Rhetoric and Writing Studies RWS 1301
CRN: 14455
In fall 2020, all sections of RWS 1301 are 100% online

Instructor Information:
Name: Christopher Herrera
Email: cfherrera@utep.edu
Phone: Text on Microsoft Teams

Online Office Hours:
Office hours will be held online via Microsoft Teams on Wednesdays and Thursdays from 9am-12pm. You are added to course, so you will have access to call me for video conferencing during these hours. I am also available at other days by appointment. Don’t hesitate to reach out!

Program Overview

At UTEP, the First-Year Composition (FYC) program in the English department offers two first-year courses that are typically taken as a sequence, RWS 1301—Rhetoric and Composition I and RWS 1302—Rhetoric and Composition II. These courses are intended to help students develop their rhetorical and writing knowledge and skills within these five knowledge domains: writing process knowledge, subject matter knowledge, rhetorical knowledge, genre knowledge, and discourse community knowledge. Therefore, we teach writing as a complex activity through which students are given guidance and often collaborate. Drawing on the rich scholarship of Rhetoric and Writing Studies, we have designed our courses to help students address the challenges of 21st century composing. In these courses, students are empowered to determine the most effective strategies, arrangements, and media to use in different rhetorical contexts.

In fall 2020, all sections of RWS 1301 and 1302 will be taught online. Regardless of the delivery system, the FYC program reminds students that the primary purpose of these classes are the learning and practice of writing. The Conference on College Composition and Communication together with the Council of Writing Program Administrators state:

Writing classes teach writing: Principally, writing classes foreground writing itself as a complex, distributed activity premised upon sociality and community formation, processes and materials, flexibility, and ethical communication. Writing classes may involve participants in purposeful interpersonal interactions (discussions and conversations), writing-related activities (peer review, studying features in model texts), and interpreting texts (making meaning individually or together with others); however, the activity of writing itself continues to be central to what a writing class sponsors.

CCCC and CWPA Joint Statement in Response to the COVID-19 Pandemic
RWS 1301 & 1302 Learning Outcomes

At the end of these FYC courses, students will be able to:

Critical thinking and reading

- Think, read, and write analytically and reflectively
- Address specific, immediate rhetorical situations and their effects on individuals and communities
- Read a diverse range of texts and apply these texts to different audiences, contexts, and situations.

Composing practices

- Read and compose in several genres to understand how genre conversations shape and are shaped by readers’ and writers’ practices and purposes
- Develop composing processes appropriate to writing style, audience, and assignment
- Use composing processes and tools as a means to discover and reconsider ideas, generate writing, and make meaning
- Engage with a community of writers who dialogue across texts, argue, and build on each other’s work
- Develop writing projects through multiple drafts by learning flexible strategies for reading, drafting, reviewing, collaborating, revising, rewriting, rereading, and editing
- Give, receive, and act on productive feedback from peers and instructors to work in progress

Research

- Learn to formulate research questions, methods for research, and analyze and synthesize material
- Develop 21st century technological literacies and modalities needed for researching and composing
- Locate and evaluate primary and secondary materials, such as: journal articles and essays, books, scholarly and professionally established and maintained databases and archives, and informal electronic networks and internet sources.
- Learn writing strategies for integrating source material into your own prose (quoted, paraphrased, and summarized material)
- Apply research to various genres and cite sources in American Psychological Association Style (APA) or Modern Language Association Style (MLA)

Assessment

- Use reflective learning strategies to self-assess and understand one’s processes and products
- Collaborate
Integrate and act on critical feedback from peers and instructors
Understand and examine critically the reasons behind writing conventions in fields and disciplines.

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**Rhetoric & Composition 1 (RWS 1301) Course Description**

**Rhetoric & Composition 1 (RWS 1301)** is designed to help you reach your academic and professional goals. Course assignments invite you to explore civic, cultural, political, or social concerns through topics that appeal to your sense of civic responsibility as a member of various communities. By engaging with your course topic through various genres, RWS 1301 encourages you to cultivate rhetorical skills while gaining domain knowledge in an area of special interest to you. The goals of RWS 1301 at UTEP are largely based on the Writing Program Administrators’ Outcomes.

You will use writing to inquire into different rhetorical situations, and you will create different types and genres of composition (not limited to academic essays). The curriculum consists of these 5 modules.

**MODULE 1 – Taking Inventory**
- Exploring texts
- Experimenting with multimedia
- Collaborative project on studying texts, authorship, and the idea of composition

**MODULE 2 – Autoethnographic Study of Self and Language Experiences**
- Language and literacy – relationship to home and language
- Looking back on your linguistic identities
- How do linguistic and cultural experiences affect your ideas about what it means to write in college?

**MODULE 3 – Remixing the Self Study**
- Adapting to another audience—audience analysis
- Examining an alternative genre—genre analysis
- Composing in a new medium
- Rhetorical analysis
MODULE 4 – Social Issue Investigation

- Identifying an issue of personal and social concern
- Interrogating assumptions, biases, and representations through topic research
- Report with annotated bibliography for future study

MODULE 5 – Visual argument

- Creating infographic, PSA, or alternative visual project
- Presentation of infographics and PSAs

Required Texts & Materials


E-book available through the UTEP Bookstore.

Available at the UTEP Bookstore.

Additional required readings will also be posted on Blackboard.

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**Course Assignments and Grading**

**Grade Distribution**—Students can earn a total of 1000 points for the course

- 1000-900 = A  
- 899-800 = B  
- 799-700 = C  
- 699-600 = D  
- 599 and below = F

- **100 Points:** MODULE 1 – Taking Inventory *(Profile)*
- **100 Points:** MODULE 2 – Autoethnographic Study of Self and Language Experience *(Literacy Narrative)*
- **100 Points:** MODULE 3 – Remixing the Self Study *(Rhetorical Analysis)*
- **200 Points:** MODULE 4 – Social Issue Investigation *(Topic Proposal and Annotated Bibliography)*
- **200 Points:** MODULE 5 – Visual argument *(Infographic and Presentation)*
- **200 Points:** Completion of Online/Weekly minor Assignments
- **100 Points:** Attendance *(Please read highlighted attendance policy in the syllabus further below)*

**Grading:** All due dates for the projects can be found in the given Course Calendar on Blackboard. I will provide you with detailed assignment sheets that describe expectations, constraints, and deadlines for
each project. You are required to adhere to the terms of your instructor’s grading policy that is attached to this syllabus.

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## Online Course Delivery

### Course Delivery:

In fall 2020, RWS 1301 will be held fully online. The course is designed to engage students through discussions with your classmates and instructor through Blackboard (Bb), UTEP’s Learning Management System (LMS). The course will rely extensively on Blackboard, **though your individual instructor may supplement it by incorporating other platforms and various media.** In order to succeed in the course, you will need to have regular use of the internet and a stable connection. Although you can use the Blackboard App on your phone, it is highly recommended that you compose your work for class, and perform class activities, via a computer. If you don’t have a computer or reliable internet at home, the university can help you with resources: [Technology Support - UTEP](https://www.utep.edu/extendeduniversity/cid/student-resources/blackboard-orientation.html). Please speak with your instructor immediately if you will need assistance. We want you to have the opportunity to succeed in class without concern about access. There are also computers available for you to use in the library on campus.

**Ensure your UTEP e-mail account is working** and that you have access to the Web and a stable web browser. Mozilla Firefox and Google Chrome are the most supported browsers for Blackboard; other browsers may cause complications with the LMS. When having technical difficulties, update your browser, clear your cache, or try switching to another browser. If you encounter technical difficulties beyond your scope of troubleshooting, please contact the [Help Desk](https://www.utep.edu/extendeduniversity/cid/student-resources/blackboard-orientation.html) as they are trained specifically in assisting with technological needs of students.

Students can prepare for the course by familiarizing themselves with the “Ready for Online Learning” guides to acclimate to online learning:

- Dispelling the Myths of Taking an Online Class
- Check Your Technology
- Communicating Effectively Online
- Managing Your Time Before It Manages You
- Online Teamwork
- Netiquette Guide for Online Courses

These guides are available on the navigation bar on the Blackboard shell for RWS 1301.

Students can also prepare by taking the Blackboard Student Orientation ([https://www.utep.edu/extendeduniversity/cid/student-resources/blackboard-orientation.html](https://www.utep.edu/extendeduniversity/cid/student-resources/blackboard-orientation.html))

**Submitting Work**: All work will be submitted through the Bb course shell for this class. Since Bb comment and grade function works best with Microsoft Word, **please submit all assignments in**
Microsoft Word following APA or MLA format unless directed otherwise. Be sure to name each submitted assignment with your name and the title of the assignment. (For example: rhetanalysis draft; rhetanalysis final).

Late Work: Due to the nature of the world that we find ourselves in, late work is accepted; however, the assignment will incur a penalty. (NOTE: Late work is only accepted for MAJOR assignments. Weekly minor assignments are not accepted after the due date).

Below is a breakdown of late work grading:

If your assignment is 1 day late, you will receive a 25% deduction.
If your assignment is 2 days late, you will receive a 50% deduction.
If your assignment is 3 days late, you will receive a 75% deduction.
If your assignment is 4 days late, you will receive a 0 (zero) for that assignment.

The class is based on a POINTS system. It is better to submit something than nothing at all.

Classroom Etiquette and Netiquette

- Debate, critical inquiry, and intellectual diversity are essential elements to higher education and a process of learning. There is the potential during this course for controversial and sensitive topics to be discussed during small group or whole class interaction (whether face-to-face or online), and to surface through discussion board postings. You are expected to demonstrate respect and courtesy for your peers and instructor when they express differing arguments, viewpoints, and/or experiences. Sexist, racist, homophobic, or other hateful speech will not be permitted. Angry displays, whether in writing, online postings, or in class discussions will be handled as disruptions to the wellbeing of the class and responded to as negative participation.
- As a general rule: always consider audience, in class and online. As Virginia Shea writes in Netiquette, the first, or “golden,” rule of online practice is to “Remember the human.” Remember that members of the class and the instructor will be reading your postings. When reacting to someone else’s message (verbal or written), address the ideas, not the person and post only what anyone would comfortably state in a F2F situation.
- Blackboard is not a public internet venue; all postings to it should be considered private and confidential. Whatever is posted on in these online spaces is intended for your RWS classmates and instructor only. Please do not copy documents and paste them to a publicly accessible website, blog, or other space. If students wish to do so, they have the ethical obligation to first request the permission of the writer(s).
University and Program Policies

FYC Class Attendance Policy
According to UTEP's Curriculum and Classroom Policies:
The student is expected to attend all classes and laboratory sessions. It is the responsibility of the student
to inform each instructor of extended absences. When, in the judgment of the instructor, a student has
been absent to such a degree as to impair his or her status relative to credit for the course, the instructor
can drop the student from the class with a grade of W before the course-drop deadline or with a grade
of F after the course-drop deadline.
Please consult UTEP's Curriculum and Classroom Policies for more information regarding Excused
Absences for University-Recognized Activities, Absence for Religious Holy Days, and Military Leave

Attendance is mandatory for all freshman-level courses. Students are expected to attend all class
meetings and to participate in discussions and workshops. The class discussions will help students learn to
improve their writing, often through the discussion of a sample student project (sometimes the student’s,
sometimes one written by a classmate).

In addition, the First-Year Composition Program has developed the following policies that should be
adhered to strictly by all instructors:

For Face-to-Face Classes:
Students are entitled to a single week of unexplained absences without penalty (for example, 3 classes
missed in a three-times-a-week class, 2 classes missed in twice-a-week class, 1 class missed in a once-a-
week class).

After 2 total weeks of absence (not necessarily consecutive classes) the student’s grade is lowered by a
full letter (A becomes B, etc.).

After 3 total weeks of absence (not necessarily consecutive), the student is automatically dropped from
class.

Missing a scheduled conference with the instructor constitutes an absence.

For Hybrid courses
The attendance policy for hybrid courses aligns with the structure for face-to-face courses with each
missed weekly class meeting constituting absence from a week of class.

The program recommends that the student contact the instructor to discuss the attendance policy and how
it applies in cases in which it is not possible to attend a weekly class meeting, while continuing to
maintain robust participation in class activities. [see also online courses]

For Online courses
In an online class, attendance is measured by participation in class activities. The attendance policy for
online courses aligns with the structure for face-to-face courses, with each missed week of class activities
constituting absence from a week of class.
**Drop Policy**
If you cannot complete this course for whatever reason, please contact your instructor. Your instructor can help you with the drop process and you can contact the Registrar’s Office. If you do not drop, you are at risk of being dropped by the instructor and possibly receiving an “F” for the course.

**Academic Integrity**
The University of Texas at El Paso prides itself on its standards of academic excellence. In the classroom and in all other academic activities, students are expected to uphold the highest standards of academic integrity. Academic dishonesty includes, but is not limited to, cheating, plagiarism, collusion, the submission for credit of any work or materials that are attributable in whole or in part to another person, taking an examination for another person, and any act designed to give unfair advantage to a student or the attempt to commit such acts. Instructors are required to report the suspected academic dishonesty to the Office of Student Affairs. Visit the Office of Student Conduct and Conflict Resolution page for more information on Academic integrity.

**Accommodations**
UTEP is committed to providing reasonable accommodations and auxiliary services to students, staff, faculty, job applicants, applicants for admissions, and other beneficiaries of University programs, services and activities with documented disabilities in order to provide them with equal opportunities to participate in programs, services, and activities in compliance with sections 503 and 504 of the Rehabilitation Act of 1973, as amended, and the Americans with Disabilities Act (ADA) of 1990 and the Americans with Disabilities Act Amendments Act (ADAAA) of 2008. Reasonable accommodations will be made unless it is determined that doing so would cause undue hardship on the University. Students requesting an accommodation based on a disability must register with the UTEP Center for Accommodations and Support Services (CASS). Students are encouraged to visit CASS in room 106, Union East Building or contact them at 747-5148 or cass@utep.edu.

**University Writing Center**
UTEP’s University Writing Center (UWC) offers free writing tutoring assistance for all UTEP students. The tutors are undergraduate and graduate students who can help with all parts of a writing assignment, including prewriting, organizing, revising, and editing. They can also help to understand any writing assignment and help work on comprehending difficult textbook material.

Please note that in fall 2020 the UWC will be operating fully online. Go to University Writing Center - UTEP to make an appointment with a writing center consultant.

There are now two options students can take advantage of:
1) **Synchronous online assistance** – students can go to our website (utep.edu/uwc) and use the link to log into Blackboard Collaborate. No Appointment Needed! We will review your paper with you live online! Visit our website for current hours and availability of Synchronous Sessions.
2) **Email us your paper** – go to our website (utep.edu/uwc) and choose the Email option. You can email your paper to us any time. We will review it during our next open hours of operation and return it to you with suggested revisions. There may be up to a 72-hour turnaround for emailed papers, so plan ahead!

**Military Students**

If you are a military student (veteran, dependent, active) please visit the Military Student Success Center. I also recognize the complexities of being a student veteran. If you are a student veteran, please inform me if you need special accommodations. Drill schedules, calls to active duty, complications with GI Bill disbursement, and other unforeseen military and veteran-related developments can complicate your academic life. If you make me aware of a complication, I will do everything I can to assist you or put you in contact with university staff who are trained to assist you.

### Important Dates for Fall 2020 Semester

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>Aug 24th</td>
<td>Fall classes begin</td>
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<td>Aug 24-28th</td>
<td>Late Registration Period</td>
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<tr>
<td>Sept 7th</td>
<td>Labor Day Holiday - University Closed</td>
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<td>Sept 9th</td>
<td>Fall Census Day</td>
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<td>Note: This is the last day to register for classes.</td>
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<tr>
<td>Sept 21st</td>
<td>20th Class Day</td>
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<tr>
<td>Oct 22nd</td>
<td>Midterm Fall 2020 Grades Due</td>
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<td>Oct 30th</td>
<td>Fall Drop/Withdrawal Deadline</td>
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<td>Note: Student-initiated drops are permitted after this date, but the student is not guaranteed a grade of W. The faculty member of record will issue a grade of either W or F.</td>
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<tr>
<td>Nov 13th</td>
<td>Deadline to submit candidates’ names for commencement program</td>
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<tr>
<td>Nov 26-27th</td>
<td>Thanksgiving Holiday - University Closed</td>
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<tr>
<td>Dec 3rd</td>
<td>Fall - last day of classes</td>
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<td>Dec 4th</td>
<td>Dead Day</td>
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<tr>
<td>Dec 7-11th</td>
<td>Fall Final Exams</td>
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*Course Schedule*

*Calendar subject to change*
# UTEP Fall 2020 Weekly Calendar

<table>
<thead>
<tr>
<th>WEEK TOPIC</th>
<th>WEEKLY MATERIAL</th>
<th>DUE DATES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Week 1:</strong></td>
<td>Review:</td>
<td>Discussion Board: <strong>Friday</strong></td>
</tr>
<tr>
<td>Introductions,</td>
<td>Writing Conventions PDFs</td>
<td>Introductions</td>
</tr>
<tr>
<td>Plagiarism</td>
<td>Read:</td>
<td>Journal: <strong>Friday</strong></td>
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<tr>
<td></td>
<td>“Avoiding Plagiarism,”</td>
<td>Plagiarism activity</td>
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<tr>
<td></td>
<td>Kotatu Plagiarism article</td>
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<tr>
<td></td>
<td>Watch:</td>
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<tr>
<td></td>
<td>YouTube video</td>
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**Module 1 – Week 2-4:**

Exploring Texts
Experimenting with Multimedia

<table>
<thead>
<tr>
<th>Week 2:</th>
<th>Habits of a Creative Mind:</th>
<th>Discussion Board: <strong>Friday</strong></th>
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</thead>
<tbody>
<tr>
<td>Genres</td>
<td>Ch. 1</td>
<td>Chapter/Article Synthesis</td>
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<tr>
<td>Writing Process,</td>
<td>Article:</td>
<td>Response</td>
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<td></td>
<td>Anne Lamott – “Shitty First Drafts”</td>
<td>Journal: <strong>Friday</strong></td>
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<td>Personal Writing Process</td>
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<tr>
<th>Week 3:</th>
<th>Begin 1st Major Assignment</th>
<th>Journal: <strong>Friday</strong></th>
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<tbody>
<tr>
<td></td>
<td></td>
<td>Ted Talk Response</td>
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<tr>
<td>Week 4:</td>
<td>Habits of a Creative Mind: Ch. 10</td>
<td>DUE: Sunday Profile Assignment</td>
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<tr>
<td>Procrastination, Habits of a Creative Mind: Ch. 7, Review: MLA/APA</td>
<td>Journal: Friday MLA/APA Activity</td>
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<tr>
<td>Ted Talk: “Inside the Mind of a Master Procrastinator”</td>
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</table>
## Module 2 – Week 5-6:

**Language and Literacy – Relationship to Home and Language**

<table>
<thead>
<tr>
<th>Week 5:</th>
<th><strong>Begin 2nd Major Assignment</strong></th>
<th><strong>Habits of a Creative Mind:</strong></th>
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</thead>
<tbody>
<tr>
<td>Reflecting /</td>
<td></td>
<td>Ch. 8</td>
</tr>
<tr>
<td><em>Literacy Narrative</em></td>
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<tr>
<td></td>
<td><strong>Read:</strong></td>
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<tr>
<td></td>
<td>Hernandez, S. “Revelations of a 10-year-old;”</td>
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<td></td>
<td>Alexie, S. “Superman and Me”</td>
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<tr>
<th>Week 6:</th>
<th><strong>Habits of a Creative Mind:</strong></th>
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<tbody>
<tr>
<td>Literacy Narrative Final Draft</td>
<td>Ch. 9</td>
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<td></td>
<td><strong>Read:</strong></td>
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<tr>
<td></td>
<td>Tan, A. “Mother Tongue;”</td>
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<td>Malcolm X “Learning to Read”</td>
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</table>

| **Journal:** Friday          |                               |
| Chapter/Readings Synthesis Response |                               |

| **Due:** Sunday              |                               |
| Literacy Narrative Final Draft |                               |
### Module 3 – Week 7-9: Rhetorical Analysis

<table>
<thead>
<tr>
<th>Week 7:</th>
<th>Begin 3rd Major Assignment.</th>
<th>Journal: Friday</th>
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</thead>
<tbody>
<tr>
<td>Rhetorical Situations</td>
<td>Read: Rhetorical Situations document</td>
<td>Rhetorical Situations practice</td>
</tr>
<tr>
<td>Rhetorical Appeals</td>
<td>Review: Rhetorical Situations PowerPoint</td>
<td>Rhetorical Appeals practice</td>
</tr>
<tr>
<td>Review: Rhetorical Appeals PowerPoint</td>
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<tr>
<th>Week 8:</th>
<th>Read: Logical Fallacies website document</th>
<th>Journal: Friday</th>
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<tbody>
<tr>
<td>Logical Fallacies</td>
<td>Review: Logical Fallacies PowerPoint</td>
<td>Logical Fallacies practice</td>
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<td>Essay Outline: Sunday</td>
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<table>
<thead>
<tr>
<th>Week 9:</th>
<th>Work on Rhetorical Analysis Final Draft</th>
<th>Final Draft Essay: Sunday</th>
</tr>
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<tbody>
<tr>
<td>Rhetorical Analysis Final Draft</td>
<td>Writing Center Tutoring</td>
<td>Rhetorical Analysis Final Draft</td>
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</tbody>
</table>
Module 4 – Week 10-13:
Social Issue Investigation

<table>
<thead>
<tr>
<th>Week 10: Semester Topics</th>
<th>Begin 4th Major Assignment Habits of a Creative Mind: Ch. 5</th>
<th>Library Virtual Tour: Friday Library Research Activity: Friday Narrow Down Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Topic Proposals</td>
<td>Read: Topic Proposals chapter (Blackboard)</td>
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<tr>
<td>Library Research</td>
<td>Review: Semester Topics list (Blackboard)</td>
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<tr>
<th>Week 11: Annotated Bibliographies</th>
<th>Habits of a Creative Mind: Ch. 4&amp;6</th>
<th>Discussion Post: Friday Chapter Synthesis Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>Read: Annotated Bibliographies chapter (Blackboard)</td>
<td>Library CRAAP Test: Friday</td>
<td>Due: Sunday Topic Proposal</td>
</tr>
</tbody>
</table>
| Week 12: Annotated Bibliographies cont. | Read:  
Continue working on Annotated Bib. | Due: **Friday**  
Annotated Bibliography FIRST Draft |
|---|---|---|
| **Week 13**  
Annotated Bibliographies Final Draft | Finish Annotated Bib. / Conferences  
**Writing Center Tutoring** | Due: **Sunday**  
Annotated Bibliography FINAL draft |
**Module 5 – Week 14-16(Finals):**

**Visual argument**

| Week 14: | **Begin 5th Major Assignment**

**Habits of a Creative Mind:**

Ch. 11 |

**Read:**


“Understanding visual rhetoric in digital writing environments.” |

|  | **Discussion Post: Friday**

Chapter/Article Synthesis Response |

| Week 15 | **Habits of a Creative Mind:**

Ch. 12 |

|  | **FINALS WEEK**

Visual Argument DUE!!! |

|  | **December 10th** |