesitate to contact me.**

**Thank you,  
Eli Garcia, Faculty Department of Communication  
[egarcia11@utep.edu](mailto:egarcia11@utep.edu)**