

**The University of Texas at El Paso
Department of Communication
Summer 2020
COMM 4300: Internship**

MATERIALS AND BIBLIOGRAPHY:

What Color is your Parachute? 2018 edition by Richard N. Bolles

INSTRUCTOR INFORMATION:

Instructor: MBA/MA Eli Garcia
Office: COTTON 202
Virtual office hours by appointment

Email: egarcia11@utep.edu
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COURSE CONTENT

Course Description:

The internship course provides an opportunity for students to gain credit for an internship experience in their chosen field of study. Students must secure a remote internship position prior to registering in COMM 4300.

Course Learning Objectives:

- Apply classroom knowledge to real-world professional situations
- Develop a stronger understanding of their chosen field of study, industry and/or profession

Course Learning Outcome:

- Develop reflection papers that discuss the overall remote internship experience

Course Methodology and Requirements:

- Students need to fill out the remote internship agreement form, waiver and provide a letter of acceptance signed by their remote internship supervisor before registering for the class.
- Students will write one “get to know your organization” report, two (midterm and final) reflection papers about their activities during their remote internship experience
- Student’s remote internship supervisor will provide two (mid-term and final) performance evaluations.

ASSIGNMENTS

Get to know your Organization (Monday June 29th)

The purpose of this research report is for you to learn a little bit more about the organization for which you are interning. Please write a 3-page report in which you discuss the following topics:

- Organization's Vision and Mission statement, describe **in your own words** your perception of your organization's mission and vision statement and how do you think your internship position relates to them.
- Organization's Code of Ethics: Analyze the organization's code of ethics and describe what captured your attention from it. How does the organization promote ethical behavior? What are the ethical expectations from its employees, interns, stakeholders, suppliers, community partners etc.? Why do you think a code of ethics is relevant for any organization? How does the code of ethics relate to the mission and vision of the organization?
- Organizational background: Provide any quick facts about the organization: size, branches, main business, history, fun facts, etc.
- Conclusion: What did you learn from this research exercise about the organization?
- Feel free to include samples of the vision, mission, code of ethics, etc. as an appendix to your report, just make sure you properly cite your sources of information.

Please follow APA style, when citing or using direct quotes.

Mid-Term Evaluation (Friday July 17th) and Final Evaluation (Friday July 31st) from Supervisor

- Performance evaluation forms are provided in the last pages of this syllabus
- Student needs to provide these forms to their remote internship supervisor. Student's remote internship supervisor will fill out the performance evaluation form (one mid-term and one final) evaluation.
- Performance evaluations must be signed by both student and supervisor and submitted on time.

Mid-Term Reflection Paper (Friday July 17th)

(4-5 pages)

- For this assignment, you will reflect on the different classroom concepts that you have applied to your remote internship position.
- Describe how the knowledge, skills, experience you have gained through your remote internship to this date (mid-term) can help you become a more competitive professional in your field
- Please provide 3 specific examples directly related to how you can apply the knowledge learned in your remote internship to your chosen professional/academic life.
- Provide a strong conclusion to your document, make sure it flows and proper transitions are applied.
- Use proper citations were applicable.
- Use font 12, double space, times new roman

Final Reflection Paper (Friday July 31st)

(4-5pages)

- For this assignment, you will reflect on the different topics discussed in the book “What color is your parachute”. Please address the following questions in your reflection paper:
 - Describe how your remote internship experience has provided you with a wider knowledge of the job market for COMM professionals (Ch1)
 - Discuss which could be some valuable job-hunting tips for communication majors (Ch3)
 - Which interviewing tips do you feel are most helpful for communication majors? (Ch4)
 - Based on the information presented in Chapter 7 & Chapter 8, how would you describe your professional profile?
 - Conclude your paper by mentioning your remote internship experience can help you become a more competitive professional in your field

Please submit all assignments **via email** on the due date.

GRADING

• Get to Know your organization report	200 Points
• Midterm reflection paper (4-5 pages)	200 points
• Final reflection paper (4-5 pages)	200 points
• Midterm evaluation	200 points
• Final evaluation	<u>200 points</u>
Total Points	1000 points

COURSE POLICIES

Deadlines and late work

- All written assignments must be **submitted via email on time**, double-spaced and have adequate margins for reviewer comments (about an inch). Use 12-point type, Times New Roman or Courier font
- Deadlines for all written assignments will be strictly enforced. I won't accept assignments after deadline. Missing a deadline is equivalent of not doing the assignment. Communication professionals must meet strict deadlines. I expect you to do the same

Be respectful, professional and ethical:

- **Students are expected show professional and ethical behavior and follow all policies pertaining their place of remote internship.**

ACADEMIC MISCONDUCT

- The University of Texas El Paso prides itself on its standards of academic excellence and students are expected to uphold the highest standards of academic integrity. Any student who commits an act of scholastic dishonesty is subject to discipline. Scholastic dishonesty includes, but is not limited to cheating, plagiarism, collusion, submitting work for credit that is attributable in whole or in part to another person, taking an examination for another person, and any act that gives or attempts to give unfair advantage.

CASS POLICY

- If you have a disability and need classroom accommodations, please contact The Center for Accommodations and Support Services (CASS) at 747-5148, or by email to cass@utep.edu. Or visit their office located in UTEP Union East, Room 106. For additional information, please visit the CASS website at www.sa.utep.edu/cass. CASS' Staff are the only individuals who can validate and if need be, authorize accommodations for students with disabilities.

COURSE CALENDAR AND DUE DATES

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|--|-------------------------|
| • Get to know your organization report | Monday June 29th |
| • Midterm reflection paper (3-4 pages) | Friday July 17th |
| • Midterm performance evaluation | Friday July 17th |
| • Final reflection paper (4-5pages) | Friday July 31st |
| • Final performance evaluation | Friday July 31st |

UTEP DEPARTMENT OF COMMUNICATION SUMMER 2020 REMOTE INTERNSHIP PERFORMANCE EVALUATION FORM

Please check: Midterm Evaluation: ___ Final Evaluation: ___

Student name: _____

Supervisor's Name and Title: _____

Phone _____ E-mail _____

Place of Internship: _____

Please check as appropriate:

1. Student's Performance	EXC	GOOD	AVG	POOR
Work Quality	_____	_____	_____	_____
Work Quantity	_____	_____	_____	_____
Accuracy/Thoroughness	_____	_____	_____	_____
Dependability	_____	_____	_____	_____
2. Student's Attitude	EXC	GOOD	AVG	POOR
Toward the Internship	_____	_____	_____	_____
Toward the Agency	_____	_____	_____	_____
Coworker Relationships	_____	_____	_____	_____
Supervisor Relationships	_____	_____	_____	_____
Response to Supervision	_____	_____	_____	_____
3. Student's Abilities/Aptitudes	EXC	GOOD	AVG	POOR
Initiative	_____	_____	_____	_____
Creativity	_____	_____	_____	_____
Adaptation to New Tasks	_____	_____	_____	_____
Maturity/Judgment	_____	_____	_____	_____
Organization Skills	_____	_____	_____	_____
Communication Skills	_____	_____	_____	_____

4. **What specific tasks/projects has the intern worked on thus far during the internship?**

5.COMMENTS ON ANY OF THE ABOVE (You may attach a separate sheet, if necessary)

Please review this evaluation with the student intern and have him/her indicate they have discussed it with you by signing below.

Supervisor Signature

Date

Student Intern Signature:

Date

If you have any questions or would like to discuss anything pertaining to this internship, please do not hesitate to contact me.

**Thank you,
Eli Garcia, Faculty Department of Communication
egarcia11@utep.edu**