Rhetoric and Writing Studies RWS 1301
CRN:14387
Meeting Times/Days: 10:30 -11:20 am MWF
Place: UGLC 234

Instructor Information: Brita Arrington
Email: bmarrington@utep.edu
Phone: n/a
Office and Hours: LC 420, MW 9am

Course Description

The goal of RWS 1301 is to develop students’ critical thinking skills in order to facilitate effective communication in educational, professional, and social contexts. Effective communication is based on an awareness of and appreciation for discourse communities as well as knowledge specific to subject matter, genre, rhetorical strategy, and writing process. It is designed to prepare you for the writing you will do throughout your university experience as well as in professional and civic environments. This course offers you a curriculum that empowers you to determine the most effective rhetorical strategies, arrangements, and media to use in different rhetorical contexts.

Learning Outcomes

At the end of this course, students will:

- Understand a theory of discourse communities.
- Engage as a community of writers who dialogue across texts, argue, and build on each other's work.
- Draw on existing knowledge bases to create “new” or “transformed” knowledge.
• Develop a **knowledge of genres** as they are defined and stabilized within discourse communities.
• Address the specific, immediate **rhetorical situations** of individual communicative acts.
• Develop **procedural knowledge** of the writing task in its various phases.
• Engage **reflection** about their own learning.

This course is also designed to promote your overall success, inside and outside the classroom. Our coursework will help you to improve in key areas such as Communication, Confidence, Critical Thinking, Leadership, Problem Solving, Social Responsibility and Teamwork. To find out more about the university’s plan to improve student engagement and learning, visit the [UTEP Edge](#).

**Required Texts & Materials**


(An e-book available through the bookstore or through the publisher Follet/VitalSource.)

ISBN: 978-0-692-75953-0


We will be reading articles from the National Geographic Website for weekly discussion board posts. Please be sure you can access the site.

[https://www.nationalgeographic.com/](https://www.nationalgeographic.com/)

Additional readings may also be posted on Blackboard.

Please be sure you have a pen and 8” x 11” loose leaf paper for every class session. It is a writing class; we will be doing writing.

The next section is an overview of the assignments we’ll cover in this course. Specific assignment guidelines can be found in the Handbook. I’ll also post further instructions on our Blackboard course content.
## Course Assignments

<table>
<thead>
<tr>
<th>Assignment #1: (100 pts.)</th>
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<tr>
<td><strong>Option 1:</strong> E-portfolio Website/Blog</td>
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<tr>
<td>Maintain a reflection blog and develop an E-Portfolio</td>
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<td><strong>Option 2:</strong> Pre-Professional E-Portfolio</td>
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<td>Begin development of a professional website</td>
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<tr>
<th>Assignment #2: (100 points)</th>
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<tr>
<td><strong>Option 1:</strong> Discourse Community Ethnography / Map</td>
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<td><strong>Option 2:</strong></td>
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<tr>
<th>Assignment #3: Choosing a Topic for the Semester (as part of the participation points)</th>
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<th>Assignment #4:</th>
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<tr>
<td><strong>Rhetorical Analysis</strong> (100 points)</td>
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<tr>
<td><strong>Option 1:</strong> Textual/Rhetorical Analysis and Visual Analysis assignments (two separate assignments, 50 pts each)</td>
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<td><strong>Option 2:</strong> Website Analysis paper (both text and visual in one assignment, 100 points)</td>
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Option 3: Website Analysis presentation & response (both text and visual in one assignment, 100 points)

Assignment #5 Annotated Bibliography (100 points)

Assignment #6 Global Issues Report (100 pts)
Option 1: Global Issues Report

Assignment #7 Visual Argument (150 points)
Option 1: Infograph(ic)
Option 2: Public Service Announcement

Assignment #8 Visual Argument Presentation (50 points)

Participation in Class and Online (300+ points)
Class Participation/Attendance and other work as assigned by the instructor.

Grade Distribution (Students can earn a total of 1000 points for the course):

1000-900 = A
899-800 = B
799 -700 = C
699-600 = D
599 and below = F
**University and Instructor Policies**

This course is designed to engage you through discussions in class and Bb. I hope you actively participate in this course because I have found it is the best way to engage you in learning.

**Course Delivery:**

This course uses extensively the online learning platform Blackboard. All of the supplementary material for the class will be delivered via Blackboard. It is strongly recommended that you have access to the Internet from home and are comfortable using a computer. If home access is not possible, arrangements can be made to use a computer regularly on campus in order to complete the work. Student computer labs such as ATLAS (http://issweb.utep.edu/) are often available until midnight, but schedules do vary. A great deal of work will be done online, and not having access to a computer will affect your ability to turn in assignments on time.

**Submitting Work:** All work will be submitted through our Bb course shell. Since Bb comment and grade function works best with Microsoft Word, please submit all assignments in Microsoft Word format (.docx) following APA format unless directed otherwise. Microsoft Word is available to students at all campus computers and through the Cloud. Be sure to name each submitted assignment with your first initial, last name, and an abbreviation of the assignment.

For example:

jmartinez rhetanalysis draft
jmartinez rhetanalysis final
Due Dates for Major Assignments: All major assignments will be due on Sundays at midnight.

Late Work: It is important to submit work before deadlines for full credit and feedback. Late assignments will incur lost points and severely limit opportunities for revision, which could further affect grades.

Classroom Etiquette:

- Electronic devices can be very helpful in the classroom, whether a smartphone, tablet, or computer. However, if their use does not contribute to the conversation or tasks in the classroom then I have the right to ask you to put it away or turn it off, even if it is a personal device.
- Debate, critical inquiry, and intellectual diversity are essential elements to higher education and a process of learning. There is the potential during this course for controversial and sensitive topics to be discussed during small group or whole class interaction, and to surface through our social media activity. You are expected to demonstrate the utmost respect and courtesy for your peers with differing arguments, viewpoints, and/or experiences. **Sexist, racist, homophobic, or other hateful speech will not be tolerated.**
- As a general rule: always consider audience, in class and online. Remember that members of the class and the instructor will be reading any postings. When reacting to someone else’s message (verbal or written), address the ideas, not the person and post only what anyone would comfortably state in a f2f situation.
- Blackboard is not a public internet venue; all postings to it should be considered private and confidential. Whatever is posted on in these online spaces is intended for classmates and professor only. Please do not copy documents and paste them to a
publicly accessible website, blog, or other space. If students wish to do so, they have the ethical obligation to first request the permission of the writer(s). That being said, realize that all online activity is potentially shareable. Be mindful of what you are truly willing to make known.

Attendance:
According to The University of Texas at El Paso’s catalog: “The student is expected to attend all classes and laboratory sessions and attendance is mandatory for all freshman-level courses (1XXX). It is the responsibility of the student to inform each instructor of extended absences. (For further information regarding excused absences refer to UTEP’s Catalog Curriculum and Classroom Policies. You are not permitted by me to request that absences be excused that do not meet University requirements for excused absences.

You are expected to attend all class meetings and to participate in discussions and workshops. The class discussions will help you learn to improve your writing, often through the discussion of a sample student project (sometimes yours, sometimes one written by a classmate). Attendance and participation points constitute nearly a third of your grade so please take this seriously.

Since this class meets three times a week, if you are absent from more than six classes (= two weeks), you may be dropped from the course. Missing a scheduled conference with the instructor constitutes an absence. Being more than five minutes late to class constitutes an absence.
Academic Integrity
The University of Texas at El Paso prides itself on its standards of academic excellence. In the classroom and in all other academic activities, students are expected to uphold the highest standards of academic integrity. Academic dishonesty includes, but is not limited to, cheating, plagiarism, collusion, the submission for credit of any work or materials that are attributable in whole or in part to another person, taking an examination for another person, and any act designed to give unfair advantage to a student or the attempt to commit such acts. Instructors are required to report the suspected academic dishonesty to the Office of Student Affairs. Visit the Office of Dean of Students page for more information on Academic integrity.

Accommodations: Your success in this class is important. If there are aspects of this course that prevent you from learning or exclude you, please let me know as soon as possible. Together we'll develop strategies to meet both your needs and the requirements of the course. I also encourage you to visit the Center for Accommodations and Support Services (CASS) in room 106, Union East Building or contact them at 747-5148 or cass@utep.edu. If you need official accommodations, you have a right to have these met. There are also a range of resources on campus, including the Writing Center, Counseling Center, Military Student Success Center and Academic Advising Center.

University Writing Center: UTEP's University Writing Center (UWC) offers free writing tutoring assistance for all UTEP students. The tutors are undergraduate and graduate students who can help with all parts of a writing assignment, including prewriting, organizing, revising, and editing. They can also help to understand any writing assignment and help work on
comprehending difficult textbook material. Note: To facilitate revision, I encourage you to visit the writing center at least 12 hours before the assignment is due.

**Military Students:**

If you are a military student (veteran, dependent, active) please visit the Military Student Success Center. I also recognize the complexities of being a student veteran. If you are a student veteran, please inform me if you need special accommodations. Drill schedules, calls to active duty, complications with GI Bill disbursement, and other unforeseen military and veteran-related developments can complicate your academic life. If you make me aware of a complication, I will do everything I can to assist you or put you in contact with university staff who are trained to assist you.

**Important Dates for this Semester:**

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<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>Aug. 27</td>
<td>First day of class</td>
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<td>Aug. 27 - 30</td>
<td>Late Registration</td>
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<tr>
<td>Sept. 3</td>
<td>Labor Day Holiday</td>
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<td>Sept. 12</td>
<td>Census Day – Drop students who have not come to class</td>
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<td>Oct. 15</td>
<td>Freshmen mid-term grades due</td>
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<td>Nov. 2</td>
<td>Drop Date, last day to drop a student with a W deadline</td>
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<tr>
<td>Nov. 22 - 23</td>
<td>Thanksgiving Holiday</td>
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<tr>
<td>Dec. 6</td>
<td>Last day of classes and complete withdrawal from the University</td>
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<tr>
<td>Dec. 7</td>
<td>Dead Day, day between last class day and start of finals, no class</td>
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<td>Dec. 10 - 14</td>
<td>Final Exams Check the UTEP finals week calendar for your course</td>
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<tr>
<td>Dec. 19</td>
<td>Instructor Submits Final Grades</td>
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Please make note of office hours and email, and reach out to me if you need to. I look forward to guiding your learning this semester!

**Weekly Schedule (Provisional -- Subject to change)**

*HANDBOOK: The First-Year Composition Handbook (Access on Blackboard)

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**Week 1 (Aug. 27-31)**

**Topic:** Class Introduction, Review Syllabus, Blackboard and Introduce E-Portfolio Assignment.

**Readings:**

**Writing about Writing:** 1) “Introduction to the Conversation” p. 1-24; 2) Victor Villanueva, “Excerpt from Bootstraps: From an Academic of Color” p. 116

HANDBOOK Ch.1 & Ch. 4, Intro and Assignment 1

**Writing:** Syllabus “Quiz,” Introduction Discussion Board Post (Due Sunday Midnight)

**Week 2 (Sep. 3-7)**

**Topic:** Discourse Community Assignment

**Readings:**


**Writing about Writing:** 1) Anne Lamott, “Shitty First Drafts”, p. 852  
2) Ann M. Johns, “Discourse Communities and Communities of Practice,” p. 319

HANDBOOK Ch. 4, Assignment 2; Ch. 2

**Writing:** E-Portfolio Shell Due

**Week 3 (Sep. 10-14)**

**Topic:** Prewriting / Invention

**Readings:**
Writing about Writing: James Porter, “Intertextuality and the Discourse Community,” p. 542

Writing: Community Discourse Ethnography DUE

Week 4 (Sep. 17-21)

Topic: Choosing a Topic for the Semester/Rhetorical Analysis

Readings:


HANDBOOK Ch. 4, Assignment 3 & 6

HANDBOOK Ch. 4, Assignment 4; Ch. 3

Writing: Rhetorical Analysis Proposal DUE/ Topic for the Semester;

Community Discourse Assignment Reflection

Week 5 (Sep. 24-28)

Topic: Rhetorical Analysis Assignment

Readings:

Writing about Writing: Maria Post, “Obama’s Speech at Howard: Becoming King” (First-Year Student Text)

HANDBOOK Ch. 4, Assignment 4

Writing: Work on Draft of Rhetorical Analysis

Week 6 (Oct. 1-5)

Topic: Peer Review

Readings:

Writing about Writing: Straub, “Responding, Really Responding, to Other Students’ Writing, p. 44

Eli Review. Feedback and Revision. http://elireview.com/content/td/feedback/

Writing: Draft of Rhetorical Analysis Assignment DUE
**Week 7 (Oct. 8-12)**

**Topic:** Revision

**Readings:**

*Writing about Writing:* “Processes: How are Texts Composed?” p. 706

Eli Review. The Basic Revision Moves, Part 2. [http://elireview.com/content/td/revision/](http://elireview.com/content/td/revision/)

**Writing:** Rhetorical Analysis Final DUE/Assignment Reflection for E-Portfolio

**Week 8 (Oct. 15-19)**

**Topic:** Global Issues Report

**Readings:**


HANDBOOK CH. 4, Assignment 4

**Writing:** Global Issues Proposal DUE

**Week 9 (Oct. 22-26)**

**Topic:** Research/Annotated Bibliography

(Library Visit – details TBA)

**Readings:**

*Writing about Writing:* Margaret Kantz, “Helping Students Use Textual Sources Persuasively,” p. 579

HANDBOOK Ch. 4, Assignment 5

**Writing:** Draft the Annotated Bibliography

**Week 10 (Oct. 29 – Nov. 2)**

**Topic:** Annotated Bibliography/APA/Plagiarism

**Readings:**

Writing: Annotated Bibliography DUE

Week 11 (Nov. 5-9)
Topic: Argument / Opinion
Readings:

Writing about Writing: Stuart Greene, “Argument as Conversation,” p. 31

Writing: Work on Global Issues Report Draft

Week 12 (Nov. 12-16)
Readings:

Writing about Writing: (Review) “Multimodal Composition: What Counts as Writing?”
(chapter introduction)

HANDBOOK CH. 4, Assignment 7; Ch. 6: Sharing the Grade.

Writing: Visual Argument Proposal

Week 13 (Nov. 19-23)

THANKSGIVING THURSDAY/FRIDAY

Topic: Visual Rhetoric, Technology and Visual Argument Assignment Cont’d
Readings:


Writing: Community Problem Report Final Draft DUE

Storyboard or Outline for Visual Argument

Week 14 (Nov. 26-30)

Topic: Visual Argument Presentations/Revisit the E-Portfolio

HANDBOOK CH. 4, Assignment 7

Writing: E-Portfolio Reflection for Global Issues Report
Week 15 (Dec. 3-7)

DEAD DAY FRIDAY

Topic: Visual Argument Presentations/Course Evaluations

Readings: N/A

Writing: Visual Argument DUE/E-Portfolio Visual Argument Reflection

Finals Week (Dec. 10-14): E-Portfolio DUE