

Basic Design I Spring 2012

Course Information

Course title: Basic Design I

Course prefix and number: ARTF 1301

Course Section number: 12205

Course meeting location: Fox Fine Arts room 463

Course meeting times: Mondays and Wednesdays 8:30am-11:20am

Suggested text: Design Basics. Lauer/Pentak. 9th Ed. ISBN:1285858220

Instructor Contact Information

Instructor's name: *Davinia Miraval, Lecturer*

Instructor's office number: FFA 461

Instructor's office hours: By appointment only

Instructor's email: *Only* through Blackboard mail

Text messages for emergency and personal issues: text @utdesign1 to 810-10

Course Description

Basic Design I is a foundation level class structured for the needs of art majors who plan to pursue a career in art. Students are introduced to the visual elements and principles of design through slide lectures and demonstrations. The visual elements consist of: point and line; shape and mass; texture; light; color; and space. The principles of design include: unity and variety; balance; emphasis and focal point; proportion and scale; movement, stability and rhythm. Students will be expected to apply the concepts learned from the lectures and demonstrations to create 2-dimensional visual compositions. Students will advance from achromatic compositions to more advanced chromatic compositions. Classroom lecture will expand upon visual elements and principles of design to include straight, curved and implied line; geometric and organic shapes; positive and negative space; approximate symmetry, symmetrical, asymmetrical and radial balance; illusion of depth; simulated and actual texture; and color theory. The majority of class time will be spent working on assignments but outside time may be necessary to complete the work. Critiques will follow most major assignments for critical feedback from the instructor and fellow classmates.

Course Format

Course material will be presented in a lecture format, utilizing visual support in the form of slides, videos, and works exhibited at the Rubin Center for Visual Arts, and other venues. Assignments are hands on and written. Terms and vocabulary will be included and tested on as scheduled.

Course Prerequisite Information

No prerequisites are required as this is the first design course offered within the structure of the foundation for a BFA or BA degree in art, It is suggested that students take ARTF 1302 concurrently with Design I.

Course Goals and Objectives

The following goals and objectives have been targeted for this course. Students will gain:

- Development and understanding of the basic terminology of art and design,
- Development and understanding of good composition principles.
- Development and understanding of technical skills such as simple drawing, painting and cutting skills needed to render well composed 2-dimensional designs.

- Development of good craftsmanship and working habits needed to achieve these goals and objectives.

Course Outcomes

Students who complete the course will be able to:

Create properly composed well balanced 2-dimensional designs using various materials. . Effectively use the visual elements in a composition and apply the principles of design for stronger more creative and effective 2-dimensional artwork. Identify and recognize a well crafted piece of art. . Be aware of various art movements and concepts through exposure to various artists and their works. . Acquire a basic knowledge of art terminology to express their ideas verbally.

Course Requirements

Assignments

Several hands on and written assignments will be required for the semester.

Special Note: Assignments cannot be started until the instructor has approved the sketches.

Critiques

Class critiques will be held at the end of all major assignments. Assignments are due at the beginning of critiques. Late work will receive a penalty of one whole grade letter down per class-day that is late, if it was not in critique. All assignments will be turned in at the completion of critique.

Your participation and contribution in critiques are part of your project grade. Failure to participate (critique and discuss your work and the work of your fellow students) will result in a failing grade for the assignment.

Exams

There will be two exams given in this course. Terms and vocabulary will be included and tested on as scheduled.

Sketchbook

You are expected to maintain detailed notes from lectures or articles given in class on your sketchbook, and retain all class handouts. The course includes a large amount of information, which is difficult to remember without notes.

Sketches will be review prior to start a project. This step is mandatory in order to go ahead with the completion of the project.

Ideas, images or quotations for inspiration should be in your sketchbook too.

These items are a component of the overall grade of the assignments.

Attendance Conduct and Participation

Attendance, punctuality, participation and appropriate class conduct are considered performance criteria for this class. Participation means always bringing proper supplies and doing concentrated class work. Each day of partial participation, coming late, leaving early, taking breaks of excessive length, failing to bring supplies, not working in class lowers your grade for attendance and participation.

Lab time

This is a Studio Art class, care, thought and rigor are essential to art making. Please note that in addition to in-class work time you will need to work independently *at least 6-8 additional hours per week* in order to successfully complete the course load. This is not an exaggeration!

Grading Standards and Criteria

Course Evaluation

All assignments will be graded upon the scheduled completion of the assignment and a grade will be given to each problem. All grades are of equal weight and will be averaged together for a final semester grade. Performance on each project will be evaluated based on the following criteria:

- Creative original approach to solving the problem, clearly expressed final product
- Strong craftsmanship,
- Instructions were followed,
- Completion of project on scheduled due date.

Simple completion of an assignment will earn a grade of C or lower. Higher grades will be awarded to finished art works that show evidence of working assigned problems past easy or immediate solutions.

Conceptual Concerns

The Design Elements and Principles are manipulated. Components of the composition are structured. The viewer's attention is controlled. The project exemplifies the primary concerns on which the assignment is based. Possibilities can be imagined or visualized. The composition is creative, original, imaginative, unique or fresh. Two or more elements interact to create effects of which they are individually incapable.

Craftsmanship

No loose, torn or wavy edges. The project is clean. No unintended or stray marks. Exhibits quality in execution, appropriate for mastering tools and materials. Project displays discoveries in new possibilities with materials.

Format and Materials

Adherence to the parameters, i.e. size, materials, etc.

Course Policies

Attendance Policy:

- Non-excused absences may be dismissing with proper documentation.
- Absences due to work, Doctor's related, and child-care issues are not excused.
- Information missed during an absence is the sole responsibility of the student.
- All students are required to attend class on time and to remain in class the entire time. You will be expected to WORK the full class period. Come prepared to WORK.
- Students will not be excused to leave from class to purchase supplies or for outside appointments.
- Your regular attendance is required and roll will be taken each class period.

NOTE: Consistent attendance and punctual completion of assignments are crucial to your success in this course. The Art Department policy on attendance is as follows:

- Students are allowed three absences; the fourth absence will result in their final semester grade being lowered one full grade, a fifth absence will lower the final semester grade another full grade. With five or more absences, a student may be dropped from the class.
- Students will receive one-half an absence for arriving to class late or leaving class early.

This departmental policy will be adhered to strictly.

Conduct in the Classroom:

Cell phone use, including text messaging, is not allowed in this class. Turn your cell phone to the silent or off position and put it away.

Music is not allowed during any instruction, lecture, or during critique. Students may listen to music at a low volume with headphones during any other class time as long as it does not disturb students. Persistent disruptive behavior, including loud music, cell phone use, text messaging, eating or drinking, chatting with others during the lecture, or chronic late arrival or early departure may result in an inquiry conducted through the Office of the Dean of Students, disciplinary action, or failure of this course.

CLEAN YOUR WORK SPACE BEFORE LEAVING THE STUDIO. This is mandatory!

Late Assignments and Make-up work:

Requests for makeup work will be granted only with appropriate documentation and by arrangement and approval of the instructor.

A student making a request for a makeup exam must meet one of the following criteria:

- Student is absent due to his/her serious illness or grave illness of his/her child; the makeup request must be accompanied by a doctor's note. Routine doctor and dentist appointments are not excused.
- Student is absent due to a family emergency or death in the immediate family; documentation of the situation must be provided.
- Student is absent due to participation as a representative of UTEP in an off-campus event, such as an athletic event, debate or field trip. Instructor approval of the absence must be obtained prior to student participation in the event.

Communication with the Instructor

Remind for emergencies and personal issues.

This is a text message service that keeps the phone numbers hidden and **it is private**. You are only texting the instructor. Use the software for **emergencies**. i.e. My water broke and won't be able to make it to the exam. Could I get a make up for it? Or when you need a **quick and fast answer**. i.e. I did not make an appointment with you but could I go see you in about ten minutes at your office? Do not use Remind to ask me about a due date or if I have your exam grade.

Please keep in mind that I have a life. I teach other classes, drive from school to school, go to the movies, have meals and shower. If I am in one of those activities, I won't be able to text back immediately. Have patience. I will try to get back to you as soon as possible.

If you text me after 9:00 pm you will get your answer the next day.

To access the service: Text from your phone @utdesign1 to the following number 810-10

Remind can be downloaded free from the Google Play Store or the Apple App Store.

Blackboard Messages (email)

Do not send me emails through the regular UTEP email. It is usually very crowded with College information and is easy to miss emails sent from the students. Please only use the email system provided by Blackboard. That will assure a prompt response. Sometimes it may take me up to 48 hours to answer you back, so please prepare with time.

This is also a private channel. Here you can ask me questions that are not urgent, make appointments to see me, and send me images or comments if you like.

Blackboard Learn

Knowledge of Blackboard is a requirement for this class. If you don't have it, contact "Technology Support Help Desk" at 915-747-5257 or <http://admin.utep.edu/Default.aspx?tabid=74092> for help with the software.

Please make sure you can access your Art Appreciation Blackboard link.

Your grades, quizzes, important information, announcements, instructional videos, web links to art sites, the syllabus and the class schedule as well as grades will be posted there. You will have to access Blackboard often, in order to not miss any important information. All course work will be completed through **Blackboard**.

You must have access to a strong Internet connection either at home, school, or a reliable wireless location. A strong Internet connection is especially important when taking exams. **Google Chrome**, **Mozilla Firefox**, **Microsoft Edge** (Windows 10) and **Safari** (Mac) are the best browsers to use with Blackboard. **Do not use Internet Explorer**.

If you find your computer needs updates or features enabled, call the Technology Support Help Desk for assistance.

Bb Student is the **Blackboard** app that can be downloaded from the Google Play Store or the Apple App Store.

Student Expectations & Responsibilities

You will log into Blackboard on a daily basis to complete course work, check for communication, and/or take quizzes.

You will respect your learning environment, instructor, and classmates:

- You will exhibit appropriate and civil behavior at all times. Disorderly conduct or disruptive behavior will result in removal from the class with a possible referral to the Chair of the Art Department or the Dean of Students
- You will respect others' opinions even if you disagree with them.
- You will use respectful and proper language when communicating with your instructor and/or classmates.
- You will use proper communication skills in your writing:
 - Always use proper grammar, spelling, sentence structure and organization in your writing.
 - You will take ownership of your learning experience. Grades are not given, they are earned.
 - The effort you put forth in the course will determine your final grade.
 - Your current course grade will always be available through My Grades on Blackboard.

If you are struggling in class, do not hesitate to contact/meet with me. Do not wait until the end of the term to ask for help.

Instructor Expectations & Responsibilities

Instructor will be prepared to teach class.

Instructor will provide an encouraging and respectful class environment.

Instructor will cover the material outlined in the course calendar and uphold the stated policies on assignments, tests, and other items outlined in the syllabus.

Instructor will be available for assistance and/or clarification.

Instructor will grade fairly and keep you informed of your progress in class by returning graded work in a timely manner.

Incompletes, Withdrawals, Pass/Fail Policies:

Incompletes or **I** grades will be considered for students completing satisfactory or better work and having serious, legitimate situations beyond their control requiring additional time to complete the course requirements. All **I** grades are given at the discretion of the instructor and the approval of the Department chair.

Students hold the full responsibility for withdrawing from this course if that procedure is elected. Withdrawals must be completed on or before the final date to drop a course with a **W**. Students missing this deadline will be issued a grade for their performance in the course.

Plagiarism/Academic Dishonesty Statement

Cheating/Plagiarism: Cheating is unethical and not acceptable. Plagiarism is using information or original wording in a paper without giving credit to the source of that information or wording; it is also not acceptable. Do not submit work under your name that you did not do yourself. You may not submit work for this class that you did for another class. If you are found to be cheating or plagiarizing, you will be subject to disciplinary action, per UTEP catalog policy. Refer to: <http://www.utep.edu/dos/acadintg.htm> for further information.

Disabilities Statement

I will make any reasonable accommodations for students with limitations due to disabilities, including learning disabilities. Please see me personally before or after class in the first two weeks or make an appointment, to discuss any special needs you might have. If you have a documented disability and require specific accommodations, you will need to contact the Disabled Student Services Office in the East Union Bldg., Room 106 within the first two weeks of classes. The Disabled Student Services Office can also be reached in the following ways:

Web: <http://www.utep.edu/dsso>

Phone: (915) 747-5148 voice or TTY Fax: (915) 747-8712 E-Mail: dss@utep.edu

Syllabus acknowledgement and course agreement.

I have received and reviewed the attached syllabus. I have had the opportunity to ask questions for clarification and I understand and agree to the conditions of this syllabus.

Course Basic Desing I

Semester Date - Fall-2017

Name (print)

Signature

Student ID #
