BASIC DESIGN I

Course Information

ARTF 1301 Basic Design I – (FALL 2016)
Monday/Wednesday 8:30-11:20
Fox Fine Arts Building Room# 463

Instructor Contact Information

Adrian C. Esparza
Fox Fine Art Bldg. – 461 (next to water fountain)
Office hours – Monday? Wednesday 9:00 – 11:00
Phone number – 747-5181
Email- acesparza6@utep.edu

Instructor Introduction

Adrian Esparza was born in El Paso, Texas. He received an MFA from California Institute of the Arts and obtained his BFA from the University of Texas at El Paso. His work has been included in Adventures of the Black Square at Whitechapel Gallery London(2015), 12th Istanbul Biennial(2011), and the Los Angeles County Museum of Art exhibition Phantom Sighting: Art After the Chicano Movement(2008). He was an artist in residence at ArtPace, San Antonio(2009) and the Border Art Residency Program(2006). He is represented by Fiedler Taubert Contemporary, Berlin and Max Estrella, Madrid.

Course Description

Basic Design I is a studio based course that introduces students to the foundations of design. Basic visual elements related to two dimensional design will be explored. The evaluation of line will create shape leading to an understanding of positive and negative space. Emphasis will reveal symmetrical and asymmetrical balance. Color will also be addressed through color schemes, hue and value. Pattern and scale are also contributing aspects of design.

Slide lectures featuring artworks that relate to objectives will be given throughout the semester. Critical assessment of assignments will be offered through individual instruction and class critiques. Students will be expected to work during class time and complete some projects outside of class.

Course Prerequisite Information

No prerequisites are required as this is the first design course offered within the BFA and BA programs. It is suggested that students take ARTF 1302 concurrently with ARTF 1301.
Course Goals and Objectives

The goals and objectives for students in Basic Drawing I include:
- Acquire terminology needed to communicate ideas related to design
- Explore the elements of design
- Gain exposure to art history and contemporary artists who utilize design
- Provide an environment that contributes to the creation, analysis and criticism of art.

Course Outcomes

Students who successfully complete this course:
- will be able to observe and effectively utilize elements of design.
- will have a greater awareness of design
- will have the ability to critically evaluate their own and other’s work.

Course Requirements

Individual course objectives will be addressed each day. Information related to topics will be emphasized through lecture, visual examples and classroom demonstrations. Assignments will be created during class hours. Weekend assignments will be given in order to address certain issues. Completed assignments will be presented during group critiques.

Course Evaluation

Projects will receive a letter grade. Evaluation of each assignment will be based on creativity, presentation and applied knowledge of the objective. Two portfolios will be presented and evaluated during the semester. A drawing project will be assigned as the final.

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Weight</th>
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<tbody>
<tr>
<td>Designs</td>
<td>10%</td>
</tr>
<tr>
<td>Mid-Term Portfolio</td>
<td>20%</td>
</tr>
<tr>
<td>Final Project</td>
<td>30%</td>
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<tr>
<td>Final Portfolio</td>
<td>40%</td>
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A B C D F
Course Policies

Attendance
Art Department Attendance Policy:
- After three absences, your final course grade will be lowered one letter grade per additional absence. Ex: A final grade of "A" becomes a "B" with 4 absences, a "C" with 5 absences, a "D" with 6 absences. Absences may be excused for documented serious illness, death in the immediate family, or university sanctioned events.
- Arriving to class late or leaving early counts as 1/2 an absence.
- One Museum Day absence will be allowed by the instructor.

Late assignments and make-up work will be presented to the instructor during the following class of an assigned due date.

Participation is required by students in order to contribute to a greater understanding of the material and the development of ideas.

Incomplete, Withdrawals, Pass/Fail:

Incomplete or "I" grades will be considered for students completing satisfactory or better work and having serious legitimate situations beyond their control requiring additional time to complete the course requirements. All "I" grades are at the discretion of the instructor and the approval of the Department chair.

Students hold the full responsibility for withdrawing from this course if that procedure is elected. Withdrawals must be completed on or before the final date to drop a course with a W. (See calendar at the end of the syllabus.) Students missing this deadline will be issued a grade for their performance in the course.

This is a grade-based course and is not available for audit or pass/fail options.

Materials and Personal Equipment

24 x 18 inch Bristol Pad
HB lead pencil
Mechanical pencil
Plastic (white) eraser
Tape- blue painters tape or white artists tape
Metal Ruler- 24in.
# 11 X-Acto knife with extra blades
Sharpie Marker- fine/extra fine
Scissors
Set of basic colored pencils
Plastic square or triangle
Rubber cement and Glue stick
5 large tubes of acrylic paint
ivory black, titanium white, cadmium red(m), cadmium yellow(m), and cobalt blue
Portfolio and Utility Box
10 individual sheets of higher quality paper – instructor will inform students one week prior

Lockers

Art students are allowed the use of lockers in the Art Department only. If students wish to use a locker the following process must take place:

- Place lock on locker
- Write locker number down and proceed to art office
- Sign out locker in art office located on the 3rd floor of Fox Fine Arts Building

Plagiarism/Academic Dishonesty Statement

Cheating/Plagiarism: Cheating is unethical and not acceptable. Plagiarism is using information or original wording in a paper without giving credit to the source of that information or wording: it is also not acceptable. Do not submit work under your name that you did not do yourself. You may not submit work for this class that you did for another class. If you are found to be cheating or plagiarizing, you will be subject to disciplinary action, per UTEP catalog policy. Refer to http://www.utep.edu/dos/acadintg.htm for further information.

Disabilities Statement

Disabilities: I will make any reasonable accommodations for students with limitations due to disabilities, including learning disabilities. Please see me personally before or after class in the first two weeks or make an appointment, to discuss any special needs you might have. If you have a documented disability and require specific accommodations, you will need to contact the Disabled Student Services Office in the East Union Bldg., Room 106 within the first two weeks of classes. The Disabled Student Services Office can also be reached in the following ways:

Web: http://www.utep.edu/dsso
Phone: (915) 747-5148 voice or TTY
Fax: (915) 747-8712
E-Mail: dss@utep.edu