Rhetoric and Writing Studies RWS 1301
CRN: 14375
Meeting Times/Days: MW 6:00 pm – 7:20 pm
Place: Undergraduate Learning Center (UGLC) Room 230

Instructor Information: Christopher Herrera
Email: cfherrera@utep.edu (USE THIS for all communications. Allow 24 hrs. for response, longer on the weekends.)
Phone: 915-747-5813
Office and Hours: Worrell Hall Room 315; TR 3:00 pm – 6:00 pm; and by appointment.

Course Description
The goal of RWS 1301 is to develop students’ critical thinking skills in order to facilitate effective communication in educational, professional, and social contexts. Effective communication is based on an awareness of and appreciation for discourse communities as well as knowledge specific to subject matter, genre, rhetorical strategy, and writing process. It is designed to prepare you for the writing you will do throughout your university experience as well as in professional and civic environments. This course offers you a curriculum that empowers you to determine the most effective rhetorical strategies, arrangements, and media to use in different rhetorical contexts.

Learning Outcomes
At the end of this course, students will:

- Understand a theory of discourse communities.
- Engage as a community of writers who dialogue across texts, argue, and build on each other's work.
- Draw on existing knowledge bases to create “new” or “transformed” knowledge.
- Develop a knowledge of genres as they are defined and stabilized within discourse communities.
• Address the specific, immediate rhetorical situations of individual communicative acts.
• Develop procedural knowledge of the writing task in its various phases.
• Engage reflection about their own learning.

This course is also designed to promote your overall success, inside and outside the classroom. Our coursework will help you to improve in key areas such as Communication, Confidence, Critical Thinking, Leadership, Problem Solving, Social Responsibility and Teamwork. To find out more about the university’s plan to improve student engagement and learning, visit the UTEP Edge.

Required Texts & Materials


(An e-book available through the bookstore or through the publisher Follet/VitalSource.)

ISBN: 978-0-692-75953-0


Additional readings are also be posted on Blackboard.

The next section is an overview of the assignments we’ll cover in this course. Specific assignment guidelines can be found in the Handbook. I’ll also post further instructions on our Blackboard course content.

### Course Assignments

**Assignment #1: (100 pts.)**

**Option 1: E-portfolio Website/Blog**
Maintain a reflection blog and develop an E-Portfolio

**Option 2: Pre-Professional E-Portfolio**
Begin development of a professional website
Assignment #2: (100 points)

Discourse Community Ethnography

Assignment #3:

**Rhetorical Analysis** (100 points)

Textual/Rhetorical Analysis or Visual Analysis assignment (100 points)

Assignment #4:

**Annotated Bibliography** (100 points)

Assignment #5:

**Global Issues Report** (100 points)

Assignment #6 **Visual Argument** (150 points)

Public Service Announcement

Assignment #7 **Visual Argument Presentation** (50 points)

**Participation in Class and Online.** Class Participation/Attendance and other work as assigned by the instructor. (300 points total)
Class Participation (200 points)

Attendance (100 points)

**Grade Distribution (Students can earn a total of 1000 points for the course):**

- 1000-900 = A
- 899-800 = B
- 799-700 = C
- 699-600 = D
- 599 and below = F

---

**University and Instructor Policies**

This course is designed to engage you through discussions in class and Bb. I hope you actively participate in this course because I have found it is the best way to engage you in learning.

**Course Delivery:**

This course uses extensively the online learning platform Blackboard. All of the supplementary material for the class will be delivered via Blackboard. It is strongly recommended that you have access to the Internet from home and are comfortable using a computer. If home access is not possible, arrangements can be made to use a computer regularly on campus in order to complete the work. Student computer labs such as ATLAS (http://issweb.utep.edu/) are often available until midnight, but schedules do vary. A great deal of work will be done online, and not having access to a computer will affect your ability to turn in assignments on time.

**Submitting Work:** All work will be submitted through our Bb course shell. Since Bb comment and grade function works best with Microsoft Word, please submit all assignments in Microsoft Word OR PDF following APA format unless directed otherwise. Microsoft Word is available to students at all campus computers and through the Cloud.

Be sure to name each submitted assignment appropriately so that I know what assignment you submitted.

For example:
Rhetorical analysis 1301;
RWS Rhetorical Analysis final draft.

Due Dates for Major Assignments: All major assignments will be due on Wednesdays at midnight.

Late Work: It is important to submit work before deadlines for full credit and feedback.

LATE WORK is eligible for 80% of original points within 1 day.
After the 1st day, you will continue to lose a letter grade per day until the letter grade is an F which then will result in a zero.

Classroom Etiquette:

- Electronic devices can be very helpful in the classroom whether a smartphone, tablet, or computer. However, if their use does not contribute to the conversation or tasks in the classroom then I have the right to ask you to put it away or turn it off, even if it is a personal device. You are not allowed to use headphones/earphones while lecture is occurring unless otherwise instructed.

- Debate, critical inquiry, and intellectual diversity are essential elements to higher education and a process of learning. There is the potential during this course for controversial and sensitive topics to be discussed during small group or whole class interaction, and to surface through our social media activity. You are expected to demonstrate the utmost respect and courtesy for your peers with differing arguments, viewpoints, and/or experiences. Sexist, racist, homophobic, or other hateful speech will not be tolerated.

- As a general rule: always consider audience, in class and online. Remember that members of the class and the instructor will be reading any postings. When reacting to someone else’s message (verbal or written), address the ideas, not the person and post only what anyone would comfortably state in a f2f situation.

- Blackboard is not a public internet venue; all postings to it should be considered private and confidential. Whatever is posted on these online spaces is intended for classmates and professor only. Please do not copy documents and paste them to a publicly accessible website, blog, or other space. If students wish to do so, they have the ethical obligation to
first request the permission of the writer(s).

Attendance:
According to The University of Texas at El Paso’s catalog: “The student is expected to attend all classes and laboratory sessions and attendance is mandatory for all freshman-level courses (1XXX). It is the responsibility of the student to inform each instructor of extended absences. (For further information regarding excused absences refer to UTEP’s Catalog Curriculum and Classroom Policies.
You are expected to attend all class meetings and to participate in discussions and workshops. The class discussions will help you learn to improve your writing, often through the discussion of a sample student project (sometimes yours, sometimes one written by a classmate).

Attendance is recorded at the beginning of every class. You will receive an attendance grade. You are allowed 3 free absences; after these absences have been used up, you will begin to receive point deductions to your dedicated attendance grade: (100 points).
Additionally, this class meets twice a week, if you are absent from more than six classes in a row (= three weeks), you may be dropped from the course. Missing a scheduled conference with the instructor constitutes an absence.

Academic Integrity
The University of Texas at El Paso prides itself on its standards of academic excellence. In the classroom and in all other academic activities, students are expected to uphold the highest standards of academic integrity. Academic dishonesty includes, but is not limited to, cheating, plagiarism, collusion, the submission for credit of any work or materials that are attributable in whole or in part to another person, taking an examination for another person, and any act designed to give unfair advantage to a student or the attempt to commit such acts. Instructors are required to report the suspected academic dishonesty to the Office of Student Affairs. Visit the Office of Dean of Students
Accommodations: Your success in this class is important. If there are aspects of this course that prevent you from learning or exclude you, please let me know as soon as possible. Together we'll develop strategies to meet both your needs and the requirements of the course. I also encourage you to visit the Center for Accommodations and Support Services (CASS) in room 106, Union East Building or contact them at 747-5148 or cass@utep.edu. If you need official accommodations, you have a right to have these met. There are also a range of resources on campus, including the Writing Center, Counseling Center, Military Student Success Center and Academic Advising Center.

University Writing Center: UTEP's University Writing Center (UWC) offers free writing tutoring assistance for all UTEP students. The tutors are undergraduate and graduate students who can help with all parts of a writing assignment, including prewriting, organizing, revising, and editing. They can also help to understand any writing assignment and help work on comprehending difficult textbook material. Note: To facilitate revision, I encourage you to visit the writing center at least 12 hours before the assignment is due.

Military Students:
If you are a military student (veteran, dependent, active) please visit the Military Student Success Center. I also recognize the complexities of being a student veteran. If you are a student veteran, please inform me if you need special accommodations. Drill schedules, calls to active duty, complications with GI Bill disbursement, and other unforeseen military and veteran-related developments can complicate your academic life. If you make me aware of a complication, I will do everything I can to assist you or put you in contact with university staff who are trained to assist you.

Important Dates for this Semester:  
Aug. 27 First day of class  
Aug. 27 - 30 Late Registration  
Sept. 3 Labor Day Holiday
### Weekly Schedule (Subject to change)

<table>
<thead>
<tr>
<th>Week</th>
<th>Monday</th>
<th>Wednesday</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Week 1:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Introductions</strong></td>
<td><strong>Review Class Syllabus</strong></td>
<td><strong>“Introduction to the Conversation”</strong></td>
<td><strong>1st: Weekly Response</strong></td>
</tr>
<tr>
<td>(Aug. 27 – 31)</td>
<td><strong>Introductions</strong></td>
<td><strong>Read: RWS Handbook:</strong> Pgs 92-96: E-portfolio/blog assignment.</td>
<td>(20 pts) Friday on Blackboard.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Essay # 1: Discourse Community Ethnography</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Week 2:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Discourse Communities</strong></td>
<td><strong>NO CLASS!!!</strong></td>
<td><strong>Read: Porter, J. “Intertextuality and the Discourse Community”</strong></td>
<td></td>
</tr>
<tr>
<td>(Sept. 3 – 7)</td>
<td><strong>LABOR DAY HOLIDAY</strong></td>
<td><strong>Read: RWS Handbook: pgs. 105-116: DCE assignment</strong></td>
<td></td>
</tr>
<tr>
<td>----------------------------------------</td>
<td>-------------------------------------------------</td>
<td>-------------------------------------</td>
<td>------------------------------------------------</td>
</tr>
<tr>
<td>Assignment # 2: Rhetorical Analysis</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Read: RWS Handbook: pgs. 133 – 141: Rhetorical Analysis assignment.</td>
<td>Rhetorical Appeals</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Read: “Is google making us stupid?”</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>


**Week 7:**
**Peer-Review**
*(Oct. 8 – 12)*

- **Read:** Straub, R. “Responding—really responding—to other students’ writing”
- **In-class workshop/peer-review (25 pts).**

**Assignment # 3 & 4: Annotated Bib.**

**Week 8:**
**Annotated Bibs.**
*(Oct. 15 – 19)*

- **Read:** Annotated Bibliographies handout
- **Read:** NFG Chapter: “Report genre” handout
- **DUE:** Essay #2 Rhetorical Analysis Monday Oct. 15
- **DUE:** 4th Weekly Response: Choosing my Assignment Topic. Friday (20 pts) on Blackboard.

**Week 9:**
**Library Database and Plagiarism**
*(Oct. 22 – 26)*

- **Read:** “Wikipedia as a site of Knowledge production”
- **Library Database Day**
- **Martin, B. “ Plagiarism: A Misplaced Emphasis”**

**Week 10:**
**Plagiarism cont.**

- **Read:** DeVoss, D. & Rosati, A. “It wasn’t me, was it?”
- **Peer-Review Annotated Bib. (25 pts.)**
- **[LAST DAY to drop class with a W Nov. 2]**
<table>
<thead>
<tr>
<th>Week 11:</th>
<th>Film</th>
<th>Film</th>
<th><strong>DUE: Annotated Bibliography Monday Nov. 5</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>(Nov. 5 – 9)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Week 12:</strong></td>
<td>Workshop (25 pts)</td>
<td>Workshop (25 pts)</td>
<td></td>
</tr>
<tr>
<td>(Nov. 12 – 16)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Visual Argument Assignment: Infographic</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Week 13:</strong></td>
<td><strong>FYC Handbook:</strong> 161 – 166</td>
<td>iMovie in-class Workshop</td>
<td><strong>DUE: Global Issues Report Wednesday Nov. 22</strong></td>
</tr>
<tr>
<td>(Nov. 19 – 23)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Week 14:</strong></td>
<td>Visual Argument</td>
<td>Visual Argument</td>
<td><strong>DUE: 5th Weekly Response (20 Pts.)</strong></td>
</tr>
<tr>
<td>(Nov. 26 -30)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Week 15:</strong></td>
<td>Presentations</td>
<td>Presentations</td>
<td><strong>[Dec. 7 is Dead Day: No classes]</strong></td>
</tr>
<tr>
<td>(Dec. 3 – 7)</td>
<td></td>
<td></td>
<td><strong>DUE: Final Visual Argument Dec. 9</strong></td>
</tr>
<tr>
<td><strong>Week 16:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
FINALS WEEK

(Dec. 10 – 14)

E-Portfolio DUE on respective day

***Calendar Subject to change