ART 1301 Basic Design I SYLLABUS / T 12:00 – 2:50 / FFA Room 256A
ART 1301 – Basic Design I

COURSE INFORMATION
Course title – Basic Design I
Course prefix and number – ARTF 1301 Basic Design I
Course meeting location – Fox Fine Arts Studio room 256A
Course meeting times – Tuesday and Thursday, 12:00 pm -2:50 pm

INSTRUCTORS CONTACT INROAMTION
Instructor’s name – Dina Perlasca
Instructor’s office # - Fox Fine Arts room 250 B
Instructor’s office hours –by appointment, or virtually via Blackboard Collaborate or via Zoom.
Instructor’s email - dpperlasca@utep.edu

INSTRUCTORS INTRODUCTION
Dina Perlasca is a Mexican American artist from The Paso del Norte Region, where she grew up on the border of Mexico and the U.S. Dina lives with her children in El Paso Texas, border of Cd. Juarez Chihuahua Mexico, to where she travels often for family visits. Dina has an active studio practice at Bravo Studios in the Research Interdisciplinary Building at The University of Texas at El Paso. She obtained her BFA in Ceramics from The University of Texas at El Paso and her MFA in Ceramics at New Mexico State University in Las Cruces NM. Dina has had the opportunity to work in diverse institutions and places that are convergent with her creative lifestyle and path. She has been a secretary to a 52-teacher elementary military school at Sgt. Roberto Ituarte for the Socorro Independent school district in El Paso TX, she has been a ceramic sculpture instructor at the El Paso Museum of Art in her undergraduate years as well as an Art Consultant in the Gadsden District in Santa Teresa NM. Dina has also ventured into personal creative adventures such as being the ranch manager for 2 years at her grandfather’s Hacienda Xicalango in the middle of the Huastecan jungle mountains, at the heart of the Mexican Republic in the State of Hidalgo. She is currently teaching undergraduate ceramics and design at The University of Texas at El Paso, New Mexico State University in Las Cruces NM, and at Eastern New Mexico University in Portales NM. Perlasca is constantly exhibiting her artwork regionally and nationally and holds the Student Director At Large position for the 2021 – 2023 National Council on Education for the Ceramics Arts (NCECA).

She is currently working towards:
- **Force Fields**: solo exhibition at the Roswell Museum in Roswell NM summer of 2023.
- **Circuit**: Virtual Clay Collective group exhibition for the NCECA March of 2023 National Conference in Cincinnati Ohio.
- **Faculty Show** – Stanlee Gerald Rubin Center. Faculty exhibition for the Art Department at The University of Texas at El Paso.
- **El Paso local clay research project** – Co-leader to Ceramic Associate Professor Vincent Burke in El Bravo Studios clay research and El Paso community outreach projects in the Interdisciplinary Research Center at The University of Texas at El Paso.
Course Description
Basic Design I is an introductory course designed to expose students to the fundamental principles of art, design, and visual communication. Our goal is to introduce students to the visual elements and principles of design through lectures, demonstrations, and regular assignments. The Visual Elements consist of: point and line; shape and mass; texture; light; color; and space. The principles of design include: unity and variety; balance; emphasis and focal point; proportion and scale; movement, stability and rhythm. Students will be expected to apply the concepts learned from the lectures and demonstrations to create 2-dimensional visual compositions. Students will advance from achromatic compositions to more advanced chromatic compositions. Classroom lectures will expand upon visual elements and principles of design to include straight, curved and implied line; geometric and organic shapes; positive and negative space; approximate symmetry, symmetrical, Asymmetrical and radial balance; illusion of depth; simulated and actual texture; and color theory. The majority of class time will be spent working on assignments but outside time will be necessary to complete the work. Critiques will follow most major assignments for critical feedback from the instructor and fellow classmates. By the end of the semester, committed students will have attained basic skills necessary to create compelling design work. In addition, students will also have a greater understanding of how to look at, interpret, and understand visual design.

Learning Objectives
- Developing and understanding of the basic terminology of art and design.
- Developing and understanding of good composition principles.
- Development and understanding of technical skills such as simple drawing, painting and cutting skills needed to render well composed 2-dimensional designs.
- Development of good craftsmanship and working habits needed to achieve these goals and objectives.

Note: This course and other studio classes demand a great commitment of time in order to succeed. While much of the lab work will be done in class, all work not completed during lab sessions must be completed on your own time. Expect a significant amount of out-of-class work time per week.

Course Outcomes
Students who complete the course will be able to:
- Create properly composed, well-balanced 2-dimensional designs using various materials.
- Effectively use the visual elements in a composition and apply the principles of design for stronger, more creative and effective 2-D artwork.
- Identify and recognize a well-crafted design.
- Be aware of various art movements and concepts through exposure to various artists and artworks
- Acquire a basic knowledge of art terminology to express ideas verbally

Assignments will be graded on the students' ability to take concepts introduced in class and techniques previously learned and apply them to meet the criteria of each assignment.

Expectations
The work presented in class must be made by the student from initial idea to final product. Work made by anyone but the student will not be accepted nor will work that was made previous to this class. Doing so could result in automatic failure of the course and possible university suspension. See the section on plagiarism at the end of this syllabus.

Course Assignment Descriptions
Specific details for each assignment will be given in class and on Black Board

Attendance
Students are allowed a maximum of 3 unexcused absences per semester. 2 tardy arrivals (more than 15 minutes late) will count as 1 absence. Information you miss due to absence is your responsibility. Any additional absences require a legitimate, written excuse. Excused absences will require official documentation stating why the student was not able to attend that particular class period and must be worked out with instructor in advance whenever possible. After 3 absences, your grade will be affected accordingly:
- 4 unexcused absences - drop one letter grade for the course
5 unexcused absences - drop two grades
6 unexcused absences - instructor may drop the student from the class
Critique days are an exception – _any_ absence will result in an immediate drop in letter grade for the project (provided the assignment is turned in on time).

Late Work
Late work will NOT be accepted. A valid medical excuse will allow you to make up the work, but it is your responsibility to find out what you missed and make the necessary arrangements. Professional Courtesy Success in this class depends on being present, and arriving on time and being prepared. Please use studio time and the luxury of peer advice to your advantage.
Cell Phone/Internet Policy No texting or talking on the phone during class. If you must take an important call, please be respectful and leave the classroom. No checking personal email or surfing the web during class, unless it is specifically for classwork or research. Failure to respect these policies may result in ejection from class.

Communication
Each student is required to use and respond to their UTEP email for updates on the class schedule, projects, critiques, and other scheduled and non-scheduled class activities. It is your responsibility to check your email often. Announcements and resources will also be posted on Black Board.
Adherence to Class Schedule
You will be provided with a class schedule, which is subject to change throughout the semester. Students are responsible for keeping abreast of any changes that may occur.

Academic Honesty
Plagiarism is using another person's work without acknowledgment, making it appear to be one's own. Intentional and unintentional instances of plagiarism are considered instances of academic misconduct and are subject to disciplinary action such as failure on the assignment, failure of the course or dismissal from the university. The UTEP Library has more information and help on how to avoid plagiarism at: www.libguides.utep.edu/c.php?g=525615&p=3593136

Grading Policy
A 98-100 The student’s work far exceeds the expectations and requirements of the class.
A- 90- 93 The student’s work is exceptional in all areas of the assignment demonstrating a high level of comprehension of class materials.
B+ 87- 89 The student’s work is above average in its application of the class materials, yet appears to have a minor weakness in one or two areas of the assignment.
B 84-86 The student’s work is above average in its application of the class materials and more than fulfills the assignment.
B- 80-83 The student’s work is above average in most areas of the assignment yet appears to have noticeable weaknesses, which impede its ability to earn a higher grade.
C+ 77–79 The student’s work fulfills the assignment and illustrates an ability to apply the class materials with a degree of success.
C 74-76 The student’s work fulfills the requirements for the assignment.
C- 70-73 The student’s work fulfills the assignment with the exception of a few minor errors.
D+ 67-69 The student’s work does not fulfill the requirements for the assignment and demonstrates a difficulty in applying the class materials.
D 64-66 The student’s work does not fulfill the assignment, is poorly executed and does not appear to have a solid comprehension of class materials.
D- 60-63 The student’s work does not fulfill any aspect of the assignment and demonstrates no knowledge of class materials.
F <60 Insufficient. Not completing many of the assignments, or completing assignments inadequately or both. I An incomplete is awarded only when all but a minor portion of the course work has been satisfactorily completed. Arrangements must be made with the instructor before the end of the semester. W Withdrawal must be completed on or before the final drop date. Students hold the full responsibility for withdrawing from this course.

Special Note
Supply List

- Sketchbook (11"x14") Spiral bound
- Mat Board
- Metal Ruler – 18 -24"
- Drawing Pencils of different hardness (5H, HB, 2B, 6B)
- Rubber Cement
- Erasers: Rubber Cement Eraser or Gum Eraser
- X-acto Knife with Blades
- Utility Knife
- Black Sharpie in various tips, i.e. Fine and ultra-fine
- Compass
- Magazines (Architectural or Home Improvement)
- Portfolio (Carrying kind)
- Small container to carry supplies
- Cutting surface – self-healing cutting mat 18” x 24”
- Acrylic Paints (buy an assortment)
- Palette (for mixing paints)

- Container for water
- Drafting Tape or Masking Tape (blue one works best)
- Clear/ transparent tape (Scotch brand)
- Tracing Paper for cover sheets (a roll should suffice)

The following list will be provided by the department:

- Bristol Board
- Artists Tac
- Construction paper
- Acrylic Paints: Primary Yellow, Primary Blue, Primary Red, White, Black
- *1/2” Flat Paint Brush for Acrylic Paints. (You may need to purchase an assortment of brushes—fine tip to broad tip

Supplies may be available at: The Art Center & Signs, UTEP Bookstore, Hobby Lobby, Michaels, Office Depot, Office Max, Wal-Mart etc.